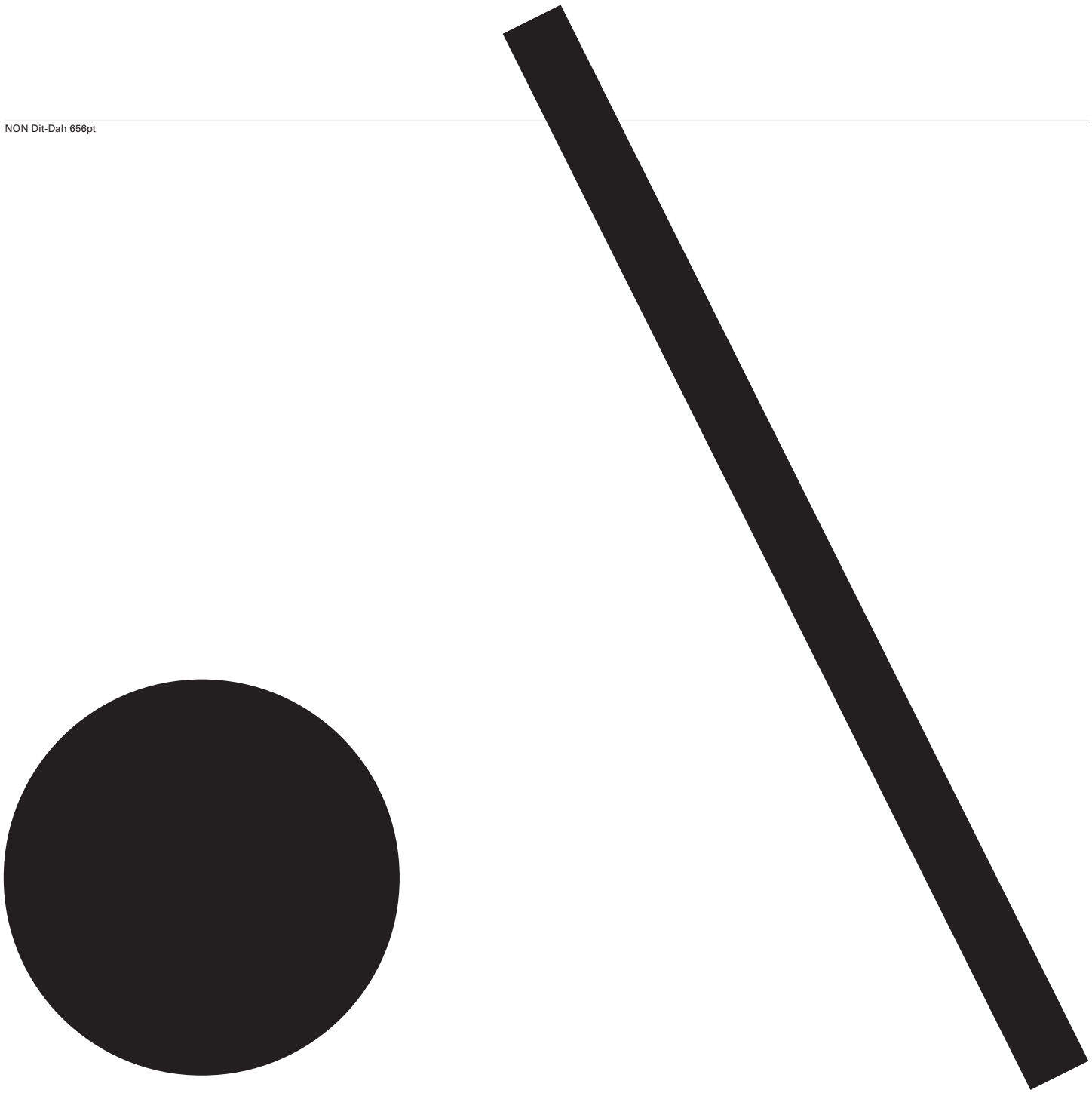
Formist

NON series
Dit-Dah
Font detail specimen

NON Dit-Dah 656pt



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NON is a series of limited edition type systems that utilise the basic latin and numerical character sets to create abstract forms, rhythms and fields from otherwise ordinary text. When used effectively *NON* establishes a kind of new universal language.

