

# Some things are better together.

#### The Bona Sealer & Finish System.

A comprehensive system that gives you superior durability and beauty for your hardwood floors.



## Tough, yet beautiful.



Improved package design – same world famous formulas

# The Bona Sealer & Finish System. The world's best protection for hardwood floors.

INTRODUCING The Bona Sealer & Finish System. It's tough. It's beautiful.

Like every truly great product idea, it's easy to understand and use. The truth is that some things are better together. So the world-leading Bona Finishes perform even better with Bona Sealers underneath. Bona Sealers don't just add coloration, they also work with Bona Finishes to add build and depth, and improve adhesion and overall durability. On any floor – home, office or heavy commercial. Together, Bona Sealers and Finishes produce the best floor protection available.

That's why Bona protects millions of square feet of floors in the toughest and most prestigious places throughout the world. Choose the Bona System® and enjoy an exceptional result every time. It's as simple as that.



Moulin Rouge in Paris Bona IntenseSeal + Bona Mega



Tower Bridge in London Bona ClassicSeal + Bona Traffic



Bulgari shop in Singapore Bona IntenseSeal + Bona Traffic Naturale

Some things are better together.

# Bona Sealers. More than good looking.



SEALERS IN GENERAL add coloration. But with Bona Sealers, there's more beneath the surface.

#### System performance

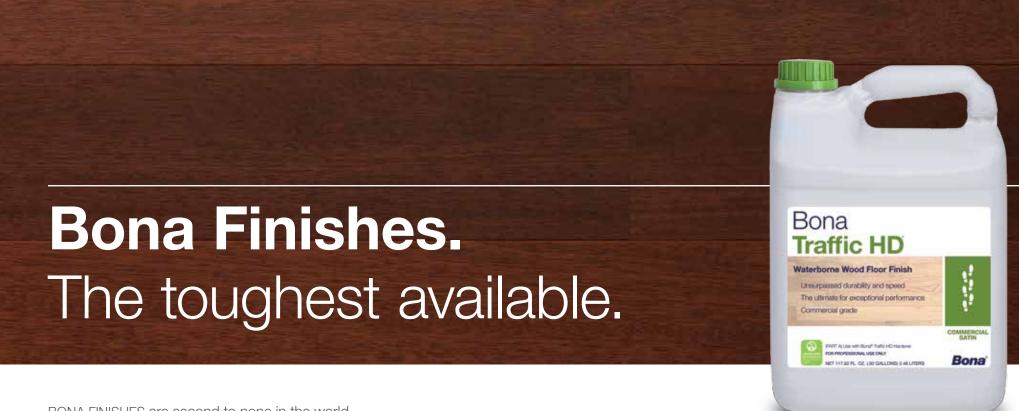
- combining beauty and durability.

Bona Sealers come in a range of five colorations from Bona NordicSeal™ to Bona AmberSeal® that make wood look even more personal and beautiful. They reduce the potential for side-bonding and make Bona Finishes adhere even better to the floor, adding superior durability and protection. It's a smart and easy-to-use system!

#### Versatility

- because all hardwood floors are different.

Our five sealers all have different color personalities offering your customers the latest choices for inspiration. From light colors for the freshest floor to rich amber for an oiled look with the benefits of a waterbased product. Once you've tried Bona Sealers, you'll never go back to anything else.



BONA FINISHES are second to none in the world.

#### Toughest in every class.

Bona Finishes are the best wood floor protection for any level of wear. They protect any floor, from bedroom to busy international airport, including our most durable solution...fast-curing Bona Traffic HD®.

#### Beauty, durability and value.

Bona pioneered in the development of waterborne finishes in the 1970s, and is now the industry-leader. Our VOC-compliant finishes provide the highest quality and cleanest finishing process available, assuring the protection of your customer's health and the environment while offering the ultimate in durability and beauty for hardwood floors. Whether your customers are looking for shine, slip resistance or durability, Bona provides a solution for you. We offer optimal systems and premium results with our beautiful, durable and easy-to-use finishes. Our unwavering commitment to research and development has enabled Bona to drive the hardwood flooring industry's evolution.

