



**SOCIAL EXPOSURE**  
MANAGEMENT COMPANY

IS A MEDIA MANAGEMENT COMPANY FOR THE SMALL BUSINESS OWNER WHO WANTS MORE PEOPLE TO KNOW WHO THEY ARE, WHAT THEY STAND FOR, AND HOW WHAT THEY SELL CAN HELP THEM.

## The Process

\***BRAND VOICE:** IS YOUR ESTHETIC FUNNY? SERIOUS? INSPIRATIONAL? WE WILL SPEND TIME DISCOVERING WHAT STORY YOU WANT TO TELL

\*BASED ON YOUR BRAND VOICE, WE WILL DEVELOP A **COLOR TEMPLATE** THAT WILL BE USED ACROSS ALL MEDIA

\*WE WILL SPEND TIME DISCOVERING YOUR **IDEAL CLIENT**, WHAT THEY MOST DESIRE, AND DEVELOP A STRATEGY TO SHOW THEM WHY YOUR COMPANY CAN DELIVER

## Elements

INITIAL SET UP AND INTEGRATION OF SOCIAL MEDIA CHANNELS AND DIGITAL PLATFORMS

CONTENT CREATION AND SCHEDULING PER CONTRACT

MONTHLY RESULTS REPORTING AND PLAN REVISION AS NECESSARY



## Contact us

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THINK  
ABOUT  
THINGS  
DIFFERENTLY

