

The problem with plastic

An estimated 8 million metric tons* of plastic end up in the ocean each year.



Compared with shelf milk, homemade plant-based milk is a positive choice because it requires less packaging, refrigeration, and transportation.

The sad life of shelf milk packaging



Store bought plant-based milk is packaged in containers that are fully or partially plastic, contributing to greenhouse gases in our atmosphere throughout their lifespan.

From manufacturing to transport to disposal, it is one directional consumption.

It all adds up.

Life cycle of Almond Cow

Manufacturing

We estimate that 47.5 lbs of CO2 is generated to make one Almond Cow and around 5.5 lbs for its packaging.*

Recycle / Refurbish

Almond Cows sent back to us are refurbished or reused when possible and recycled when not

Making Milk

Your Almond Cow makes 3,500+ cups of milk. That's 800+ 32oz (1L) packages.

Transit

Approximately 0.7 lbs of CO2 is generated when an Almond Cow is distributed to our fulfillment centers *

Fulfillment

Your Almond Cow makes a quick stop to be labeled before heading to you.

Shipping

About 5 lbs of CO2 is produced to get the Almond Cow to your doorstep.*

*Estimations developed by Almond Cow, not yet peer reviewed. More to come!

The sustainable choice

What is thrown away doesn't go away,

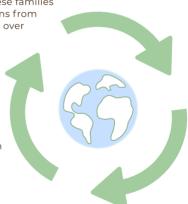
it has to go somewhere.

The average Almond Cow family makes milk \sim 2.25 times a week*. That's around 1.5 64oz (2L) containers a week.

By switching to Almond Cow, these families prevented about 78 plastic cartons from being purchased and tossed out, over the course of a year.

Did you know, the cartons purchased don't always get recycled? Annually, close to 70% of plastic cartons go to landfills** or worse - end up in the ocean.

By making the decision to switch to Almond Cow, thousands of families have helped keep our planet cleaner.



Us vs. Them



When making Almond Cow almond milk, about 110 almonds are used per batch ~21 almonds per cup of milk.

We calculated that ~0.11lb CO2/Cup is generated when making almond milk and 0.08lb CO2/Cup for oat milk.



VS.



A 32oz carton of commercial almond milk only uses

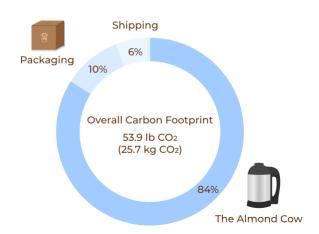
~3 almonds per cup of milk.*

0.7 lbs CO2/Cup is produced to make dairy milk **

*Townsend v. Blue Diamond Growers
**Which milk is best for the enviornment?

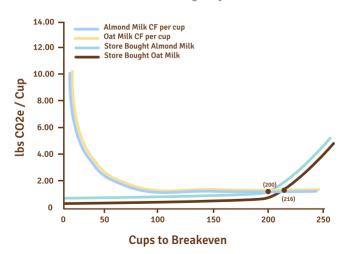
Carbon footprint

The production of an Almond Cow generates roughly the same amount of CO₂ as using 2.7 gallons of gas.* Cancel it out by recycling a full trash bag of recyclable items.



Total CO2 savings over 5 year lifespan

Once you've used your Almond Cow ~90 times for almond milk or ~106 times for oat milk, your carbon emissions are estimated to break even versus the shelf packaged equivalent. This is because once you begin making milk at home, the potential drivers of carbon emissions are greatly reduced.



Almond Cow pulp



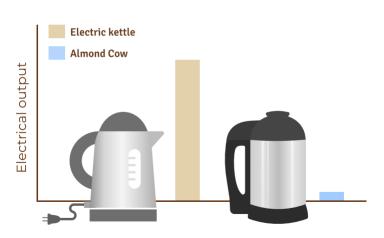
On average, along with the **3,500+ cups** of milk the Almond Cow will produce in its lifetime, a huge **500+ baskets of pulp** will be ready to enjoy in many recipes!



By reusing the pulp, you save money and trips to the store. You could make roughly **25 bags of flour** or 160 boxes of granola.

Almond Cow electricity

Heating an electric kettle one time produces the same amount of electricity as running the Almond Cow 25 times (making 25 batches of almond milk)*.



Almond Cow to the rescue



Over its lifetime, your Almond Cow will eliminate the need for **2,750lbs of CO2*** to be released into our atmosphere versus a shelf milk equivalent.

That's 1,379lbs of coal that will never need to be burned*.

Your Almond Cow can prevent **500+ single-use cartons** from polluting our planet.

As a conservative estimate, you, with thousands of others in the Almond Cow community, have prevented millions of single-use cartons from entering our landfills and oceans.



What's new in 2021

Our commitment to sustainable growth

Optimized fulfillment

With the addition of an east coast warehouse to our current west coast warehouse, we are able to more efficiently deliver products to you, our customer.

This allows for an estimated **30% decrease in carbon dioxide** equivalent emissions, meaning a 30% decrease in global warming caused by our shipping methods.



how2recycle

We have also partnered with how2recycle, a new initiative focused on taking the confusion out of recycling. These labels have clear instructions on how to (and in some cases, how not to) recycle different packaging types.

A more thoughtfully sorted recycling bin means **more products will actually get recycled**, and a better world for all of us.



You'll see this badge on all of our packaging in the near future.

New ingredient packaging

We are upgrading our ingredient packaging to be **100% recyclable**, an increase of 100% from last year. Not only that, but our new packaging is resealable, keeping your ingredients fresh longer.

Looking ahead, we are actively developing compostable packaging for ingredients.



Less plastic. More plants.



As compared to this time last year, we have reduced our plastic packaging usage by .3% per machine. This may not seem like a lot, but even this small change will prevent hundreds of pounds of CO2 from polluting our atmosphere in 2021 alone. This also means less waste going into our landfills.

You will now find your Almond Cow packaged in a dual purpose hemp bag!

Better milk for a better planet

When compared against the average of buying 2 cartons of store-bought unsweetened almond milk a week, the average user can offset the carbon emissions of the production and transportation of an Almond Cow in **just 2.25 months!**

