



TANRAW  
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## Our Story

TAN RAW CONCEPTS professional and retail airbrush tanning products hit the market with a fresh new approach in 2012. TAN RAW CONCEPTS was developed by professionals for professionals.

We want you to leverage our greatest asset - experience. Let us help you grow your business by being a constant voice of guidance in the sunless tanning industry. With education and innovation we combine high quality skin care with sunless tanning ingredients.

“Anything I find beneficial in a product I try to incorporate into my own line. My products are sleek, sophisticated, and edgy.”

*Lindsay Turmelle, Founder & CEO*



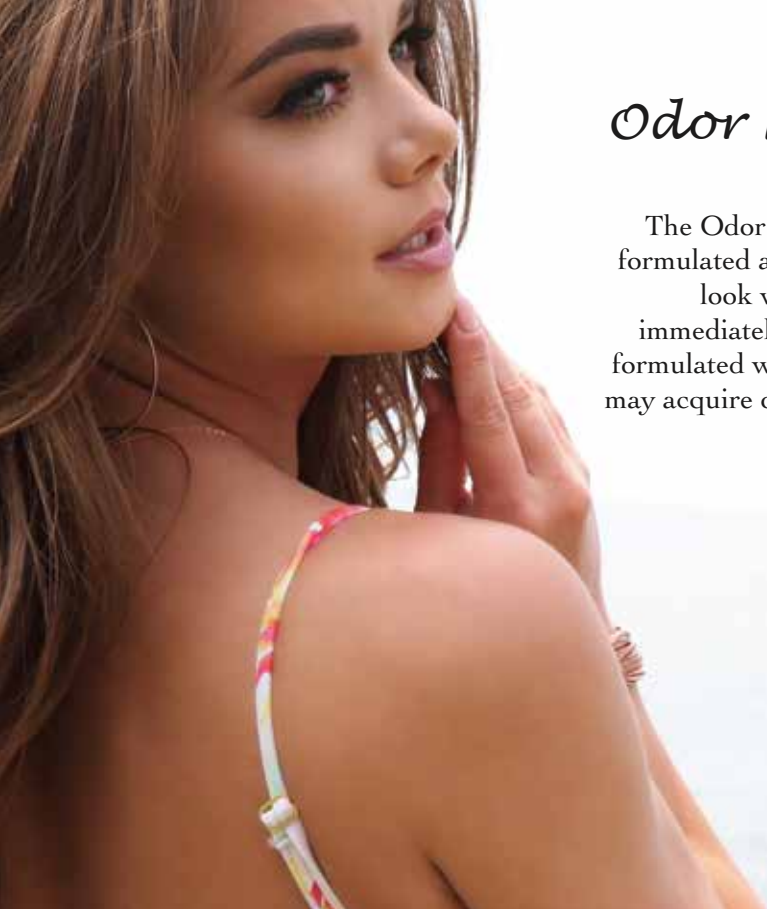
## About Our Product

- Exclusive Product II TANRAW Patented Color Neutralizing Ultra Drying Powder
- Eliminates foul odors and absorbs excess moisture
- Formulated to neutralize DHA odors from the amino acids in skin and eliminate stickiness on the skin's surface after a sunless tanning application
- Can be used in conjunction with any product or other self tanners. Dermatologist and allergy tested, hypoallergenic
- Easy application for technicians and individuals

[www.tanrawconcepts.com](http://www.tanrawconcepts.com)

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1.888.627.8207



## Odor Neutralizing Body Shimmer

Salon Price: \$17 / Retail: \$29.99

The Odor Neutralizing Ultra Drying Body Shimmer powder has been formulated and patented exclusively for TAN RAW. Smell as good as you look when you apply this luxurious drying shimmer powder immediately following any sunless tanning application. This powder is formulated with proprietary ingredients to eliminate any sticky feeling you may acquire on the skin after sunless tanning while also adding a soft subtle shimmer to your newly bronzed skin.



