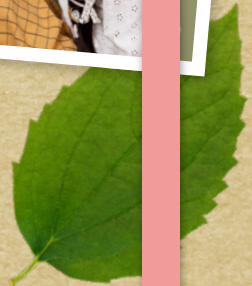




MIMI & LULA

Our Great Big  
NATURE DIARY!



SPRING/SUMMER 2024





## MIMI & LULA say nature is always in style!

At Mimi & Lula, we love creating and reinventing and, with spring just round the corner, there's no better time to venture out and get inspired!

So, with pretty flowers coming into bloom and exotic plants and creatures bursting into life, we packed our bags with all the essentials (colouring pens, note book and lots of snacks!) and set off to study the great outdoors. The result is a new collection of accessories that's naturally brimming with colour and flair!

From flowery hair clips to bumblebee clutch bags, there's something for everyone. Whether you like to study butterflies, spot bunnies or just skip through flowery meadows without a care, it's all in our diary!

Let's get ready to spring into 2024!



FIG 1: Lesser spotted butterfly clips!







## DAY ONE...

Today we went out in search of wild strawberries! Somehow we managed to pick over a hundred but only came home with 10!!



FUN FACT:  
It takes A LOT  
of strawberries  
to make just  
one jar of jam!



DID YOU KNOW:  
strawberries  
have flowers!



FIG 2: Officially the world's  
biggest strawberry! (probably)





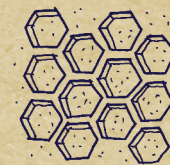


## DAY TWO...

Today we studied bees! Such hard workers, flying to all the flowers collecting nectar and pollen to make honey! But make sure you don't disturb them as we learned they get very cross!



DID YOU KNOW:  
Honey starts  
as honeycomb  
that forms  
in beehives. It  
looks like this...



FUN FACT:  
30,000 bees  
live in a hive,  
but there's  
only one queen.  
She's the boss!



FIG 3: Busy bees flying from flower to flower!





## DAY THREE...



Decided to spend the morning amongst the daisies. But after 5 minutes lying in the cool grass, we started daydreaming about being daisy princesses...





...and DAISY FAIRIES!



'Daisy, Daisy,  
Give me your answer true,  
I'm half crazy,  
all for the love of you!'

FIG 4: The natural phenomenon  
known as a 'daisy ring'



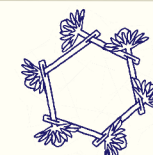
Here's how  
to make a  
daisy chain  
(and look  
really cool!)



1. Make a hole  
in a daisy



2. Thread  
together



3. Complete  
your chain!





## DAY FOUR!

Bunny spotting day! We hid quietly in bushes for 3 hours (well, 10 minutes, but it felt like 3 hours) and were delighted when 8 bunnies came out to play!



FIG 5: A family of cheeky bunnies playing freely in a field!



Hey,  
you stole  
my name!

INTERESTING FACT:  
Baby rabbits are  
called 'kittens'!



### A BUNNY RHYME:

Hippety hop and  
hippety hay,  
Eight little bunnies  
went out to play,  
Hippety hop and  
hippety hay,  
All the bunnies  
ran away!





### IMPORTANT THINGS WE LEARNED ABOUT BUNNIES:

1. Bunnies love playing tag, leapfrog and hide and seek.
2. If bunnies don't check with their mummy before they run off to play, she'll be a VERY hot, cross bunny!!



FIG 7: The same cheeky bunnies getting told off by mother bunny!





## DAY FIVE...

A day on the farm! Today we fed chickens, played with (the cutest) chicks and even helped herd the sheep. And we were followed everywhere by naughty geese!



A NOTE ABOUT FARMS:  
Always bring wellies as  
there's A LOT of poo!



FIG 12: Down on the farm...





## DAY SIX...

Set off to the beach early this morning in search of sea shells. It was freezing cold but just look at what we found! So much creative inspo!



FIG 8: Sea shells we collected!



she sells seashells by the seashore,  
The shells she sells are seashells, I'm sure.  
So if she sells seashells on the seashore,  
Then I'm sure she sells seashore shells!



Later, we ventured into the cold water and explored the colourful sea life...

Then it was off to investigate the many flavours of local ice cream. For research purposes obviously!

FACT:  
starfish  
aren't  
really fish,  
so experts  
call them  
'sea stars'.



FIG 9: Exploring deep under the ocean...



FIG 10: A well deserved ice cream!



Looks like an ice cream cone  
but tastes like a shell. Yuk! -->







## DAY SEVEN...

Today we set off to count every type of flower we could find.  
Bluebells, buttercups, cornflowers, poppies, Pansies, daisies.  
Enough to wear a different one in your hair everyday!



Bluebell  
seeds!

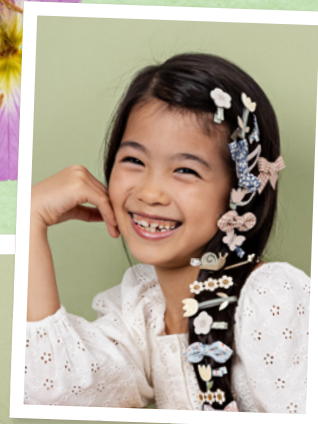


FIG 11: So many flower varieties!





## DAY EIGHT...

Our last diary entry and we decided to stay up late and watch the stars!

Too many to count but all so pretty and sparkly. But one of them really stood out...

stardust collected  
from a shooting star!







Could it really be... a unicorn dancing in the sky?  
Suddenly we woke up and realised we'd fallen asleep and  
dreamed the whole thing. Maybe next time though!



FIG 13: The unicorn of my dreams!



special thanks to Lily  
our ladybird model!



We hope you've found our nature studies as inspirational as we have.

Before we go we'd like to present a huge bouquet of fresh picked flowers to Bonnie van Geel for her stunning photos & styling and to Jason Gregory @happyparts for art direction & Design. And finally, butterfly kisses to our model Charlene, a 'NATURAL' if ever there was one! For more information about our products or advice on which wild berries to avoid, please contact Natasha or Nic @mimiandlula.co.uk xx



