

ESSENCE
*“the intrinsic nature
or indispensable quality
of something which
determines its character”*



HUMANITY
*“the quality of being
humane; benevolence”*

NOURISHING MOISTURE CREAM

**HYDRATE, NOURISH AND PROTECT WITH THIS LIGHTWEIGHT
YET LUXURIOUSLY RICH DAILY MOISTURISER**

CATEGORY **GENERAL FACE CARE**

SIZE **50ML**

PACKAGING **POT AND BOX**



WHAT IS IT?

- A lightweight yet luxuriously rich and buttery face cream for instant and abundant hydration from naturally sourced, anti-aging superstar Hyaluronic Acid.
- Packed with antioxidants to protect the skin from pollution and other external aggressors.
- New Zealand Flaxseed and Kalahari Melon Seed Oils recharge and replenish the skin.
- Mafura Butter, Mamaku and antioxidant Rooibos extract work to leave skin soft, smooth and protected.
- A heavenly natural scent comes from notes of Violet, Raspberry, Cedar wood, Patchouli and Sandalwood to soothe, calm and balance the senses.

SKIN TYPE

Perfect for all skin types

HOW TO USE

Gently massage on to cleansed face and neck until absorbed, apply day or night.

CAUTIONS

To ensure compatibility we recommend patch testing before use. In the unlikely event of a negative reaction, discontinue use and consult a medical professional. Store below 30C.

COMPANION PRODUCTS

Extraordinary Facial Oil



IMPORTANT FACTORS

- Nutrient rich hydrator meets the skins needs and leaves you craving the deliciously smooth, buttery texture every day and night
- This cream's anti-aging properties work overtime to smooth and boost hydration with Hyaluronic Acid to create a great base for make-up to glide on smoothly and evenly
- A blend of hydration and radiance boosting extracts and packed with antioxidants to protect the skin from pollution and other external aggressors

INCI LIST

Aqua, Helianthus Annuus (Sunflower) Seed Oil, Coco-Caprylate, Glyceryl Stearate S, Glycerin (Vegetable), Trichilia Emetica (Mafura) seed butter, Citrullus Lanatus (Watermelon) Seed Oil, Cetearyl Wheat Straw Glycosides, Cetearyl Oliviate, Cetearyl Alcohol, Sorbitan Oliviate, Linum Usitatissimum (Linseed) Seed Oil, Sodium Stearoyl Glutamate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Sodium Hyaluronate, Tocopheryl Acetate, Parfum Natural, Aspalathus Linearis (Rooibos) Leaf Extract, Actinidia Chinensis (Kiwi) Seed Oil, Cyathea Medullaris (Mamaku) Leaf Extract, Helianthus Annus (Sunflower) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract, Natural Parfum, Geraniol*, Limone*, Linalool* *Components of natural essential oil.

HERO INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil - Sourced from the 'So They Can' project in Tanzania. Vitamin and antioxidant rich this all-purpose oil contributes to the health and vitality of the skin. Sunflower is also a good source of beta-carotene, which has shown in studies to help make the skin less sensitive to the sun. This and other antioxidants help shield the skin from environmental damage while preventing premature signs of aging.

Sunflower seed oil contains essential fatty acids which are perfect for encouraging the formation of collagen and elastin, promoting skin that has a soft, smooth appearance. These fatty acids also create an antibacterial effect, protecting the skin from bacteria and lowering the occurrence of acne. Finally, sunflower seed oils can help moisturise the skin, while also helping the skin to retain more of that moisture, providing a strong skin barrier and smoothing fine lines and wrinkles.

Trichilia Emetica (Mafura) Seed Butter - It is a non-drying oil that quickly absorbs in the skin, It softens and improves the elasticity of the skin, Essential fatty acids contribute towards maintaining a healthy skin. Has antimicrobial and anti-inflammatory properties. It spreads easily on the skin hence can also be used in massage products. It heals and nourishes dry cracked skin. It is rich in palmitic, stearic, oleic and linoleic acids: fatty acids that are vital for good health, and for natural skin care.

Citrullus Lanatus (Watermelon) Seed Oil - more than 70% Omega 6 essential fatty acid content to increase hydration and skin smoothness + high phytosterol content.

The rich yellow oil of Kalahari melon seeds has been used traditionally in Southern Africa as a moisturiser to protect the skin from the sun, to promote hair growth and as an ingredient in soap. The ground seeds also have a history of use as a cosmetic, primarily being used as a face and body scrub which is said to impart a blemish-free complexion to the skin. The juicy melons, despite their bitterness, have long been a crucial source of water for desert peoples. It is said that the bushmen can survive for six weeks in the desert on Kalahari melons alone.

Linum Usitatissimum (Linseed) Seed Oil - Flaxseed is very high in the natural antioxidant vitamin E, it is also a good oil to help prevent scarring and stretch marks. Due to its high inflammatory index, flaxseed oil helps minimize skin irritation, redness and inflammation. Another benefit of flaxseed oil is that it moisturises your skin and hydrates it from within. The essential fatty acids in flaxseed oil smoothens your skin's appearance and makes it super soft.

Actinidia Chinensis (Kiwi) Seed Oil - Kiwi seed oil contains high amounts of vitamin E, vitamin C and Omega-3 fatty acids.

Kiwi seed oil keeps skin healthy and deeply moisturised and helps to boost collagen production. Being packed with antioxidants, kiwi seed oil is also able to fight free radicals that lead to premature aging (pigmentation, fine lines and wrinkles).



Cyathea Medullaris (Mamaku) Leaf Extract - New Zealand's giant Black Tree Fern protects native forests from water loss and does the same thing for skin as a powerful hydrator.

Aspalathus linearis (Rooibos) Leaf Extract - Also, known as Red Bush, which is a distinct beverage popular in South Africa. The tea has a high antioxidant content and is completely caffeine free, with a woody-sweet, nutty flavor. The tea comes from the rooibos plant, which is known particularly for its anti-allergy and respiratory benefits. This plant also has natural compounds that encourage healthy skin.

Benefits to the Skin

Because of its high flavonoid content, rooibos is a powerful anti-aging ingredient for skin care formulas. Since much of skin aging is caused by environmental stressors, Rooibos' abilities help to protect skin and maintain a more youthful look. Rooibos is also known to be helpful for sensitive skin.

Rooibos is a source of vitamin D and zinc, and has been shown to be protective. Finally, Rooibos, because of its soothing properties, is known to not cause reactions on the skin. and other dishes and as a substitute for cream of tartar in baking, and a fermenting agent in traditional brews.

Sodium Hyaluronate - Derived from natural sugars, this hydrating wonder ingredient has an ability to hold many times its own weight in moisture. Hyaluronic acid hydrates and helps rejuvenate skin while 'plumping' and smoothing fine lines and wrinkles.

Sodium Hyaluronate is an excellent ingredient for skincare products, as it effectively binds to water under both high and low humidity. This plumps the skin and temporarily gives the reduced appearance of wrinkles and fine lines, and provides a barrier of protection for the skin. In times when the weather is changing, those who experience seasonal dry skin may benefit from adding a sodium hyaluronate -rich product.

