

Job Title: E-commerce Merchandiser

Location: Austin, Texas (preferred), Open to Remote

Job Type: Full-time

Company Overview:

At Sips by, we are passionate about making the experience of discovering new teas fun, personalized, and affordable. We offer a diverse array of teas and teaware on our website and are committed to connecting tea enthusiasts and newcomers alike with the vast world of tea.

Job Description:

We are looking for an E-commerce Merchandiser with a love for tea. This role involves co-creating product strategies, sourcing new products, and collaborating with various operations and marketing channel owners to list, launch, and promote products. Importantly, this role will manage our online product presence across sipsby.com and third-party platforms. You will leverage your knowledge or interest in tea and strong analytical skills to drive our product offerings and ensure we continue to deliver exciting, quality products to our customers.

Responsibilities:

1. Refine and implement product strategies.
2. Analyze and optimize product portfolio performance aligned to customer lifecycle and business objectives.
3. Create, curate, and maintain all product presence including PDPs, collections, and promotions, including product photography, copy, and product information in backend systems.
4. Collaborate with marketing to promote products across various channels.
5. Perform regular analysis, management, and forecasting to challenge and inform product strategy.
6. Oversee and optimize Sips by's presence on third-party platforms.
7. Visit our warehouse as required for product inspection and sampling.
8. Keep up to date on trends, consumer preferences, and competition to inform strategies.

Requirements:

1. Profound love for and knowledge of tea.
2. Proven experience in e-commerce merchandising or a similar role.
3. Proficient in data analysis and spreadsheet creation and management.
4. Experience with Shopify and Photoshop are a plus.
5. Good sense of aesthetics and brand consistency.
6. Strong organizational and multitasking abilities.
7. Effective communication skills.
8. Willingness to travel to our Austin, TX warehouse as needed.

We prefer candidates based in Austin, Texas, but are open to remote candidates who can make occasional trips to our warehouse.

Sips by is an Equal Opportunity Employer and encourages candidates of all backgrounds to apply. We celebrate diversity and are committed to creating an inclusive environment for all employees.

To Apply:

Interested applicants are invited to send their resume and a cover letter explaining their interest in this position, their connection with tea, and any relevant experience to careers@sipsby.com.