



Eco Lips "Kiss & Tell" Brand Ambassador Program

Do you love Eco Lips? Are you a green beauty connoisseur? Do you want to be a game changer in the organic beauty scene? Then you're ready to kiss & tell!

Why are we different than the rest?

An all-natural, no-chemical based, certified organic lip balm is a rare and unbelievably useful thing. Lip balms, of course, help moisturize and heal your lips, but the story is much bigger than that. Conventional lip balms can be, in many ways, more toxic than any beauty product: often because the amounts of preservatives, synthetics, and petroleum based agents added to them are high (chill out—we do not use any of these ☺). Not only do these ingredients potentially cause serious health problems, at the very least they dry out and irritate lips (not cool). We are a company that strives to provide the best organic lip balm *for* the world.

What do we ask from you?

We ask that you utilize creative content to your social media accounts & help promote our brand in the most organic way possible. We count on YOU to represent our brand. We ask that you implement word-of-mouth marketing within your social platforms. As an Eco Lips Kiss & Tell brand ambassador, you will post weekly images & original content to your social pages. We will provide all the tools you will need to become a Kiss & Tell brand ambassador!

Brand ambassadors will have access to special deals, products to host giveaways, sampling kits to throw your own Eco Lips parties, & a first look at new products.

Submit the form on page 2 via:

Fax: 319-364-3550

Mail: 329 10th Avenue SE, Suite 202, Cedar Rapids, IA 52401

Email: ecopr@ecolips.com



Eco Lips "Kiss & Tell" Brand Ambassador Application

Name: _____

Phone: _____

e-mail: _____

Address: _____

Ship to address (if different from above):

Name of blog/brand: _____

Website: _____ # subscribers _____

Facebook page: _____ # followers _____

Instagram page: _____ # followers _____

Other: _____

Are you 18 years of age or older? Yes No

What are the goals of your brand?

Who is your target market?

How did you hear about Eco Lips?

- Participants must be 18 years of age or older.
- Product and samples are not to be sold or traded for monetary gain.
- Not paid—volunteer based only.
- Email form to: ecopr@ecolips.com