



GOAL SETTING WORKSHEET

Step 1: Write down your Lash business goal in as few words as possible. My goal is to:

Step 2: Make your Lash business goal detailed and SPECIFIC. Answer who/what/where/how/when.

HOW will you reach this goal? List at least 3 action steps you'll take (be specific):

1.

2.

3.

Step 3: Make your Lash business goal MEASURABLE. Add details, measurements and tracking details. I will measure/track my goal by using the following numbers or methods:

I will know I've reached my goal when



*"Empowering women through
beauty and business."*



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Step 4: Make your Lash business goal **ATTAINABLE**. What additional resources do you need for success in the Lash Industry? Items I need to achieve this goal:

How I'll find the time:

Lash Extension topics I need to learn more about:

Lash Industry leaders I can talk to for support:

Step 5: Make your Lash business goal **RELEVANT**. List why you want to reach this goal:

Step 6: Make your Lash business goal **TIMELY**. Put a deadline on your goal and set some benchmarks. I will reach my goal by (date): ___/___/____. My halfway measurement will be _____ on (date) ___/___/____.

Additional dates and milestones I'll aim for:
