



Helmar Rodriguez

Design Thinker, Coach, Trainer, Speaker.

Introduction:

Helmar Rodriguez, is a facilitator, advisor, and author, but above all a changemaker by trade, and the founder of Marpas Hills and Clearness. His main goal is to support organizations and individuals on their growth potential, and he does so through a unique mix of disciplines (NLP, Psychology, Gestalt, Enneagram, three principles, etc) always oriented to drive tangible results and, on the other hand, help you to raise your mindset and your consciousness, for you to cross your own thresholds.

Experience:

Helmar is an independent business advisor and consultant, expert in Human Resources processes, technology and innovation, and creative design – as well as supporting personal and business growth potential. He has been working for over 25 years with SAP for large companies in Spain, Portugal, and Latin America such as Nestlé, Robert Bosch, Deutsche Bank, Heineken, Telefónica, Repsol, Santander, Pequiven, Plastilago, Quilmes or Portucel, defining HR processes, implementing technical projects or executing innovation and design thinking workshops to uncover business needs or improve/enhance processes – applying organizational and technological change.

He combines strategic business knowledge with a profound and broad humanistic understanding. Currently he is founder of Marpas Hills, facilitating business and personal development, communication, innovation, and leadership programs in Spain, Portugal, Italy, Greece, Finland, Germany, Switzerland, Dubai, Saudi Arabia, Brazil, Mexico, Colombia, Argentina, Australia, Japan, Czech Republic, and India.

Background:

- Founder of CLEARNESS
- Co-author of “Fissures, nomad thoughts for pioneers” on disruptive business innovation