## Odor Neutralizing Shimmer Sample Pack

Salon Price: \$20 / Retail: \$30.99

Each package comes with 20ct sample containers of the Odor Neutralizing Drying Body Shimmer. Good for single application. Sprinkle powder onto a towel or XL Kabuki brush and dust over "sticky" areas and skin folds of body immediately after any sunless tanning application.

Suggested retail price, \$5.00/container  
1 Container = 5 grams of powder.



## Point of Sale Display

Salon Price: \$49 / Retail: \$54.99

High Quality, Custom Acrylic Point of Sale Display Case. Comes with 20 complimentary samples of TRC's patented Odor Neutralizing Drying Body Powder and 20 count 4x6 information postcards. Sleek, edgy design that is very easy to assemble. Guaranteed to promote and sell this revolutionary new product.

## Kabuki Brush

Salon Price: \$8 / Retail: \$11.99



Made with high quality synthetic hair and a durable aluminum handle.

Convenient and professional, great for full body application.

Takes away the hassle of salon towel application.

Washing instructions:

Simply lather with mild shampoo, rinse with cool water, and lay flat to dry for the next application.

Great for technicians with excessive daily clients and individual powder consumers.

6 Pack Salon Price: \$29 / Retail: \$39.99

12 Pack Salon Price: \$57 / Retail: \$64.99



## *Gallon Solution 128oz*

Salon Price: \$150 / Retail: \$209.99

This Ultra Dark Premium sunless tanning solution produces the deepest golden glow your skin will allow. Our solution has been fortified with anti aging supplements, vitamins, and antioxidants to firm the skin while it develops over time



## *Half Gallon Solution 64oz*

Salon Price: \$98 / Retail: \$144.99



## *Iwata Airbrush Compressor, Gun, Half Gallon Solution, Box of Powder*

Salon Price: \$950 / Retail: \$950

Start Up Kit Includes: Iwata G Series Airbrush Gun, Studio Series Compressor, 1/2 Gallon Premium Solution, 1 box odor neutralizing body shimmer. Everything you need to start bronzing with TRC.



**TANRAW**  
CONCEPTS

*Solution*

**TANRAW**  
CONCEPTS

*Start Up Kit*



### *Iwata Airbrush Compressor & Gun Combo*

Salon Price: \$900 / Retail: \$900

Receive a discount when purchasing both gun and compressor together. IWATA catalogs available upon request.



### *Iwata Airbrush Compressor*

Salon Price: \$550 / Retail: \$550

Studio Series compressor produces full air capacity on demand and shuts off automatically when not in use. Both features greatly reduce machine run time, which means less motor wear and tear and longer equipment life. Very quiet and great for day spa environments, also used by TRC, and comes with a 30 day customer satisfaction guarantee. \*\* NOTE Make sure when using air compressors your PSI is ALWAYS set at 80 or above, this can be found on the PSI gauge located on all compressors.

### *G Series Iwata Airbrush Gun*

Salon Price: \$450 / Retail: \$450

Used exclusively by TRC. High end, stainless steel, versatile airbrush gun covers a wide range of uses. Ability to achieve various spray patterns with single nozzle and needle. Great for airbrush make up too! TRC has a 30 day money back guarantee. All warranties and machine services provided by IWATA.





## Pop-Up Tanning Studio Tent

Salon Price: \$74 / Retail: \$98.99

Convert any room in your home or salon to an airbrush tanning studio with this customized pop up Airbrush Tent. All you need is great lighting and ventilation. For extra ventilation, place a 20x20 box fan on the backside of the tent where the nylon unzips, face the fan outwards so that all over spray is sucked out of the inside of the tent. A 20x20 filter can be adhered to the front side of the fan to eliminate all over spray from entering your tanning studio. Comes with soft carrying case. For tips and images to help you ventilate your tanning studio email us anytime! All ventilation products can be purchased at your local hardware store.



*Beach Poster*

*Green Room Poster*

*Lounge Poster*

Gift w/purchase upon request. Please make note during check out under "notes"



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