



### DIMMABLE LED

Dimmable LEDs provide the precise output needed for a given task, and help conserve battery power for maximum efficiency. Sometimes we use the word dimmability, which isn't exactly a word yet, but we're very fond of it and have faith it will become one.



### IPX7

IPX7 lights provide waterproof integrity down to 1 meter for up to 30 minutes.



### MULTIPLE BEAM

This beam pattern combines focused narrow and wide beams to allow for the most versatility. At close range, the wide beams simulate normal daylight conditions so you can take advantage of your peripheral vision, while focused narrow beams provide distance illumination.



### REGULATED LED

Lights that feature regulated LEDs have a sophisticated regulating circuit that maintains initial brightness as long as the batteries have sufficient voltage. They are so sophisticated that if they had eyes, they would definitely wear a monocle. Traditional lights are very bright initially, but immediately begin to dim and continue to dim until the batteries are drained. Constant Brightness is a term used to describe products that have regulated LEDs.



### CAMPING

Sleeping under the stars and getting away from it all. Whether you need some light to bustle around the RV after lights out, set up your nomadic home for the night among the pines, or enjoy some campfire time with friends, family (or yourself), these products will serve you well. (Maybe even in a van down by the river, we don't judge.)



### HUNT/FISH

Tree stands, duck blinds, jon boats, bass boats, streamside, dockside, backcountry camps – examples of places that have a tendency to be most productive around dawn or dusk. Check out these products to help you make the most of those hours. Also, if this icon is to scale, that is one big bass.



### PREPAREDNESS

Light is an integral part of survival – whether you're headed off the grid or experience a loss of power – having your own source of light at hand helps to keep you safe.



### FOCUSED NARROW BEAM

This pattern creates a long, powerful beam of light excellent for illuminating distant areas, or for use during fast paced activities.



### MAXBRIGHT LED

The highest quality LED available. Princeton Tec's Maxbright LED is extremely bright and efficient. This single LED emits a smooth, powerful, white light useful for a wide range of tasks. Princeton Tec uses collimators or reflectors with the Maxbright LED depending upon the application. Must yell "MAXBRIGHT" when saying term out loud.



### MULTIPLE MODE

Multiple settings on many of our products give you the flexibility to adjust your light's brightness to illuminate greater distances or to conserve battery power, depending on your needs.



### ULTRABRIGHT LED

The Ultrabright LED is bright and efficient. The smooth, white, wide-beam light emitted by Ultrabright LEDs is ideal for close to mid-range tasks. Ultrabright LEDs are usually grouped together to offer a more powerful light source. Advances currently underway will continue to improve the efficiency and brightness of Ultrabright LEDs. "Ultrabright" can also be yelled when using the term in conversation, but not nearly as loud as "Maxbright".



### FIRE/RESCUE

Difficult jobs in dangerous locations that don't give you much control over your environment. Products in this category are durable and dependable, making one less thing for you to worry about – leaving you to focus on the important task at hand.



### LAW ENFORCEMENT/MILITARY

Men and women protecting and serving in all different ways – these lights strive to be as tough, bright and reliable as the people who count on them.



### TRADE

Jobs that start before the sun rises, end after it sets – or are in dark spaces, large or small. You need a light that is going to work as hard as you do, in whatever conditions are thrown your way.