## Welcome to MDBM's Ambassador Program

## **Hello and Welcome Back!**

We're so glad to see your enthusiasm to be part of our ambassador program.

Now that you're ready, here's a reminder of what to do when you submit your entry:

- 1. Take a video in a well-lit place.
- 2. Put your best face forward and smile!
- 3. Wear neutral colors in a not-so-busy background to highlight your bag.
- 4. Write down some notes, so you won't forget what you need to say.
- 5. Tell us what you like about our bags and how they fit your life. Please talk slowly and take your time.
- 6. Always make sure that your face and the bag you're reviewing is clearly seen in the shot.
- 7. Finally, don't forget to mention our brand, MDBM while doing the review, and shoot the video HORIZONTALLY!

Take a short video that features your favourite MDBM bag or wallet and share a few things about yourself and your MDBM experience. Tell us about your:

- 1. Name
- 2. Where you're from
- 3. Your hobbies and interest
- 4. A short yet honest review of your favourite bag or wallet from us.
- 5. Tell us what you like about our bags or if you have any suggestions on something we can improve on.

You may also use some of these keywords that you might relate to:

- High Quality
- Craftsmanship
- Unique
- Durable
- Comfortable
- Thoughtful Design
- Timeless Design

Or maybe describe what you use the bag for:

- work
- play
- dinners
- travel
- baby
- fitness

You can film this video anyway you like, as long as it's filmed HORIZONTALLY. Use a phone, tablet, computer or video camera. It's up to you!

To submit your video, please email your entry at **patricia@mdbm.uk** with the words

"MDBM Ambassador Video" in the subject line.

Then we'll review your video.

If we think it's a good fit for us both, we'll get back to you asap!

Let your friends know you've joined! Who knows, they might be interested to be part of it too.

Again, thank you again for applying! We appreciate you. <3

Cheers and see you soon, Patricia xxx