NON fonts do not conform to traditional typographic rigors. While *NON* fonts are made using regular alphabets, they rarely form regular legible language patterns. Words, sentences and paragraphs present irregular typographic fields, creating outcomes that feel like type, but are altogether unique.

Experimentation is at the heart of the *NON* series. *NON* does not seek conventionally useful outcomes, instead *NON* is about the rhythms and textures of visual communication.

NON Dit-Dah

The first release in Formist's *NON* series, *Dit-Dah,* is based on the Morse Code system of transmitting text information as a series of on-off tones, lights, or clicks commonly know as dots and dashes, or dits and dahs. *Dit-Dah* is designed using an approximation of letterforms, each made from the quantity of dots and dashes used to create its Morse Code counterpart. This system simultaneously acknowledges both the written letterform and transmitted code form, and in turn, forms a third abstracted universal language.

Usage Notes

While the *Dit-Dah* characters don't look much like regular letterforms, the font typesets much like any other typeface. The font is essentially mono-spaced, so type will set in a predictable rhythm. The glyph height is equal to the glyph width, making each character set within equal square units. As a result solid-set text will form patterns with equal vertical and horizontal spacing.

Dit-Dah has not been designed for typesetting legible sentences or paragraphs. The character set is made up of a simplified glyph set consisting only of upper-case characters, numerals and punctuation marks essential for spelling common words.

Styles included in family
NON Dit-Dah

Published
2018

Designed by
Mark Gowing

Features
One weight
Limited character set
Capitals only

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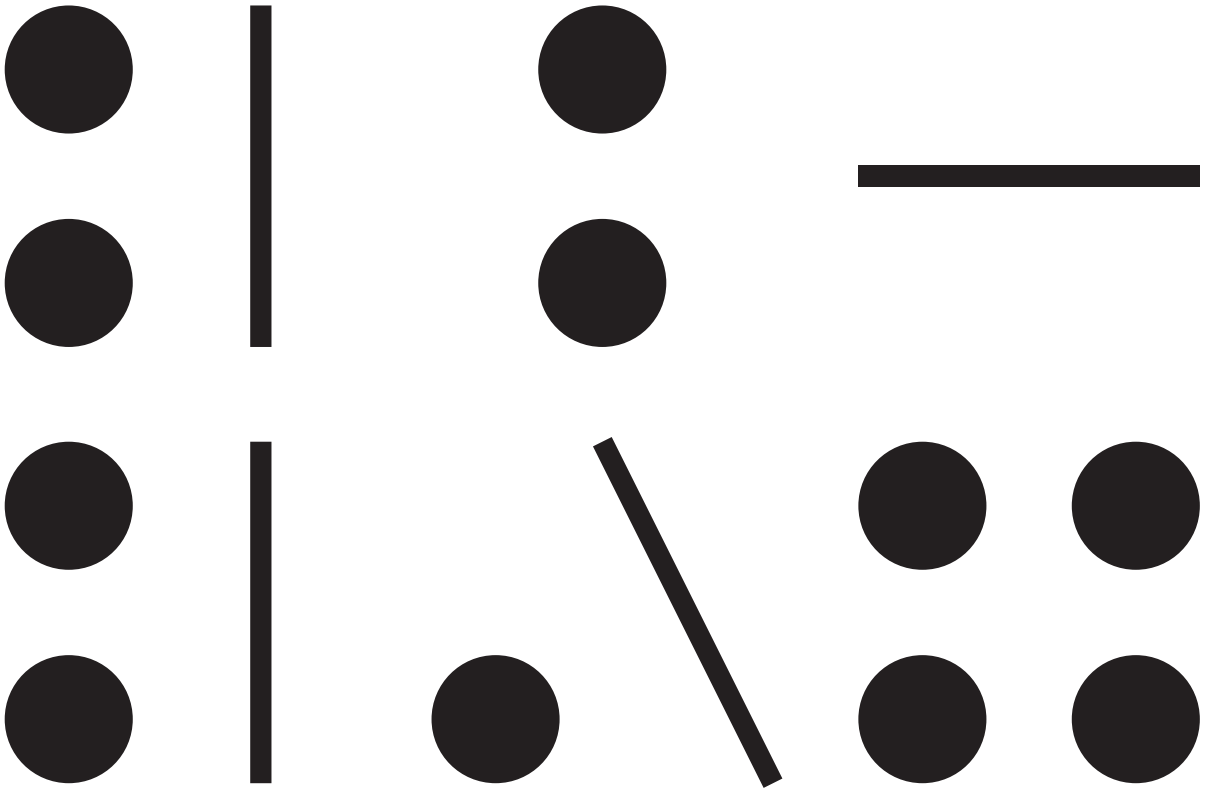

