

READYWRAP®

Pre-Wrapped Gift Boxes

Direct To Customer

ReadyWrap (Shippable)

- Fold & Go – Pre-Wrapped Gift Box, Tissue & Bow
- Quick Wrap – Pre-Wrapped Box Only

ReadyShip (Shippable)

- Wrapped, Plain or Printed Box
- Shrink Wrapped or Protective Bag

ReadyGift

- Gift Item Paired with Gift Box (Grab & Go)
- Brick & Mortar Retailer
- E-Commerce Retailer

Direct to Consumer Benefits

- No Order Minimum
- Reduce Cost (Saves Money)
- Save Time (Folds in 30 seconds or less)
- Save Space (Ships & Stores Flat)
- Eliminate Waste (Cost Benefit)
- Reusable (Saves Money & Time)
- Replaces Corrugated Box (Shipping Cost)
- Eco-Actual™ (Heals Environment)

Market Strategy

- Videos, Commercial?
- Website
- Social Media
- SEO
- Advertising
- Media
- Influencers
- Bloggers
- PR
- Resellers Online
- Events
 - Tradeshows
 - Specialty Shows
- Television Networks
 - QVC
 - HSN
- POP Display
- End Cap Space