

WONDER VALLEY

PART-TIME GRAPHIC DESIGNER

Wonder Valley is growing, and we're looking for a talented graphic designer to join our team. This is a company led by creatives; this role is incredibly important to us and will play a big part in growing and shaping the visual world of WV, from our digital content to our packaging design. We are looking for someone with incredible taste, a low ego, someone who is curious, creative, and collaborative. This candidate is an excellent communicator - direct, honest, kind, dependable, and takes and gives feedback well. We will bring treasure troves of references, inspiration, curve balls, and humor to the process. We're looking for someone who can think outside of the box with us, is open-minded and passionate about what we're creating here, and wants to play a substantial part in growing the visual world of Wonder Valley.

The Role:

In-house graphic designer for Wonder Valley, a part-time position (~25 hours per week) to start.

The graphic designer will be responsible for:

- Weekly newsletters: working with our creative and marketing team to layout weekly newsletters and upload finished assets into Klaviyo (bonus if you have experience on this platform, otherwise we can train someone)
- Supportive content for SMS broadcast
- Creating digital ads
- Website support: frequently refreshing our website with new pages, new hero images, etc. Working with our developer to execute pieces and/or implementing in-house where we can
- Designing print: direct mailers, postcards, collateral for shipping, print ads, etc
- Supportive role for sales: creative sales materials, updating the line sheet(s), supportive materials for international sales teams
- Packaging design: updating existing and helping create new packaging designs for products in development. Working with additional designers, illustrators, and third-party support on these pieces as well as direct vendors to hand off art files. Ensuring that the finished pieces are beautiful as well as compliant (ex: legibility requirements) and functional
- Maintaining a tidy digital library of photos and working files on Google Drive
- Working closely with the founders, marketing director, and marketing manager on weekly calls to constantly improve our communications. Beyond the exciting creative visuals we will create together, we need these to function and perform well! The right candidate will understand this function and be receptive to feedback on assets. We all are results-driven at Wonder Valley, even the creative roles.

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Required:

- Skilled, efficient graphic designer (adobe, illustrator, etc.)
- Background or experience working with tangible goods, retail, wellness, food or beauty - important for packaging design
- Must have worked for a brand; understanding the difference between in-house and client creative work
- Familiar with Google Drive (asset organization, calendar management, virtual Google calls)
- Positive energy and works well with others
- Self-regulating, autonomous, proactive communications
- Listens well
- Passion for our products, the brand, and the industry we work in

Bonus

- Background or familiarity with Shopify and Klaviyo

Details

- Part-time, contract-based (1099) to start. Can evolve into full-time. We offer healthcare and benefits for our full-time, salaried positions
- Flexibility on schedule
- Room to grow
- Can be based anywhere in the US, so long as you can work/be responsive within California business hours
- Candidate can have outside employment/clients beyond Wonder Valley; we will provide an NDA and have parameters around not working with competitor brands

To Apply:

Email us with your resume and a letter explaining why you want to join us and why you think you're a good fit, along with a portfolio, site, or way to view samples of your work. Send to jobs@welcometowondervalley.com and use "Graphic Designer" as the subject line of your email.

We will reach out to candidates for the next steps from there. We look forward to hearing from you!