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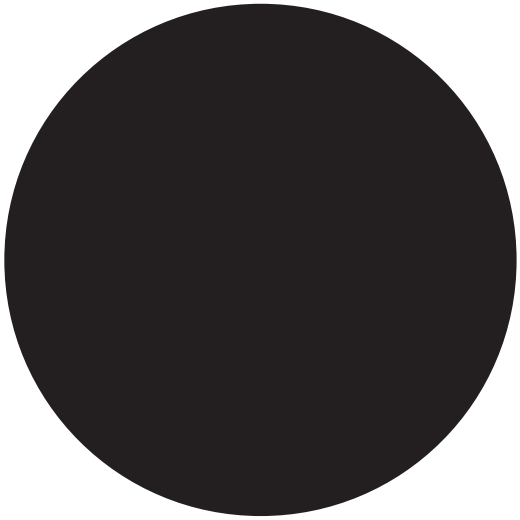

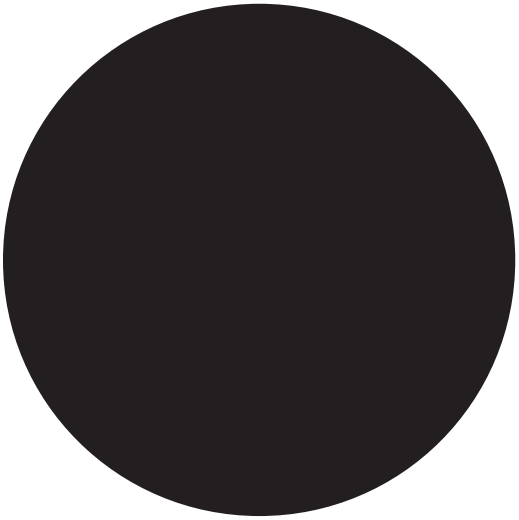

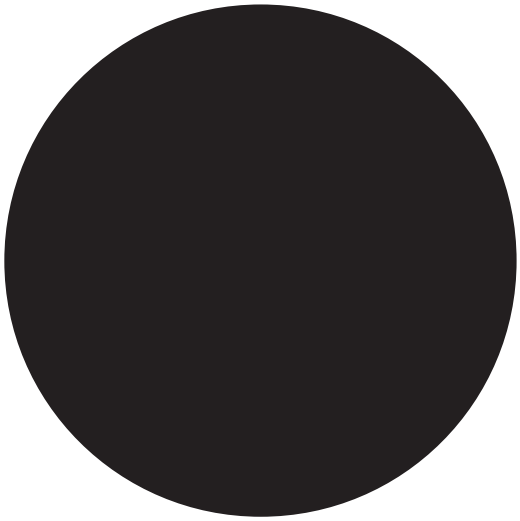

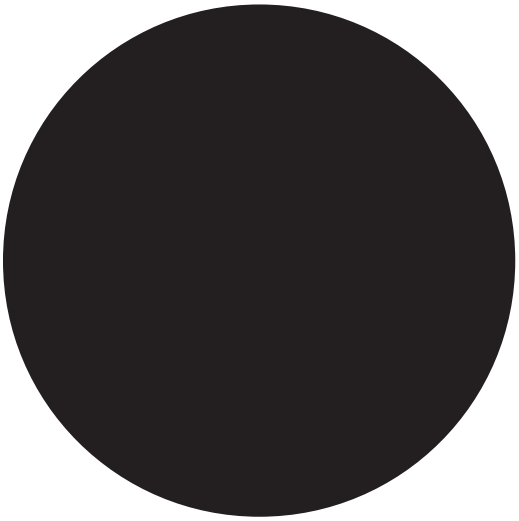

