



NEW BUSINESS DEVELOPMENT PROJECT LEAD

PART TIME INDEPENDENT CONTRACTOR POSITION

ASIYA is a modest activewear social-business, focused on the mission of increasing sports participation and physical activity among Muslim girls and women. The company is a pioneer in sports hijabs, which are enabling Muslim girls and women to be active while upholding religious beliefs.

Based in Minneapolis, MN, ASIYA was founded in 2016. The company was first-to-market with a sports hijab in the United States, and is continuing to develop new modest activewear product lines. Visit our website at asiyasport.com.

We are hiring for a New Business Development Project Lead to help us assess and enter a new market!

Job Description

- Assess the business opportunity and product development plans for a new B2B opportunity for ASIYA, within the manual labor apparel industry

Responsibilities

- Conduct prospective customer interviews, to learn and assess the opportunity within the manufacturing/factory worker, custodial services and/or other manual labor apparel industry
- Assess and map out the sales channel
- Identify initial sales targets, create proposals for pilot tests, and secure 1-2 pilot agreements
- Implement pilot and identify appropriate measures (e.g. focus groups with the end user, etc.)

Job Qualifications and Skills:

- College degree or equivalent experience preferred
- 2+ years of professional or relevant experience in market research, business development and/or sales
- Passion or experience with modest activewear
- Self-starter and excellent communicator

Compensation & Perks

- Defined scope, milestones & project fee
- Remote work
- Be a part of a fun and talented team!

How to Apply

If you have drive, resourcefulness, creativity and a track record of success, we'd love to talk to you about joining our team. Please submit resume and cover letter to hello@asiyasport.com. For the cover letter, we would like you to include the following:

- Explanation of why you are passionate about modest activewear and/or ASIYA's mission

Equal Employment Opportunity

ASIYA Modest Activewear is committed to equal employment and advancement opportunity for all employees and candidates for employment without regard to race, color, ancestry, national origin, religious creed, gender, physical or mental disability, veteran status, sexual orientation, age or marital status in accordance with the applicable laws and regulations.