



## FOR IMMEDIATE RELEASE

## The Arsenale x MV Agusta Brutale 800RR

(Macau, January 8, 2020) — A new collaboration sparked between TheArsenale and MV Agusta, resulting in a motorcycle that carries our identity atop a performing platform that delivers nothing but thrill. MV Agusta's design is not muted, it is intentionally over the top as a way to amplify your connection with it.

Being honored to start with such a brilliant platform as the Dragster 800RR, we worked on finding a way to accentuate the identity of this two-wheeled machine. It is not easy to improve on such a design so we closely worked with them to define all the areas of the motorcycle that would receive our visual treatment. Aligning perfectly with our identity are the black and orange details which accentuate the lines and design of Dragster 800RR. Aesthetic elements of the motorcycle have been the focus of the visual upgrades, with every line working to put design cues in front. The contrasting colors work together to outline a silhouette that would turn heads wherever it goes.

The performance of the motorcycle is another marvel by MV Agusta who use a three-cylinder engine controlled by a Ride by Wire system. They have also placed a lot of importance on the electronic management system called MVICS which they developed in house. All this, in tune with new ECUs leads to a performing bike that rides as good as it looks.

We were proud to be working on such a project with an incredible brand and our joint efforts got paid off when we saw the bike in flesh. A performance machine that carries the graphical look that we always envisioned our dream bike to be; this MV Agusta Dragster 800RR x TheArsenale is the embodiment of our transportation dreams.







## SPECIFICATIONS

Cylinders :	3
Displacement :	798cc
Power:	140hp
Top Speed :	244 km/h
Dry Weight :	168kg
Max Power :	138 hp @ 12,300rpm
Max Torque :	87 nM @ 10,100

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