

fundraising tips

Now that you are a Fundraising Coordinator, let's get down to some super serious chocolate business! Below are some tips to help you sell sell sell and reach your fundraising goal.

A little incentive goes a long way! Create a competition between your participants and see who can sell the most! Did you know that Purdys has a fantastic points program (with amazing, kid-friendly prizes)? You can use these prizes as incentives to encourage sales.



Take advantage of our 30 day re-order policy! Encourage kids to sell and keep ordering your favourites (with a 1 case minimum). Perfect for that one kid who is clearly a fundraising guru – use the 30 day re-order option to send an additional case (or 2) and watch the profits climb!



Shop online! Fundraising with Purdys is easy! Did you know you can shop our entire fundraising collection online 24/7? We also have new (not to mention delicious) novelty lollies each season so don't forget to check back!



Target busy Saturday morning shoppers! Call your local community mall for permission to set up a fundraising table by the main entrance and see your profits soar! You can also host a craft night where kids can make fun posters they can hang to help promote their fundraiser.



Do you have a team jersey or school logo? Wear your team jersey or school uniform when selling to let your customers know that the profits you make are going directly back to your team/school.



Did you know Purdys offers a Hedgehog Certificate? Reward your top sellers at your next school assembly or team huddle with this adorable fundraising recognition certificate (you can find this certificate online under the "tips" tab)!

