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BLEULIFE MEDIA ANNOUNCES NEW T-SHIRT COLLABORATION

New York, NY -- Shop BleuLife is about to get a lot less... smelly? That's right, we've teamed up with Accel Lifestyle to produce some exclusive odor-free and bacteria-free shirts.

Whether you're off to the gym, work, or grocery store, we got you covered with our brand new Bleu x Accel shirts featuring state-of-the-art Prema® Fabric (invented by the Founder herself!).

Founder and CEO of Accel Lifestyle, Megan Eddings says, "Team Accel Lifestyle and I are energized by our collaboration with Bleu Magazine. We are joining together forward-thinkers, visionaries and trendsetters. Creating a lasting positive change doesn't happen alone or overnight. Collectively, we turn our passion and creativity into innovation. We celebrate our strengths and community and know we are only stronger when we are united. This is why we are partnering with Bleu Magazine: to create not only apparel, but a powerful and beautiful movement and have fun while doing it!"

Devon Johnson, Founder and CEO of BleuLife Media states, "At BleuLife, we value innovation and creating something new through a different lens, that is why we are thrilled to be collaborating with Accel Lifestyle to produce state-of-the-art pieces that represent what we are all about. Real power comes from the community." he said, "Uniting the strengths of your community today will make for a more diverse and successful tomorrow."

Don't wait! This collection is only available for a limited time. Head over to ShopBleuLife.com or www.AccelLifestyle.com and grab yours today. Or you can find Accel Lifestyle in a city near you! (Now sold in LA, Houston, Dallas, and Atlanta)

BleuLife Media represents Black culture and the people who make it what it is. Established in 2006 in NYC, BleuLife Media produces print and digital publications with over 300k monthly subscribers, Bleu Magazine and Bombshell by Bleu. We highlight the movers behind the movements you will hear about tomorrow, from the barbershop to the boardroom. Black culture is American culture.

Voted one of Top 3 Start-ups by Inc. Magazine, Accel Lifestyle focuses on integrating health and well-being with the products that accelerate your everyday life. Whether you are working from home, moving your body or enjoying some fresh air, we created a better fabric that simply weaves into every aspect of your bold and adventurous life. Living a life of endless possibilities.

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