



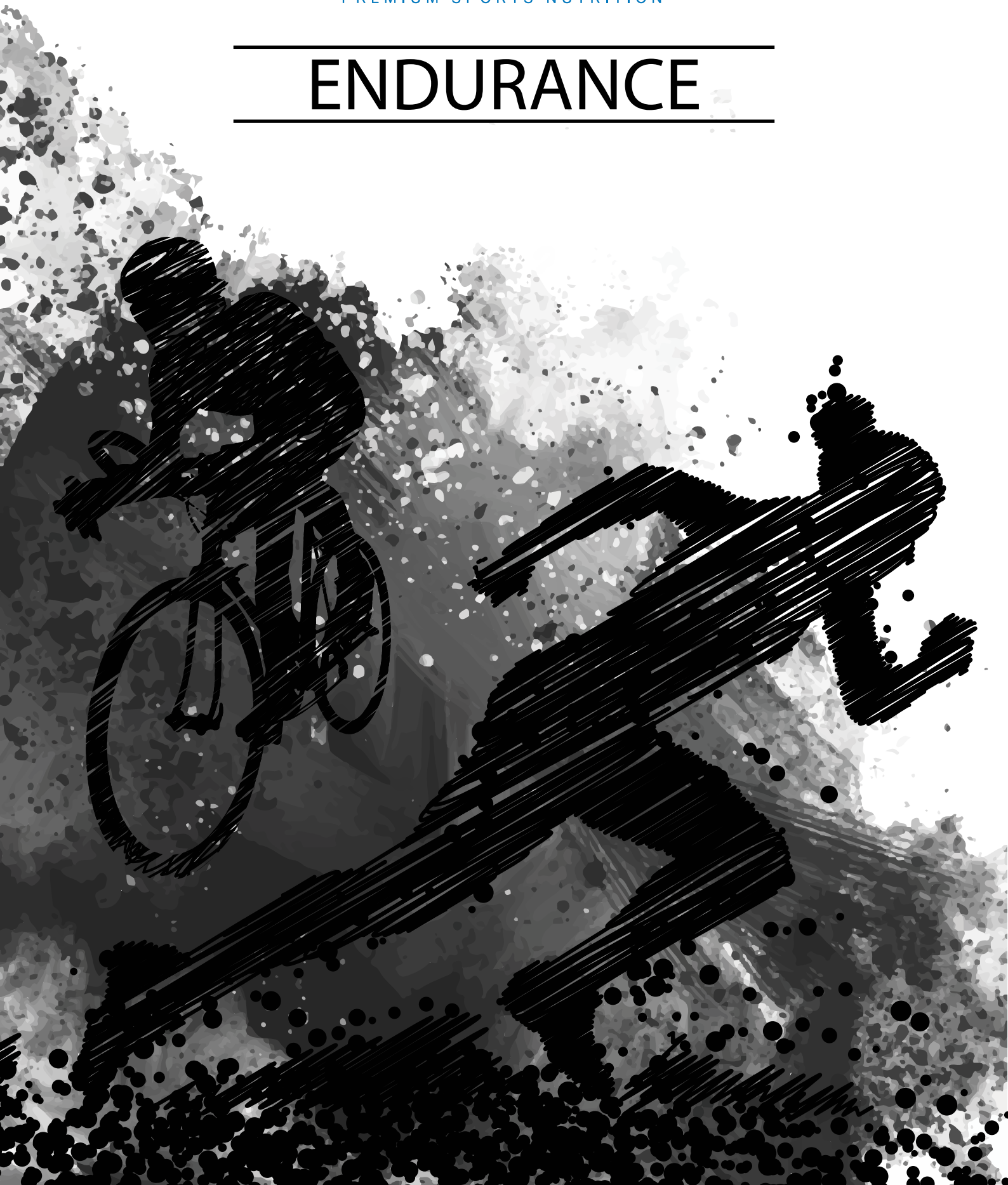
*Steadfast* **NUTRITION**

PREMIUM SPORTS NUTRITION

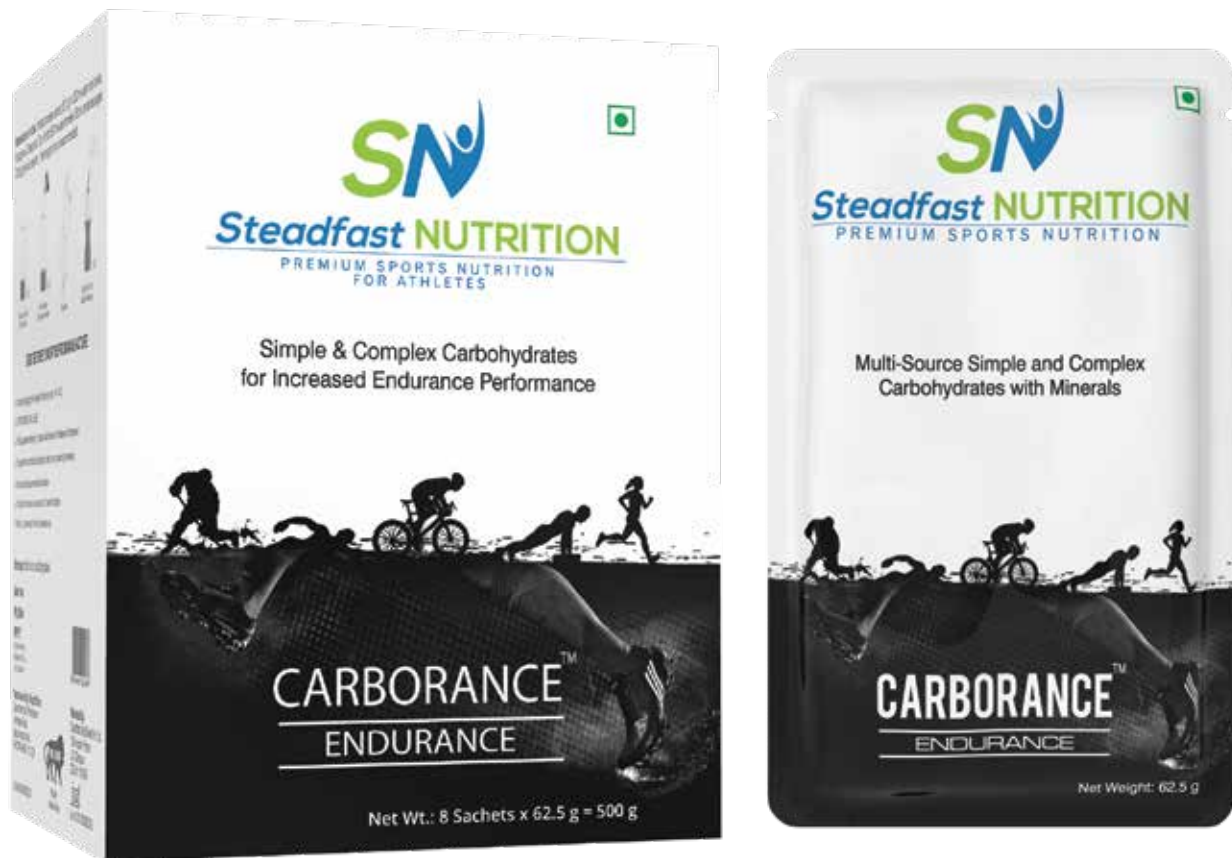
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# ENDURANCE

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# GO FOR CARBORANCE™!



With a big sporting event or mammoth training session around the corner, are you worried about maintaining performance and sustaining energy levels?

It's time you give away your worries as our carb-loading formula will help you control your nutrition to gear up for routine exercise or the big day. When planning your carb-loading, make sure you pick the right product. The best bet is easily digestible carbohydrates.

