



SUNSOIL[®]
CBD OIL

PRESS PACK

MADE IN VERMONT



OUR MISSION

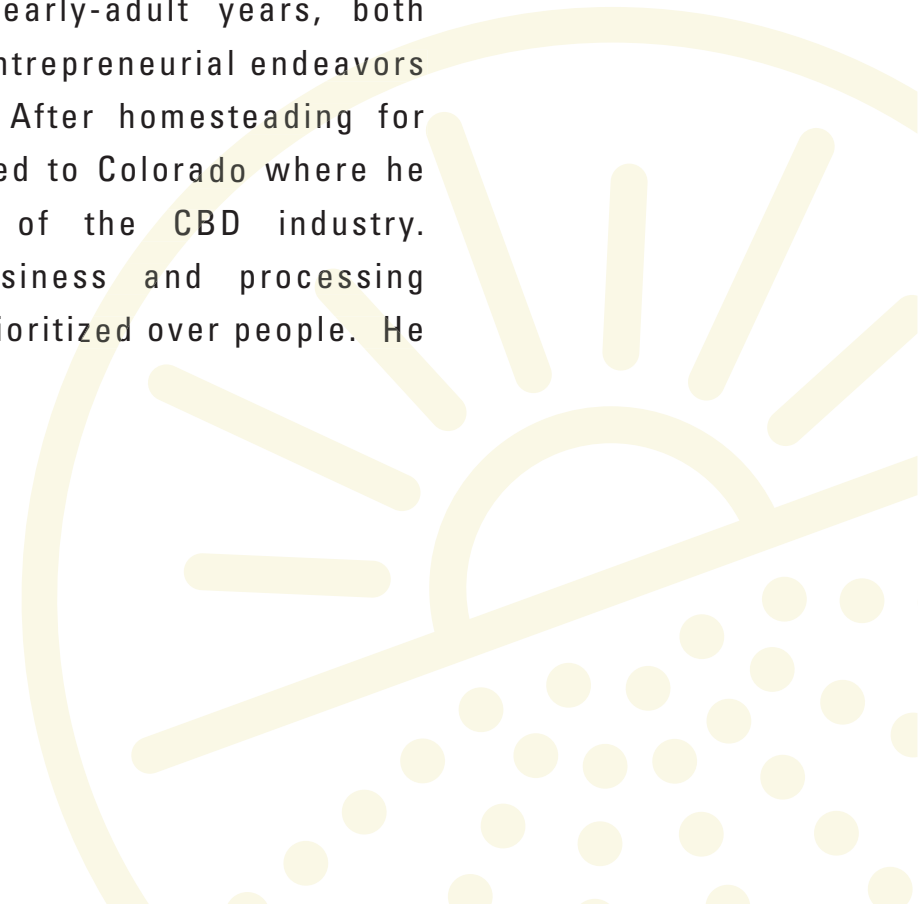
**SUNSOIL IS ON A MISSION TO
MAKE THE BEST PRODUCTS
AND DO GOOD FOR PEOPLE,
PLANTS, AND PLANET.**

A top-down view of a black plastic seedling tray with a grid pattern. The tray is filled with dark brown soil and small white perlite granules. Several young green seedlings with serrated leaves are growing in the cells. One seedling is prominently centered in the middle cell, while others are visible in the top-left, top-right, bottom-left, and bottom-right cells. The text "OUR STORY" is overlaid in the upper-left quadrant.

OUR STORY

INTENTIONAL ROOTS


Alejandro Bergdad and Jacob Goldstein grew up together in Skyview Acres, a small progressive cooperative community in Rockland County, NY. Founded by activists and truth seekers, Skyview impressed on both Alejandro and Jacob a shared set of values and beliefs that shaped their core and inspired them in their pursuits to do good. In their early-adult years, both Alejandro and Jacob explored various entrepreneurial endeavors each founding independent startups. After homesteading for seven years in Vermont, Alejandro moved to Colorado where he was involved in the nascent days of the CBD industry. Disappointed by inefficient land, business and processing practices Alejandro saw profits being prioritized over people. He knew there had to be a better way.





VERTICALLY INTEGRATED IN VERMONT

Reunited by a mutual friend, Alejandro and Jacob bonded over a shared disappointment in the CBD industry's current practices, a strong desire to do it differently, and, with a mutual love of Vermont, the ability to positively contribute to the smallest economy in the United States. In the fall of 2015, the two set off on their mission and co-founded Green Mountain CBD, a name suggested by Alejandro's mother. Vermont was an intentional choice for the company's location. The practical, resilient, and philanthropic values of Vermonters were exactly the kind of values Alejandro & Jacob wanted to instill in the brand. Vermont had a dwindling dairy industry and was ripe with progressive, pragmatic and skilled farmers. Vertical integration was another intentional choice—from owning the farm to growing organically, and processing naturally—all of these elements would allow the company to maximize quality and consumer accessibility.

