

# CraftStash

[CraftStash.co.uk](http://CraftStash.co.uk)

Open since August 2015

This month, we are turning our Partner Spotlight on Craft Stash! Get to know this company in the short interview below.

*We have a team "ethos" which basically means that we strive to bring our customers the best product at the very best prices with the best possible service.*

*~CraftStash*

**CraftStash was launched by the creative minds that brought us amazing crafting magazines** such as Simply Cards & Papercraft, Creative Stamping, Die Cutting Essentials, and Papercraft Essentials. Get to know the people behind this company, their humble beginnings, favorite Altenew products, and more!

**CraftStash started to become better known really from August 2017 when it started to bring onboard many more brands and product** - everything from Tonic Studios to Lawn Fawn and, of course, Altenew. The team started to grow in size at that point and we now have a small e-commerce team of 8 people that cover all of the activities you'd expect; from selecting and buying the latest and best product for the site, designing web banners and emails so we can tell our customers about our very best promotions, talking to our customers via social media, and of course we can't do any of these without a great warehouse operation and brilliant customer service and so we have an additional 12 staff who ensure that every customer query is answered and every parcel goes out to our customers on time and looking great.

**We have a team “ethos” which basically means that we strive to bring our customers the best product at the very best prices with the best possible service** – and hopefully we do it first, so if there’s something new and exciting, we should have it on CraftStash and in our customers’ inbox before they hear about it from anyone else!

**The biggest joy we have in running CraftStash is to see the many happy customer reviews we get for our service** – we’re very proud of that. We love the fact that our customers are genuinely nice people. And we’re doing more as an online business to get to meet our customers as well, whether that’s attending shows like The Creative Craft Show that’s on right now, we’ve recently run a few free workshops, and we had a lovely response to our Crafting Angels competition saying thank you to those customers who make cards selflessly for the benefit of charities – we plan to do more of this in the future.

**We only stock quality brands that provide our customers with what they want** and Altenew is just that - a quality brand with a great range of products from inks to storage and, of course, beautifully designed stamps.

**Favorite products** – there’s too many to choose from but some of the ones that people instantly shouted out are:

- [Pattern Play: Circle Stamp Set](#) - Great for backgrounds and for all styles
- [A Splash of Color Stamp Set](#)
- [Halftone Circles Stamp Set](#)
- [Crafty Life Stamp & Die Bundle](#)
- [Sunlit Flower Card Making Kit](#)
- [Mini ink cube sets](#) – The sets of 4 work so well together and they’re great fun for direct to paper techniques.
- [Layered Rose Die Set](#) - We created a project for Issue 174 of Simply Cards & Papercraft.
- [Party Banner Die Set](#) & [Mega Alphabet Dies](#) - Our Helen Griffin created some lovely home décor inspiration using them.