

Alf the Label \$1000 AUD Mother's Day Competition

Information on how to enter and prize form part of these Terms and Conditions. Participation in this "Alf the Label \$1000 AUD Mother's Day Competition ("Promotion") is deemed acceptance of these Terms and Conditions. All times stipulated in these Terms and Conditions are based on Australian Western Standard Time (AWST) unless specified otherwise.

The "Promoter" of this Promotion is Alf the Label Pty Ltd (ABN 620 967 366) Level 2, 78 High Street, Fremantle, WA 6160, Australia. Telephone: (+61) 493 087 710.

1. ELIGIBILITY

Subject to condition 4, this Promotion is only open to residents aged 16 years or over in Australia, New Zealand, Europe, Asia, Canada and USA.

Entrants under 18 years old must have parental/guardian approval to enter and further, the parent/guardian of the entrant must read and consent to these Terms and Conditions. Parents/guardians may be required by the Promoter to enter into a further agreement as evidence of consent to the minor entering this Promotion.

The following are ineligible to enter this Promotion: (i) employees of the Promoter or any of the Promoter's agencies that are associated with the Promotion; and (ii) any person who the Promoter has previously notified is not permitted to enter the Promoter's promotions.

Entries submitted through other channels and emails that are not outlined below are ineligible.

2. PROMOTION PERIOD

This Promotion commences at 6:00PM AEST on 23 April 2024. Competition concludes 11:59PM AEST on 9 May 2024.

3. HOW TO ENTER

To enter this Promotion, eligible individuals must, during the Promotion Period:

- a. Place an order of \$350 or more in the entrant's local currency (the currency in which you place the order) during the promotional period.

Only valid for orders placed through the Alf the Label online store www.alfthelabel.com.au
Orders made through other stockists or wholesalers outside of althelabel.com.au are not eligible.

4. LIMITS ON ENTRY

There are no limits on entries. Each individual order placed meeting the qualifying spend of \$350 or more equals one entry.

5. DRAW DETAILS

The winning entry will be picked at random from all the entries on 10 May 2024 at 2/78 High St, Fremantle, WA.

6. WINNER NOTIFICATION

The winner will be contacted via email and/or phone by Alf the Label staff.

7. WINNERS

There will be one (1) winner.

8. PRIZES

The winner and prize will be as follows:

Winner	Awarded to	Prize	Prize value
1 st	The first valid drawn entry	One thousand Australian dollars	\$1000 AUD

The total prize pool is valued at [**\$1000 AUD**]

The winner will be contacted via email and/or phone by Alf the Label staff.

Alf the Label staff will organise the prize to be sent directly to winner.

A winner is responsible for paying any applicable income taxes (if applicable) and any and all other costs and expenses not listed above. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition. Any prize details not specified above will be determined by the Promoter, in its sole discretion.

9. UNCLAIMED PRIZE DRAW

If any prize remains unclaimed after [14 days] of the winners being announced, or a prize is returned to the Promoter, the Promoter reserves the right to draw a new winner from the remainder of the Entries at [23 May 2024] at the address of the Promoter ("Re-Draw), subject to any written directions from a regulatory authority. The odds of winning depend on the number of eligible entries remaining. The new winner, if one is required, will be notified via email and/or phone within two (2) business days of the Re-Draw.

10. GENERAL

The winning entrant will not be eligible to make a change of mind return if this would reduce the entry below the qualifying spend, as this will make their entry invalid and the prize forfeited.

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If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

If the winner of the prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian on the winner's behalf.

The prize, or any unused portion of the prize, is not transferable or exchangeable, unless otherwise specified.

Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

The Promoter is not responsible for any loss suffered by any person that participates in any unauthorised operation or activity that holds itself out to be associated with this promotion in an unlawful manner, including but not limited to scams and phishing expeditions. The Promoter accepts no responsibility for any activities that are not conducted under its express authorisation, to the fullest extent permitted by law.

If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority to modify, suspend, terminate or cancel the Promotion, as appropriate.

The Promoter's decision is final and no correspondence will be entered into.

Any cost associated with entering this promotion is the entrant's responsibility and is dependent on the Internet service provider used.

Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify any statutory consumer guarantees as provided under consumer protection laws which apply to the Promoter in connection with the Promotion ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter and the Alf

the Label Pty Ltd of companies (including their respective officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.

Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including their respective officers, employees and agents) is not responsible for and exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or correspondence that is late, lost, altered, damaged or misdirected (whether received by the Promoter or not) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by an entrant or winner; or (f) use of the prize.

This Promotion is in no way sponsored, endorsed, administered or associated with any social media platform (including, but not limited to, the providers of Facebook, TikTok or Instagram) or any of their related entities ("Provider"). By entering, entrants agree to release any Provider from all liability in connection with, or in relation to, the Promotion.

11. PRIVACY

In order to conduct this Promotion, the Promoter needs to collect personal information about each entrant and may for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and regulatory authorities. Participation in the Promotion is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant and for such other purposes as set out in the Alf the Label Privacy Policy. Entrants should direct any request to access, update or correct information to the Promoter. All personal details of entrants will be stored in accordance with the Alf the Label Privacy Policy. Upon the entrant's request, all information provided will be removed from our active database. To request details to be removed, please contact marketing@alfthelabel.com.au or write to Alf the Label, Level 2, 78 High Street, Fremantle, WA 6160. Information will be removed as soon as reasonably possible in accordance with our Alf the Label Privacy Policy and applicable laws. To view the Alf the Label Privacy Policy, please visit <https://www.alfthelabel.com.au/policies/privacy-policy>. All entries remain the property of the Promoter.