### The Bona **Sealers**.

BONA WATERBORNE SEALERS are low in VOCs and produce wood coloration ranging from white washed to warm amber. They are easy to use on all types of wood.

Our sealers are the foundation of exceptional wood floors. They are the floors first layer of protection and provide build and depth making it come alive. They can preserve or enhance the natural color of a floor, or change it...giving a floor a three-dimensional look and vibrancy that finish alone cannot achieve.



#### Bona NordicSeal™

- Provides a whitewashed look to any wood
- Reduces sidebonding and tannin bleed
- Excellent abrasion performance





#### Bona NaturalSeal™

- Enhances the look and depth of pure wood
- Reduces sidebonding and tannin bleed
- Excellent abrasion performance





#### Bona ClassicSeal™

- Exceptionally clear, highlighting the true color of wood
- Reduces sidebonding and tannin bleed
- The original waterbased sealer





#### Bona IntenseSeal™

- Creates a deep, natural tone for a vibrant look
- Reduces sidebonding and tannin bleed
- Excellent abrasion performance





#### Bona AmberSeal®

- Specifically formulated to provide an oil-based look
- Reduces sidebonding and tannin bleed
- Excellent abrasion performance



### The Bona Finishes.

BONA WATERBORNE FINISHES are low in VOCs and offer superior wear resistance. They are the perfect choice for any floor, from bedroom to busy international airport. Bona Finishes are easy to use, and perform even better when used together with Bona Sealers. Choose from nine sheen levels and durability needs ranging from heavy to light foot traffic.





#### Bona Traffic HD®

- Unsurpassed durability and speed
- The ultimate for exceptional performance
- Commercial grade

Sheens Available

Commercial Extra Matte

Commercial Satin

Commercial Semi-Gloss



#### Bona Traffic Anti-Slip

- Increased safety from accidental slips
- Meets ADA recommendation for accessible routes
- Commercial grade





#### Bona Traffic Naturale®

- Unique look and feel of pure wood
- Superior protection
- Commercial grade

Sheens Available

Commercial Matte



#### Bona Traffic®

- Superior protection
- Exceptional build
- Commercial grade

Sheens Available

Commercial Satin

Commercial Semi-Gloss

Commercial Gloss



#### Bona Mega Clear HD®

- Excellent protection
- Non-yellowing over time
- Completely clear for a natural wood look

Sheens Available Satin Semi-Gloss Gloss



#### Bona Mega®

- Premium one-component solution
- Unique oxygen activated formula
- Easy to use with solid performance

Sheens Available Extra Matte Satin Semi-Gloss Gloss



#### Bona Novia®

- Easy to use
- Forgiving application
- Good resistance to wear

Sheens Available Satin Semi-Gloss Gloss

# A system with endless possibilities.

PUTTING TRULY GREAT products together creates unbeatable floor protection, and a world of new options for craftsmen and homeowners. It adds the freedom of combining different colorations and durabilities.

NordicSeal + Novia? Living room. ClassicSeal + Mega? Office or fashion boutique. AmberSeal + Traffic HD? International airport. Five sealers, seven finishes, endless possibilities.





- + better look
- + better durability
- + better value
- + very low VOC
- + easy to use
- + endless possibilities

#### = The Bona Sealer & Finish System



#### Bringing out the best in hardwood floors.

At Bona, we are committed to the lifetime of hardwood floors. We are devoted to providing solutions that keep a floor perfect during its entire life. Through our long commitment and constant search for innovation we offer lasting, sustainable results for professionals and floor owners.

Bona US is a family-owned company founded in 1919. With its headquarters in Sweden, Bona is now present in more than 90 countries all over the world through subsidiaries and distributors. We provide products for the installation, maintenance and renovation of hardwood floors throughout their lifetime. Today we have solutions for professionals, homeowners and prefinished manufacturers.