# WHAT IS CARBORANCE™?

- ✓ A formula designed for sportspersons for prolonged activities
- ✓ Long chain complex carbs supplement for sustained energy release
- ✓ It contributes an athlete towards performing in optimum levels
- ✓ Eliminates muscle fatigue and cramps caused due to loss of glycogen
- ✓ **CARBORANCE™** boasts natural and safe ingredients
- ✓ A creation with technological advancements formulated in balanced composition





## WHY CARBORANCE™?

**CARBORANCE™**, carbohydrates for endurance, is a perfect combination of simple and complex carbs, with which one can be assured of avoiding the risks of a sudden drop in blood sugar levels.

It is suitable for consumption even before a workout or during competition to allow it to slowly release energy. **CARBORANCE™** is easy for the body to absorb and allows an athlete to focus on the finish line without losing energy.

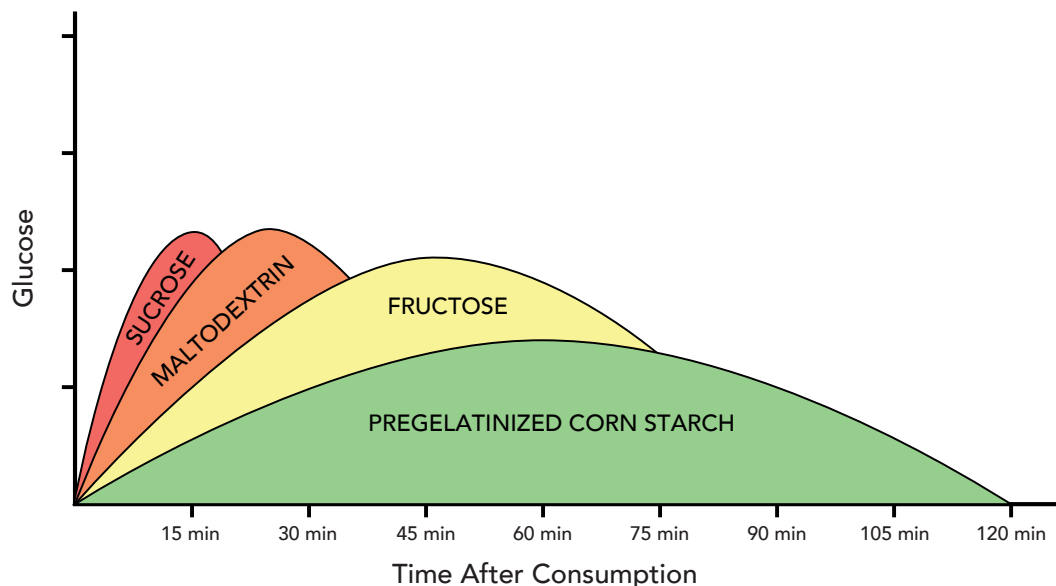
### **CARBORANCE™ hydrates better as it contains:**

**ELECTROLYTES**, comprising the sweat electrolytes Sodium and Chloride, aids toward replenishing and maintaining a normal body function after excess loss of water during sweating.

**CARBOHYDRATES**, comprising of Maltodextrin, Pre-gel Corn Starch, Sucrose and Fructose, contribute to instant and gradual release of energy as well as maintain the glucose level in blood.

## WHO CAN TAKE CARBORANCE™?

- An individual from any sports background can take **CARBORANCE™** to improve performance by receiving gradual release of energy
- **CARBORANCE™** proves to be highly effective for diabetic athletes by preventing a suddendrop in blood sugar levels
- It can also be consumed by an office goer, 'night owls' and weight watchers



## WHEN TO TAKE CARBORANCE™?

- **CARBORANCE™** can be used for carb loading 30 to 40 minutes pre, during and post workout or training session
- It can be added during activities to receive steady and gradual release of energy for improved performance

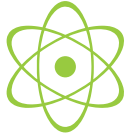
# INGREDIENTS

## MALTODEXTRIN

This complex carbohydrates has 6 to 10 glucose units working to provide gradual energy. It is mildly sweet and easy to digest making it an important ingredient to help sustain energy during endurance training.