A man wearing a green t-shirt and a straw hat is seen from behind, working in a greenhouse. He is tending to rows of young green plants in black trays. The greenhouse has a curved metal frame and translucent plastic covering. Several large white fans are suspended from the ceiling. The text "THE MOST IMPORTANT RIGHT IS THE RIGHT TO BE RESPONSIBLE." is overlaid in white, bold, sans-serif font across the center of the image.

**THE MOST IMPORTANT RIGHT IS
THE RIGHT TO BE RESPONSIBLE.**

—GERALD AMOS—



SUNSOIL'S FARM, HARDWICK VERMONT

MORE THAN A CBD COMPANY

Alejandro and Jacob have attracted a community of doers and disruptors to join the Sunsoil team. Every fulltime Sunsoil employee is an owner, and therefore responsible for the company's impact. As a member of 1% for the Planet, Sunsoil annually donates 1% of sales to environmental causes. Many of the initiatives we support relate to farming and environmental causes because we take from the land and have a responsibility to give back to it. Our founders, family, and friends are farmers and that will always show in the value of the company.



OUR KEY VALUE PROPOSITIONS



QUALITY IS EVERYTHING

Every step we take ensures we maintain the integrity and quality of the plant. Our Vermont-based farms and processing facilities are USDA certified organic. We do two rounds of testing in three independent ISO-accredited labs. And our manufacturing facilities are cGMP compliant.

OUR LIPID INFUSION PROCESS

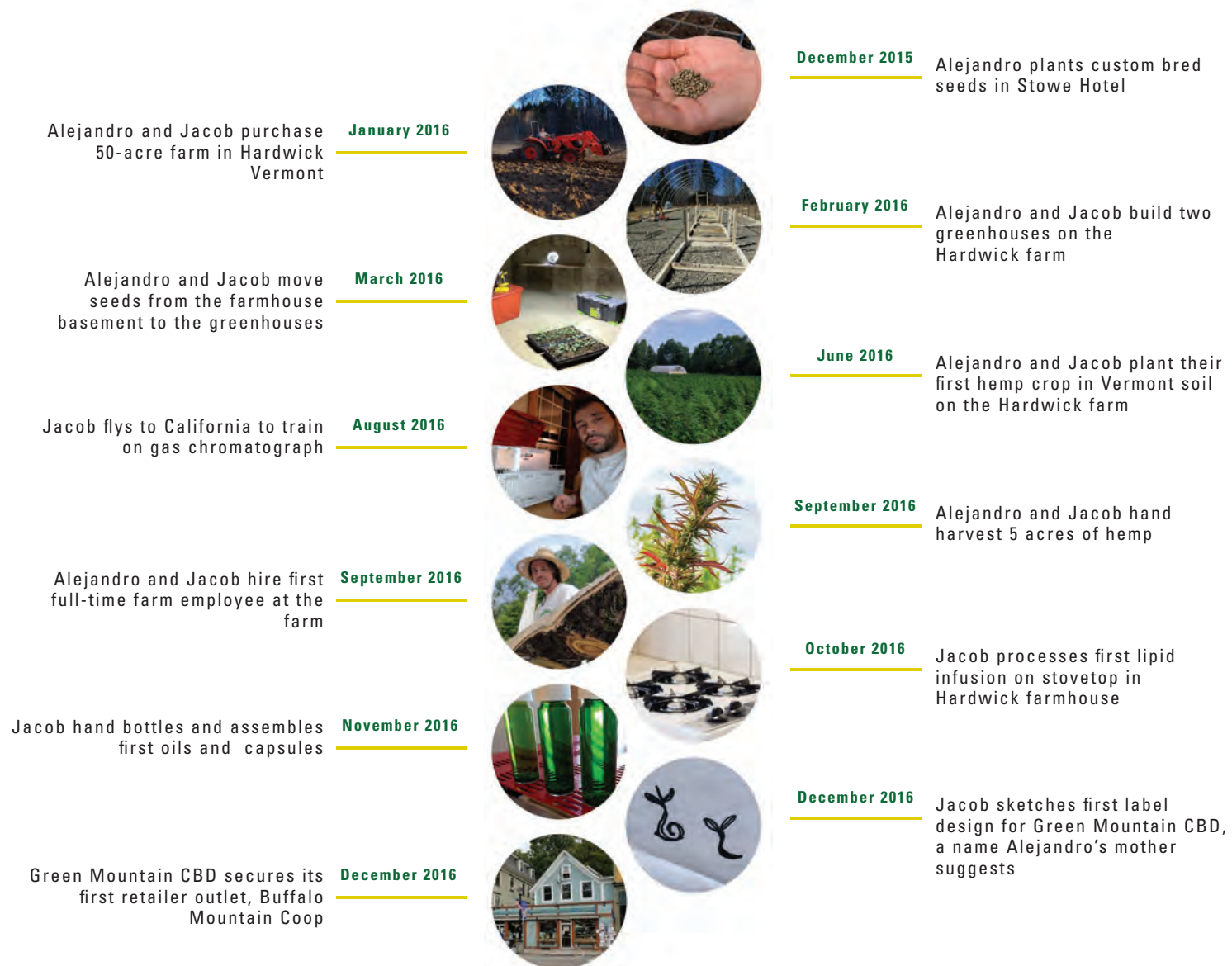
We only use organic coconut oil or MCT oil to extract the full range of cannabinoids from our hemp in their naturally occurring ratios. We never use CO₂, alcohol or harsh solvents. The result is a high-quality, whole-plant CBD product with a few simple ingredients.

