



Policies and Procedures for Starting Your Own 52 Hike Challenge Group!

Let us start out by saying thank you for embodying the 52 Hike Challenge and going the extra mile to start up a group to help spread our messaging and inspire more people to get outdoors! Please read the instructions and view the example to the left of the document. This example is showing a Meetup page, but you can create your own Facebook page or have your own website, just be sure to follow our policies and procedures.

AFC Hikers - Committed to the 52 Hike Challenge

Home Members Photos Pages Discussions More

Join us!



San Diego, CA
Founded Jun 23, 2016

About us...

Hikers 134
Upcoming Meetups 4
Our calendar

Help support your Meetup

Chip in

AFC Hikers - Committed to the 52 Hike Challenge Pages

[52 Hike Challenge](#)

Are you ready to make positive changes in your life?

The 52 Hike Challenge is a global movement to inspire and encourage individuals to step outside their comfort zone in order to achieve the physical, mental, and spiritual benefits that are gained from getting outdoors.

Many of us have embarked on the 52 Hike Challenge to take that first step in a life changing journey - and the culture we wish every "challenger" instills is one of support for each other. We welcome you to the challenge and hope to be the best decision you ever made.

The AFC Hikers Meetup Group is an opportunity to connect with others in America's Finest City to hike the trails in and around San Diego County and complete the 52 Hike Challenge.

The goal is to hike at least once per week for 52 weeks.

[Guide to the Challenge](#)

[FAQ](#)

1. In order to start, you must choose your own unique group name so people don't get confused and think you are the company that we started, then you may add a reference to us after your hiking group name

i.e. "Your Unique Hiking Group Name - Doing the 52 Hike Challenge" or "Your Unique Hiking Group Name – Inspired by the 52 Hike Challenge". We noticed that several hiking groups have popped up in the same city, so we would also suggest not using the city name, using the words "affiliate" or "local chapter" as this will also create confusion. Any other suffix should be ok or you don't need one at all. The point is you cannot call your group the 52 Hike Challenge. If you have any questions you can [contact us](#).

2. You can use our logo and wording from our website as long as you have our website (www.52HikeChallenge.com) pasted or hyperlinked back to our website. Even if you don't use our words, we would appreciate the reference link back to our website to indicate proper ownership of the 52 Hike Challenge. Also, since it's possible that some people will be learning about the 52 Hike Challenge for the first time through your site, we ask you to put a link to our Guide to The Challenge on your page (<http://www.52hikechallenge.com/guidetothechallenge>) and our FAQ (<http://www.52hikechallenge.com/faq>)

We're 134 Hikers

Join us!

Are you up to the challenge? Let's commit to hiking at least once per week for 52 weeks!

Upcoming 4 Calendar

Lake Miramar - #52HikeChallenge - #Hike1

Lake Miramar
10710 Scripps Lake Dr, San Diego, CA (map)

Sun Jul 10

8:00 AM

RSVP

23 going

2 comments

Lake Miramar 10710 Scripps Lake Dr, San Diego, CA 92131 Let's meet in the parking lot Please arrive early so we can start promptly at 8:00 AM Lake Miramar Trail is a 4.9...

Learn more

Hosted by: [Rena Rowe](#) (Organizer)

Torrey Pines State Natural Reserve - #52HikeChallenge - #Hike2

Torrey Pines State Reserve

Sun Jul 17

What's new

UPDATED PAGE

[Rena Rowe](#) updated [Document Our Journey!](#)

39m ago

UPDATED PAGE

[Rena Rowe](#) updated [About this Meetup](#)

41m ago

3. If you are going to use Meetup, be sure to call your hikers "Hikers" or "Challengers"
4. You are also welcome to list our hashtag and then hike number it by adding "- #52HikeChallenge - #Hike_" so people know to use these hashtags when posting their photos on social media.
5. Have fun! Add discussion topics, share photos of your group hike for people to download, create pages like journals and just be a great resource for the group you are leading. Please be sure to re-post and share topics from our social media sites as well, we often have giveaways and hiking tips that your micro-community would be happy to learn about.

Again, we're honored to have you helping us motivate people to get out and hike, you will certainly gain a lot more from this experience by being a leader. Be sure to list your group on our Local Groups page (<http://www.52hikechallenge.com/localgroups>) so others can find your group too!

Thanks in advance and happy hiking,

Phillip and Karla

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