## PREGELATINIZED CORN STARCH



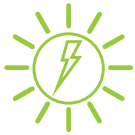
The ingredient is a source of energy that contributes to a steady flow of glucose for prolonged activity. Also gluten-free and low in sodium, the chances of allergies and blood pressure rise gets eliminated.

## SUCROSE

Sucrose is made by the molecular bonds glucose and fructose that break down to provide slow energy. It reduces abdominal discomfort, which is usually caused during direct glucose ingestion.



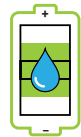
## FRUCTOSE



Like Maltodextrin, Fructose gives a sweet taste, but is comparatively low in glycemic index giving a slow and steady release of energy to working muscles.

## SODIUM CHLORIDE

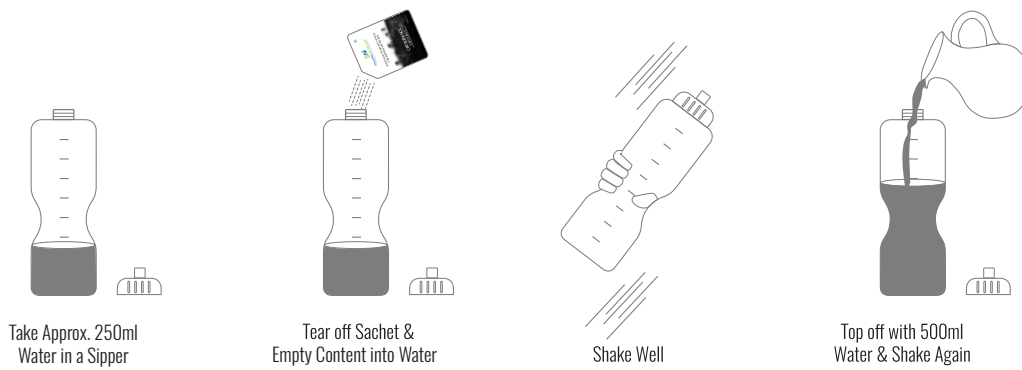
To revive the essential fluid lost in the form of sweat, sodium chloride in Carborance is added for optimal dehydration.



# NUTRITIONAL INFORMATION

NUTRITIONAL INFORMATION (Approx. Value)				
	Unit	Per 100 g	Per Serving 62.5 g	*% RDA per Serving
Energy	kcal	380	237.5	8.70%
Protein	g	0	0	0.00%
Total Carbohydrate	g	95	59.4	**
of which added Sugar***	g	20	12.5	**
Fat	g	0	0	0.00%
<b>Minerals</b>				
Sodium	mg	265	165.7	7.89%
Chloride	mg	410	256.3	**

# POUR, SHAKE & GULP!



Take Approx. 250ml Water in a Sipper

Tear off Sachet & Empty Content into Water

Shake Well

Top off with 500ml Water & Shake Again

The process to prepare **CARBORANCE™** is hassle free and super easy. It is as simple as drinking a glass of water when you are in utmost need of it! Fill approx 250 ml water in a shaker, add 1 packet (62.5g) of **CARBORANCE™** and shake well for approx 10 to 20 seconds. Top off with 500 ml water to make 750 ml and shake again. Athletes undergoing maximum physical exertion can take 1 serving perhour.