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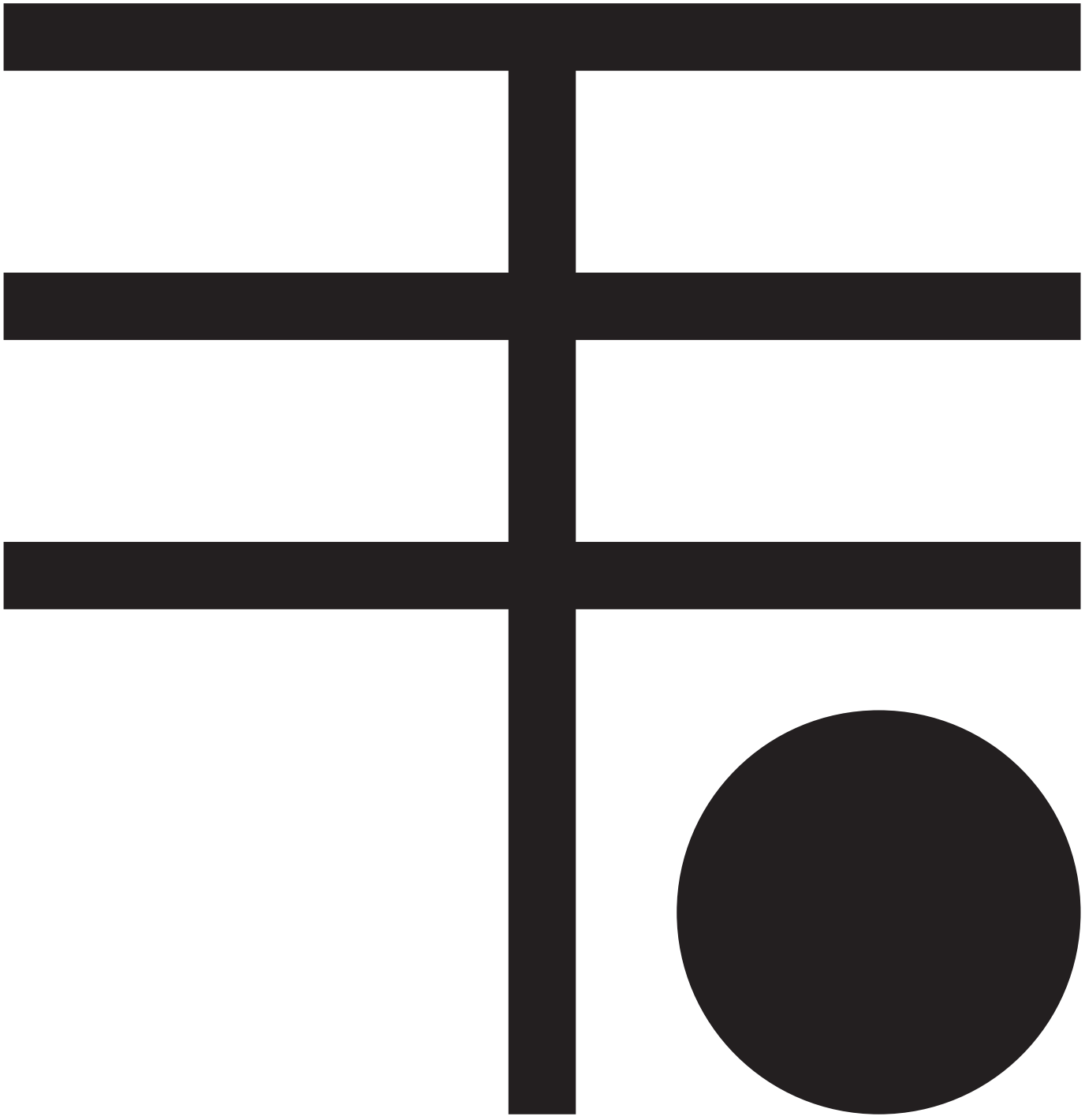

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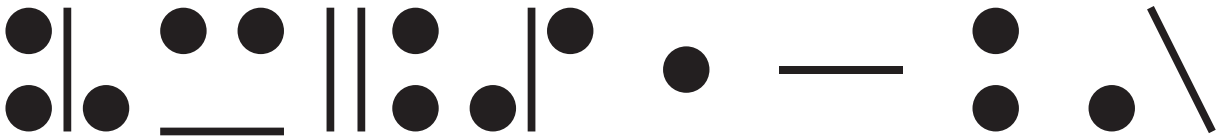