ETHICAL PRICING & PRACTICES

Our employee-owned company will always choose people over profits. We've refined our process to maximize efficiency so we can pass our savings on to our consumers. We price our CBD at \$05./MG or less because we believe CBD should be accessible to everyone. We do this while pursuing mission-driven initiatives in partnership with 1% for the Planet to enrich the communities we serve.



OUR TIMELINE



Green Mountain CBD receives its first thank you note from a mother

March 2017



February 2017

Green Mountain CBD launches e-commerce site

Green Mountain CBD receives agricultural USDA organic certification

August 2018



July 2017

Green Mountain CBD places first advertisements in Seven Days

Green Mountain CBD secures first Series A funding from One Better Ventures

November 2018



August 2018

Green Mountain CBD opens office in downtown Burlington

Sunsoil receives USDA organic certification for processing and food labels

June 2019



January 2019

Green Mountain CBD rebrands to Sunsoil

Sunsoil builds second drying barn in Hyde Park location

August 2019



August 2019

Sunsoil joins 1 % For The Planet pledging to donate 1% of its profits to environmental causes.

Sunsoil receives Better Nutrition's Best Supplements Award for 20mg softgel capsules

September 2019



September 2019

Sunsoil announces first large-scale national retailer Vitamin Shoppe

Sunsoil launches its first scholarship program with Sterling College in Craftsbury Vermont