## LAB TEST REPORTS

### NUTRITIONAL VALUE

**SHRIRAM INSTITUTE FOR INDUSTRIAL RESEARCH**  
(A Unit of Shriram Scientific and Industrial Research Foundation)  
18, University Road, Delhi - 110007 (India) Website : www.shriraminstitute.org  
An ISO - 9001, 14001 & CHESAS 13001 Certified Institute E-mail ID : customercare@shriraminstitute.org

**TEST CERTIFICATE** NO. : CI/0600133768

**Sample For:** CARBORANCE  
**Client Code:** 53547  
**Job No.:** 2018/18/001/004  
**STANWASE MEDSHIELD PVT. LTD.**  
**Plot No. 330, FUNCTIONAL INDUSTRIAL ESTATE**  
**WATERBAGS/530**  
**99/9 DILLOO**  
**DELHI-110009**  
**Client Name: MR. BHISHM BHANOOCHA**  
**Sample Description:**  
One sachet dissolved in Carborance Sachets was received.

(The sampling was not carried out by the Representative of Shriram Institute for Industrial Research. The sample perturbation provided in test certificate are based on declaration by the party.)

S. No.	Test Parameter	Observed Value	Permitted
1.	Protein (Total), % by mass	6.1	30.720-49.72 (8-20) %
2.	Total Fat, % by mass	Not Detected	0.1-1.72-20.12 (0-20) %
3.	Total carbohydrates, % by mass	93.6*	88.105-200.7 (8-20) %
4.	Energy, kCal/100g	342.0	10.4329-49.74 (8-20) %
5.	Sugar as sucrose, % by mass	22.8	10.4297-19.09 (8-20) %

Note : The testing range marked as "\*" is not accredited by NABL.

DOB : 10.07.2018  
DOC : 12.07.2018

**AUTHORIZED SIGNATORY**  
EMPLOYEE CODE : ( 45, 44 )

### HEAVY METALS & STEROIDS

**SIGMA**  
TEST & RESEARCH CENTRE  
TESTING OF FOOD | WATER | CHEMICALS | TOYS | ELECTRONICS | BUILDING MATERIAL | ENVIRONMENT

BA-15, Mangolpur Industrial area, Phase - 2, Delhi-110034(India)  
Ph: +91 11 49491400, 27022900  
E-mail: info@sigmatest.org  
web: www.sigmatest.org

**TEST CERTIFICATE**  
(This certificate is not valid without a hologram)

Sample: Carborance  
Sample Description: White colour powder

Report No.: 5000079  
Report Issue Date: 07/07/2018  
Job Code: STRC/5000079  
Sample Received On: 04/07/2018  
Date of Testing: 04/07/2018-07/07/2018  
Sample Qty: 100gm  
Sample Condition: Sealed Properly.

Reference to protocol: In house specification

S. No.	Test Parameters	Unit	Result	Test Method
1.	Identification of steroid	-	Negative	STRC/STP/F076
2.	Lead (as Pb)	mg/kg	N.D. (D.L.=0.25)	By ICP-MS
3.	Cadmium (as Cd)	mg/kg	N.D. (D.L.=0.25)	By ICP-MS
4.	Arsenic (as As)	mg/kg	N.D. (D.L.=0.25)	By ICP-MS
5.	Mercury (as Hg)	mg/kg	N.D.(D.L.=0.1)	By ICP-MS

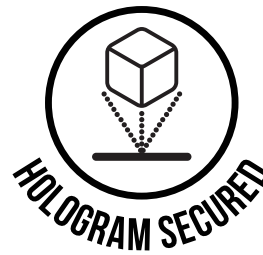
Note: D.L.- Detection Limit, N.D. - Not Detection

**PANKAJ SINGH**  
Section Incharge

**ASHOK SHARMA**  
Authorized Signatory  
Technical Manager

The above laboratory food testing reports are from **SHRIRAM INSTITUTE FOR INDUSTRIAL RESEARCH** for Nutritional Value and **SIGMA TEST & RESEARCH CENTRE** for Steroids and Heavy Metals. The reports testify our claims of the Nutritional Value of **CARBORANCE™** to be at par with Label claims on packaging and that the product is free from any form of Heavy Metals and Steroids.

All nutritional products of **Steadfast NUTRITION** dutifully adheres to the practices that are:



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**Steadfast Nutrition**  
A Division of Steadfast MediShield Pvt. Ltd.

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