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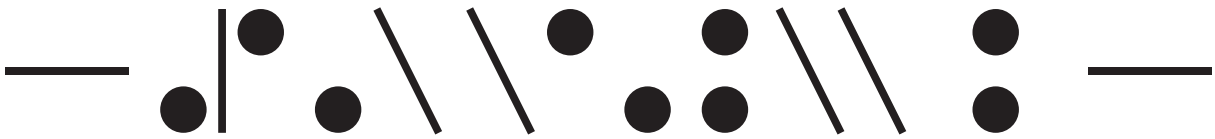

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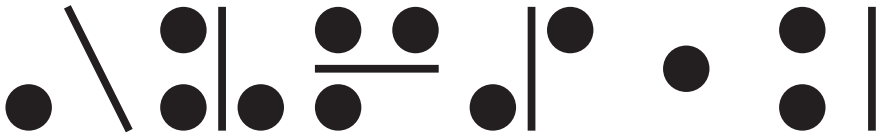

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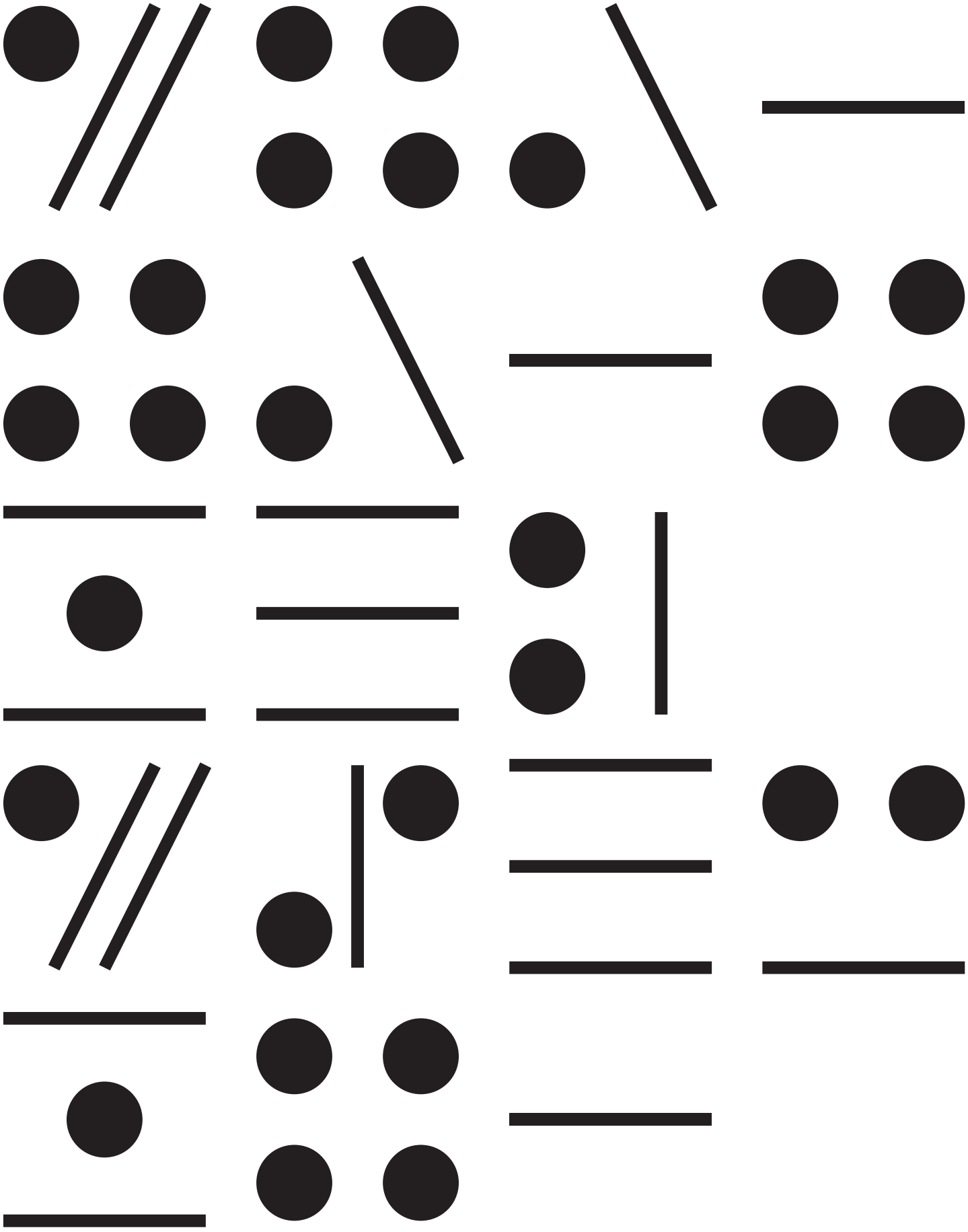