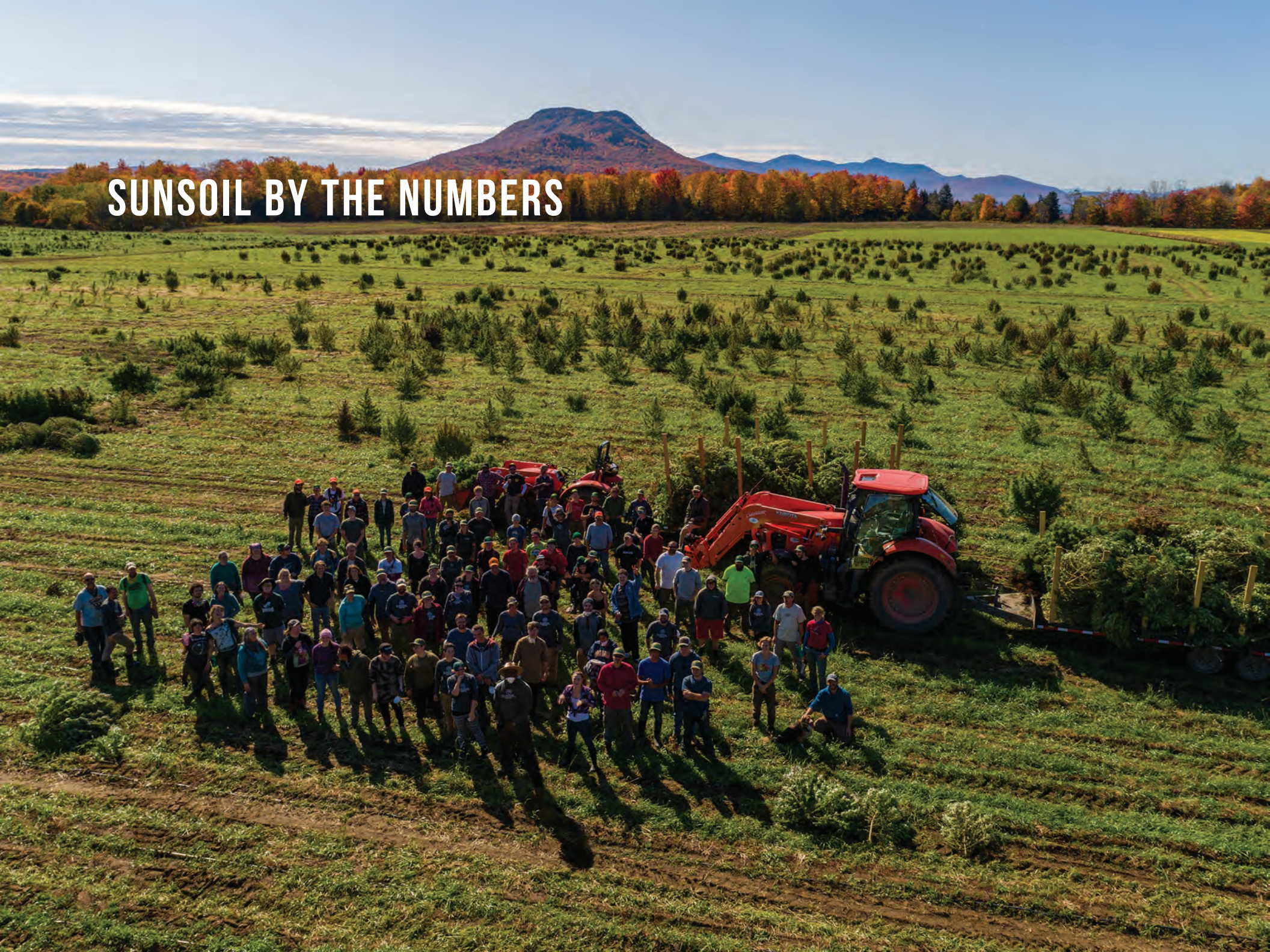
October 2019



October 2019

Sunsoil kicks off first refill program at Healthy Living

SUNSOIL BY THE NUMBERS



1

THE NUMBER OF
SCHOLARSHIPS PROVIDED
THIS YEAR

200

THE NUMBER OF LOCAL
VERMONTERS WE HIRED
FOR HARVEST IN 2019

3

OUR RANKING IN THE
MARKETPLACE
CURRENTLY

(SOURCE: SPINS THRU SEPT 2019)

37

THE NUMBER OF
FULLTIME EMPLOYEES
WE HAVE TO DATE

2

THE NUMBER OF DRYING
BARNs WE HAVE ON SITE
TO DATE

5

THE CENTS PER MG WE
CURRENTLY CHARGE FOR
OUR CBD

20

THE HOURLY RATE WE
PAY OUR SEASONAL
EMPLOYEES

100,000

THE NUMBER OF ACRES
PLANTED IN 2019

844

THE NUMBER OF BOTTLES
SOLD AT OUR FIRST REFILL
EVENTS AT HEALTHY LIVING

OUR FOUNDERS

JACOB GOLDSTEIN
ALEJANDRO BERGAD



ALEJANDRO BERGAD

Alejandro Bergad grew up in Skyview Acres in Rockland County, NY. As a college dropout and serial entrepreneur passionate about problem solving, Alejandro had a number of successful startup ventures in a variety of industries from landscaping to head hunting to sound recording. Alejandro's roots in farming thrived during his seven years of homesteading in Vermont. Through that experience he perfected his process of farming efficiently and sustainably, a skillset he's taken with him in the journey to Sunsoil. Alejandro got his start in the CBD industry at a leading manufacturer in Colorado where he was Chief Agricultural Officer.

At Sunsoil, Alejandro is our Chief Executive Officer overseeing all of our day-to-day activities in Operations, Sales, and Marketing. He is also active in fundraising and securing more acreage for production. When not at the office or in the field, you'll find Alejandro in the air flying or in the local Vermont rivers fly fishing.

JACOB GOLDSTEIN

Jacob Goldstein grew up in Skyview Acres in Rockland County, NY. He graduated from the University of Vermont with a degree in geography and economics. Jacob got his entrepreneurial start in Vermont after graduation co-founding an environmentally friendly cleaning company.

At Sunsoil, Jacob is our Chief Agricultural Officer overseeing all our day-to-day farming initiatives. He is also an active voice in our social media channels taking photos and managing conversations with our communities. When not tending to our hemp plants, you can find Jacob on any one of the green mountains shredding on a Burton snowboard.



SUNSOIL'S FARM, HYDE PARK VERMONT