



Nenette Madero

www.mylittleattic.com

Pasig City, Philippines

Open since May 2006

This month, we are turning our Partner Spotlight on My Little Attic's founder - Nenette Madero! Get to know her in the short interview below.

1. We would love to hear your background story! What made you (your company) start a paper crafting business?

When my daughter was born, I wanted to document her life through scrapbooking. However, there were hardly any scrapbooking materials available in Manila so whenever I'd visit my sister in Houston, I would hoard from craft stores and bring boxes of scrapbooking papers and embellishments back home. My friends and I would have regular scrapbooking sessions in my attic and they would end up buying my stash! This was how My Little Attic was born.

2. How long have you been in the business and how many team members are there currently (if applicable)? Feel free to share anything about your team members!

My Little Attic has been in the crafting business since 2006. I take care of almost everything - from ordering and uploading new items on the website to packaging and shipping. Mabelle Rubia is in charge of making sure the

website is safe and that it runs smoothly. I have 4 wonderful and talented design team members (Marian King, Ime Oranga, Karen Co, and Daniel Flororita) who help me create wonderful card samples to showcase what's available in the store. They're also a big help in creating samples and card kits as well as assisting me when I give workshops. My family's full support has been vital in keeping the business alive.

3. Do you have a business motto or a mission statement you live by?

Share crafting kindness. Be generous in sharing what you know. That's when my heart is full. And crafters are the most giving people I know. They are unselfish in sharing their talents and their time. Creative people are almost always genuinely sincere and I'm so grateful to be surrounded by people with big hearts.

4. What brought you to Altenew and made you carry our products in your store?

I enjoy discovering new companies that carry wonderful stamp sets. When I first saw Altenew online, I instantly fell in love with their layered flowers. I think I was the first to bring in Altenew products to the Philippines!!! Not only are they great for cards, but they're also wonderful for scrapbooking layouts and other mixed media artwork. I'm thrilled that they now have other products aside from stamps such as markers, watercolor, washi tapes, etc.

5. If you can choose, what is the biggest joy you have in running the business?

It's wonderful to be able to bring amazing products from across the globe closer to the Filipinos. My greatest joy is to be able to share these products locally and teach the customers creative ways on how to use them. And because of this business, I get to know other like-minded people who have the same passion for crafting as I do. Whether it's through the website, social media or through workshops, being surrounded by creative people is such a thrill! I love that I have amazing crafty cyber-friends from all over the world too!!!

6. This is just for fun, please share your (or your team's) all-time favorite Altenew product with us!

[Indoor Garden Stamp Set](#)