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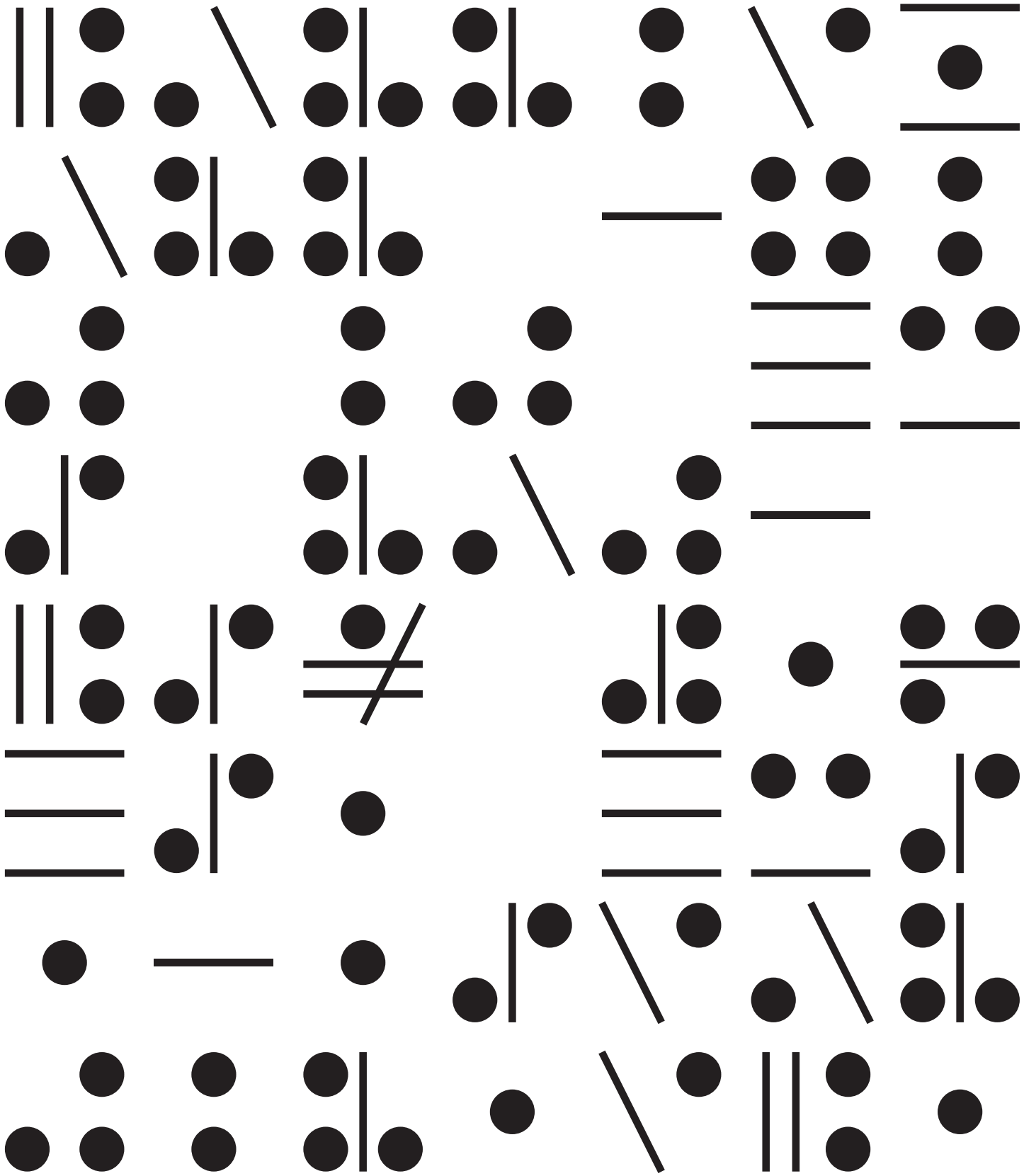

