



## YOU CAN NOW RECYCLE YOUR OLD ELECTRICALS WITH US.

If you're buying a new electrical item, we will recycle your old one for free

### WHY RECYCLE?

Unwanted electrical equipment is the UK's fastest growing type of waste.

Many electrical items can be repaired or recycled, saving natural resources and the environment. If you do not recycle, electrical equipment will end up in landfill where hazardous substances will leak out and cause soil and water contamination – harming wildlife and also human health.

### WE CAN HELP.

We are pleased to offer our customers the chance to recycle their old electrical items.

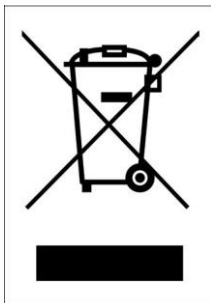
“WE ARE PLEASED TO OFFER OUR CUSTOMERS THE CHANCE TO RECYCLE THEIR OLD ELECTRICAL ITEMS ON LIKE FOR LIKE BASIS (E.G. IF YOU BOUGHT A NEW E-CIGARETTE FROM US YOU CAN SEND AN OLD E-CIGARETTE TO US.). YOU CAN EITHER BRING IT INTO THE STORE OR JUST SEND THE ITEM, WITHIN 28 DAYS OF YOUR NEW PURCHASE TO:

E-CIGILICIOUS, 2-4 ROYAL ARCADE, CARDIFF, CF10 1AE

OR

91A WHITELADIES ROAD, BRISTOL, BS8 2NT

PLEASE NOTE YOU WILL BE LIABLE FOR THE POSTAGE COSTS TO SEND TO US.”



To remind you that old electrical equipment can be recycled, it is now marked with a crossed-out wheeled bin symbol. Please do not throw any electrical equipment (including those marked with the crossed out wheeled bin symbol) in your bin.

### WHAT IS WEEE?

The Waste Electrical or Electronic Equipment (WEEE) Directive requires countries to maximise separate collection and environmentally friendly processing of these items. In the UK, distributors (including retailers) must provide a system which allows all customers buying new electrical equipment the opportunity to recycle their old items free of charge. Those establishing their own take-back scheme must as a minimum offer all customers buying new electrical equipment free take back of their old electricals on a like-for-like basis.

Find more information on WEEE recycling, and locate your local recycling centre, at [www.recyclenow.com](http://www.recyclenow.com).

