



## GRAB CHRISTMAS BY THE BAUBLES WITH *THE ORIGINAL* GIN BAUBLES

*This year's crop of Pickering's Gin Baubles is the biggest ever!*



Fill your festive season with mirth and merry as the must-have Christmas decoration (and gift) is now on sale. Pickering's, the Edinburgh distillery and purveyors of Christmas cheer, has crafted over a million gin-filled baubles ready for the *tree-mendous* demands heading their way.

Gin fans across the country can now deck their trees with baubles of merry, marking the start of the festive season with a fun twist – mixing up the traditions of gold, red and tinsel with a burst of gin-filled fun.

The *original* gin baubles are now ripe and ready for customers to bring the novelty back at Christmas – move over Christmas jumpers and sandwiches – Pickering's Gin Baubles are the novelty tradition of Christmastime. The team of elves at the Edinburgh distillery have been working around the clock for the third year running to meet demand – with a bumper crop making their way to the USA and even Australia and New Zealand

Available in a rainbow of colours, the gin-filled baubles come in pink, blue, purple, yellow, red and green with a rose gold screw lid and a silk red ribbon, sure to add a splash of Christmas joy to trees and households across the country.

First produced as a fun offering at a Christmas fair in 2014, the first proper production run in 2015 sold out in just a few days. The following year, Pickering's Gin Baubles made headlines after selling out in just 82 seconds. The elves produced almost a million baubles last year to meet demand and the 2018 crop the biggest ever with over 1.2 million produced.

**Matthew Gammell, co-founder of Pickering's Gin commented:** "We've always had a 'make it yourself' attitude to Pickering's. From setting up our distillery in the Edinburgh Vet School in 2013, to filling 20 thousand Pickering's Gin Baubles a day on-site in 2017, everything we do is in the name of bringing our own brand of botanical engineering with a wink and a smile to fans of the spirit. As we go into our third year of selling our gin baubles, we're thrilled to bring the Original and Best Gin Baubles to the UK and beyond"

**Marcus Pickering, co-founder added:** "We are constantly bowled over by the popularity of our gin baubles. Back in 2014, we sold a hundred as a bit of fun for our local Christmas fair and now we are sending boatloads across the Pond and even to Australia and New Zealand. By putting gin into a Christmas decoration, I think we really tapped into that fun, festive side of Christmas - they make people smile when they receive them and you can even have a party when you're taking the tree down."

Sure to sell out fast once again, pick yours up from [Pickering's](#), Selfridges, John Lewis, [31dover.com](#) and over 200+ retailers across the country.

Pickering's Gin Baubles are retailed in a gift pack containing six differently coloured plastic baubles, each containing 50ml of Pickering's Gin (RRP: £30.00).

*For more information or images of the Pickering's Gin or their baubles contact [pickerings@devriesglobal.com](mailto:pickerings@devriesglobal.com)*

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Issued on behalf of Pickering's Gin by Devries Global. For more information and images contact Aston Loveday ([Aston@devriesglobal.com](mailto:Aston@devriesglobal.com) +44 (0) 207 0670 787) or Abi Morris ([abi@devriesglobal.com](mailto:abi@devriesglobal.com) +44 (0) 207 861 0701)

**Notes to editors:**

For more information about Pickering's Gin and the Summerhall Distillery, visit: [www.pickeringsgin.com](http://www.pickeringsgin.com)

Facebook: [/Pickeringsgin](#) | Twitter: [@pickeringsgin](#) | Instagram: [pickeringsgin](#)  
[#ginbaubles](#) [#PickGin](#)

Co-founded by Marcus Pickering and Matt Gammell in 2013, Pickering's Gin is based on an original Bombay recipe dating from 1947. The marvelously mixed gin is spectacularly smooth, refreshing and flavoursome and is handcrafted at Summerhall Distillery – the first exclusive gin distillery to be established in Edinburgh for over 150 years.

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marvelously mixed gin is spectacularly smooth, refreshing and flavoursome and is handcrafted at Summerhall Distillery. Summerhall Distillery distil, bottle, label and wax every bottle that leaves the distillery by hand.

**Tasting notes:**

Fresh, light and bold flavours of citrus and juniper give way to intense warming spice of cardamom, coriander seed and clove.

***Recommended serve***

Ice, tonic and a slice of pink grapefruit.