

READYWRAP®

Pre-Wrapped Gift Boxes

Manufacturers

ReadyGift

- Gift Item Paired with Fold & Go (Grab & Go)

ReadyShip (Shippable)

- Wrapped, Plain or Printed Box
- Shrink Wrapped or Protective Bag

Manufacturer Benefits

- Upsale
- Reduce Cost
- Low Order Minimums (Pallet Qty.)
- Save Time (Folds in 30 Seconds or Less)
- Save Space (Ships & Stores Flat)
- Replaces Corrugated Box (External & Internal)
- **Eco-Actual™** (Heals Environment)

Customers Benefits

- Create Customer Touchpoint
- Reduce Cost (Save Time & Money)
- Save Time (Folds in 30 Seconds or Less)
- Save Space (Ships & Stores Flat)
- Eliminate Waste (Cost Benefit)
- Reusable (Saves Money & Time)
- Replaces Corrugated Box (Shipping Cost)
- POP Display
- End Cap Space
- Check-Out
- Last Minute Gifts
- **Eco-Actual™** (Heals Environment)

Marketing Strategy

- Upsale gift paired with Fold & Go (Grab & Go)
- Promotional
- Replaces Corrugated Boxes
- Zero Waste Initiative
- **Eco-Actual™**