



# esse BAG

## Care and FOLDING

### INSTRUCTIONS

MAKING a DIFFERENCE JUST GOT a LITTLE easier!

[www.esseReusableBags](http://www.esseReusableBags)



[www.esseReusableBags.com](http://www.esseReusableBags.com)

## everyDAY BAG

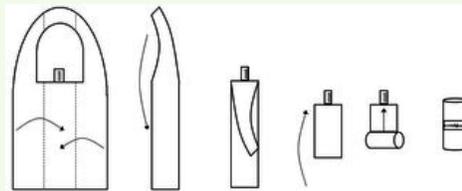
Use it **EVERY TIME** you shop!



14"x15"  
2"x5" folded

- Replaces 2 plastic bags each use
- Folds & rolls to store anywhere
- Secured by elastic band
- Long handle fits over shoulder
- Easily holds 20 lbs

CARE INSTRUCTIONS: Machine wash cold, line dry



## CLIP-IT BAG

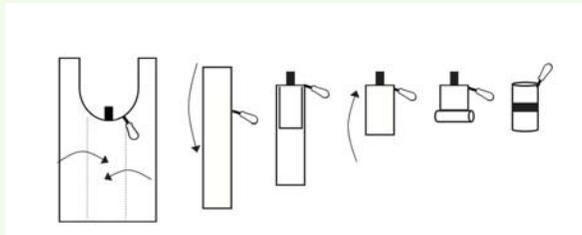
**Clip-It and GO!**  
**Never be without a bag!**



9"x12"  
1"x2.5" folded

- Lunch bag or smaller purchases
- Folds & rolls, clips to keychain
- Secured by elastic band

CARE INSTRUCTIONS: Machine wash cold, line dry



**reuse · reduce · rethink · every TIME YOU SHOP!**



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## GROCERY BAG



14"x15"x8"  
8"x8" folded

### No More Paper Grocery Bags!

- Folds into 8" square secured by a snap
- 2 piece hard bottom inserts
- Same size as a paper bag, but with sturdy straps that can fit over your shoulder
- Easily holds 35 lbs
- High quality luggage-grade construction

CARE INSTRUCTIONS: Machine wash cold, line dry

## COOL-IT BAG

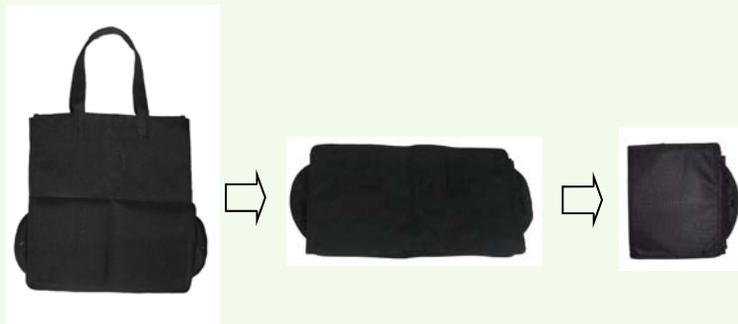


15.5"x15"x8"  
8"x8"x2.4"  
folded

### Keeps Food Cool!

- Insulated to keep food cool for hours (weather dependent)
- Zip top closure
- Easily holds 35 lbs
- Folds small to fit in CarryAll Tote
- Inside is reflective foil

CARE INSTRUCTIONS: Rinse out or spot clean, line dry



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## PRODUCE BAGS

**Shop, Wash & Store  
in one bag!**



12"x14"

- Replaces flimsy plastic bags
- Lightweight scan-through nylon mesh
- Ball stop closure

CARE INSTRUCTIONS: Machine wash & dry

## CARRYALL TOTE

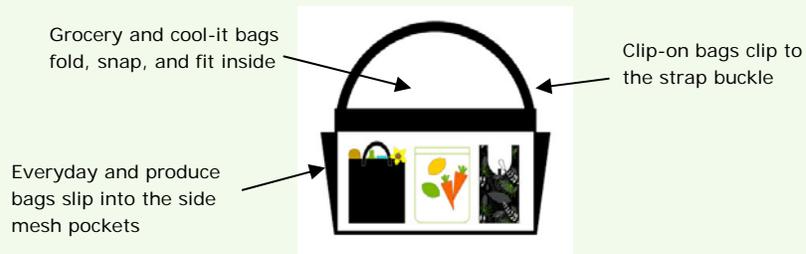
**One Tote Holds Them All!**



9"x8"x4"

- A complete reusable shopping bag system
- Enough bags for a full cart of groceries (with room for more!)
- Keeps bags organized and clean
- Extra pockets for coupons, shopping lists
- Adjustable length handle

CARE INSTRUCTIONS: Solid black is machine wash cold & dry. Spot cleaning recommended for printed totes so screen prints aren't damaged.



**REUSE · REDUCE · RETHINK · EVERY TIME YOU SHOP!**