

READYWRAP®

Pre-Wrapped Gift Boxes

Distributors

ReadyWrap

- Fold & Go – Pre-Wrapped Gift Box, Tissue & Bow
- Quick Wrap – Pre-Wrapped Box Only
- Optional POP Display (25 sets per case)
- Shippable (Shrink Wrapped or Protective Bag)

Distributor Benefits

- Upsale (Additional Revenue Stream)
- Sell Singles or Sets
- Reduce Cost
- Eliminate Waste (Extra Packaging)
- Save Space (Ships & Stores Flat)
- Eliminates Packaging
- Low Order Minimums (25 sets per case)
- Reduces SKU's
- **Eco-Actual™** (Heals Environment)

Customers Benefits

- Reduces SKU's
- Completes Shopping Experience
- Reduce Cost (Save Time & Money)
- Low Order Minimum (25 sets per case)
- Save Time (Folds in 30 Seconds or Less)
- Save Space (Ships & Stores Flat)
- Eliminate Waste (Cost Benefit)
- Reusable (Saves Money & Time)
- Replaces Corrugated Box (Shipping Cost)
- **Eco-Actual™** (Heals Environment)

Marketing Strategy

- Upsale pre-wrapped gift box in singles or sets (Fold & Go, or Quick Wrap)
- ?, Don't offer wrapping services, now you can!
- ?, Offer wrapping services, now you can do it faster!
- POP Displays