



Heidi Crowl

Columbus, Ohio, U.S.A.

www.simonsaysstamp.com

Open since February 2002

This month, we are turning our Partner Spotlight is on the lovely Heidi Crowl of Simon Says Stamp! Get to know her in the short interview below.

For those who are new to Simon Says Stamp, feel free to watch their "About Us Story" [video](#).

1. How long have you been in the business and how many team members are there currently (if applicable)? Tell us about your main staffs that make SSS possible every day!

Simon Says Stamp started in 2002. Most of our Simon team is located in Columbus, Ohio. However, we have teammates and designers around the world. That keeps it very exciting for us to connect with such a vast array of talent and backgrounds.

2. Do you have a business motto or a mission statement you live by?

Do the right thing.

3. What brought you to Altenew and made you carry our products in your store?

Altenew has beautiful products and works hard to be a good business partner. Likewise, we want to be and work hard to be a good business partner for you as well!

4. If you can choose, what is the biggest joy you have in running the business?

Connecting to the people. It's beyond fulfilling to work with great people and get the opportunity to do something I love.

5. This is just for fun, please share your all-time favorite Altenew product with us!

I enjoy art journaling and the [Leaf Burst Stencil](#) is one of my all-time favorites!