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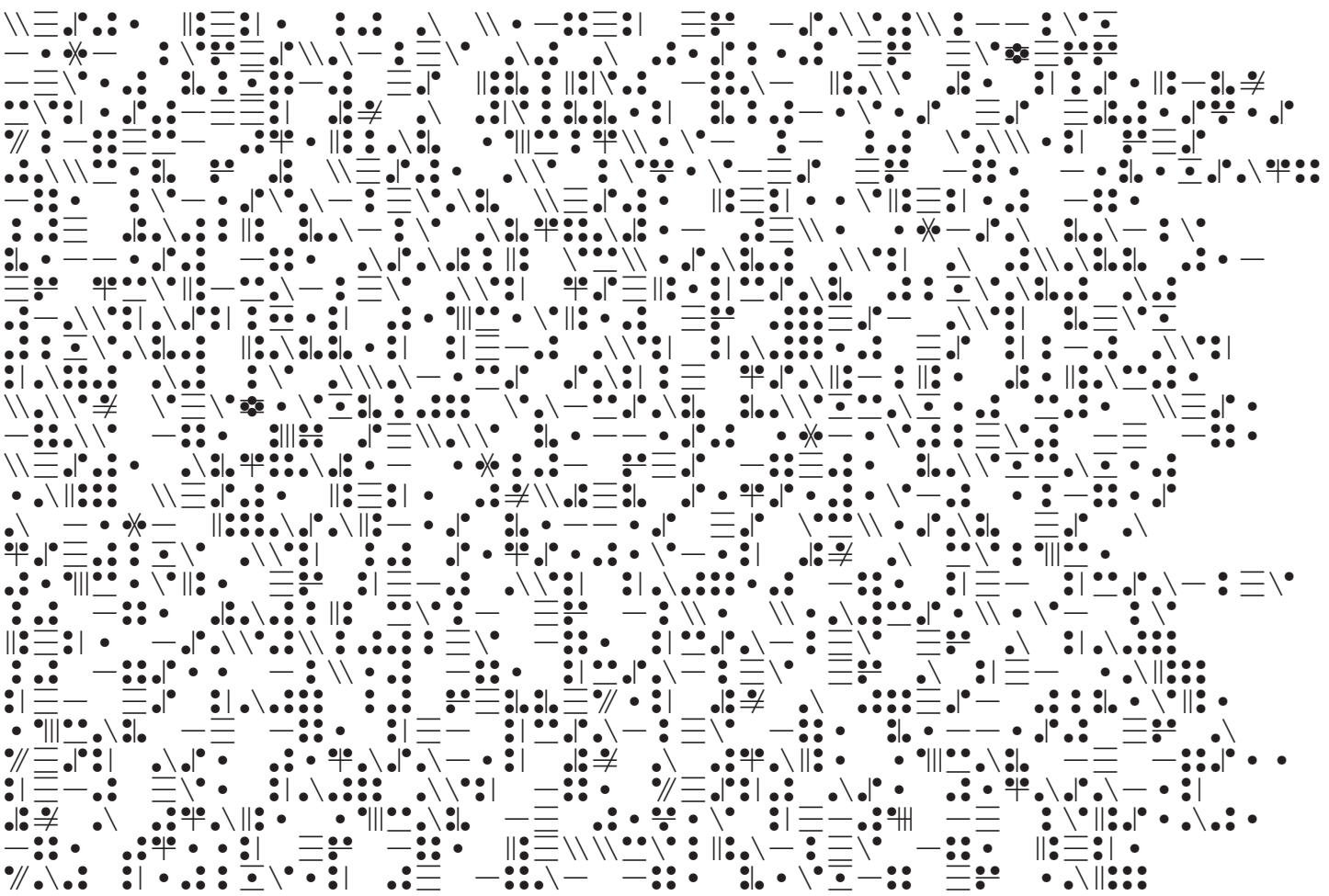

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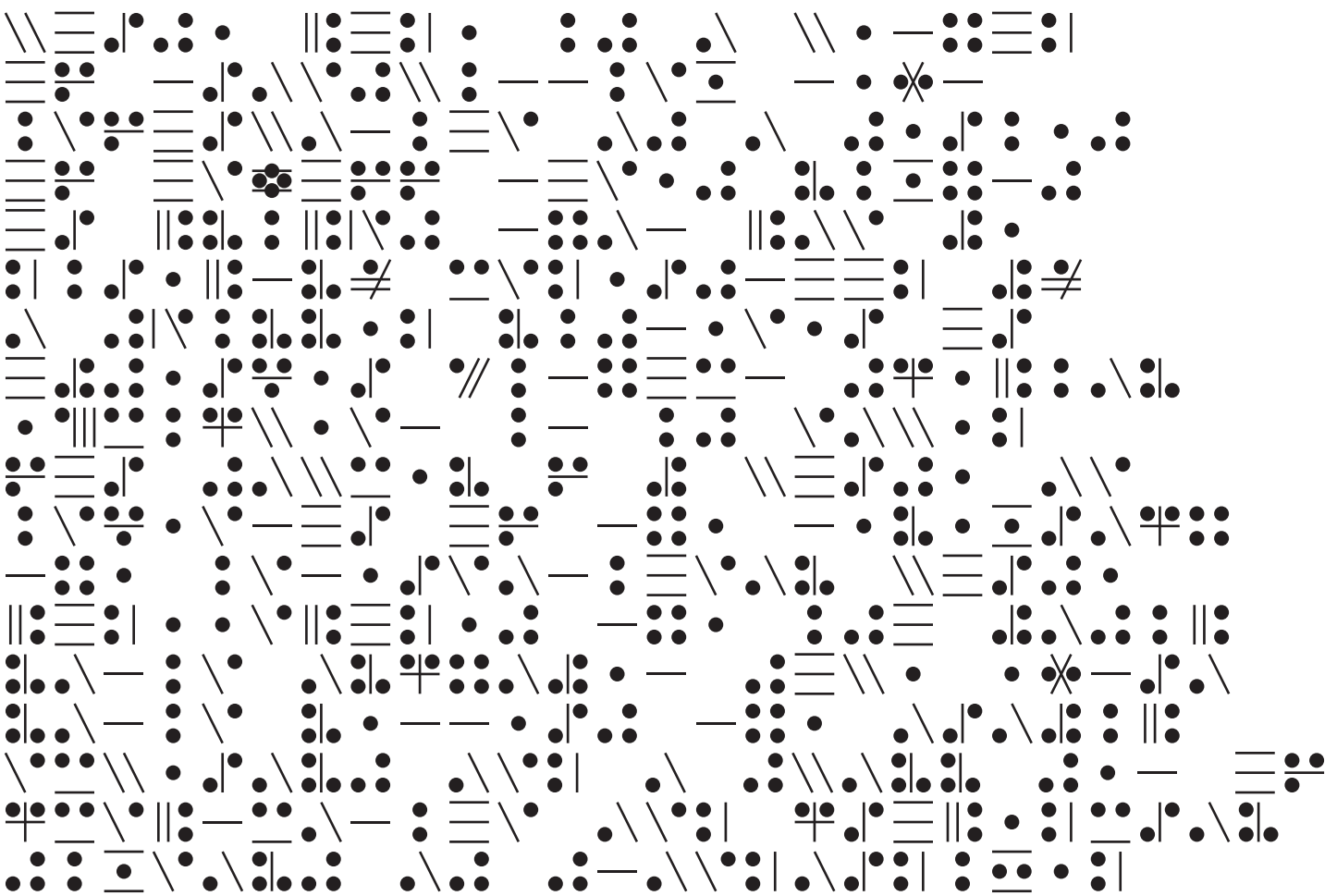

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Basic Character Set

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

Numerals

0 1 2 3 4 5 6 7 8 9

Punctuation and Symbols

Hyphen Apostrophe Null Not Defined

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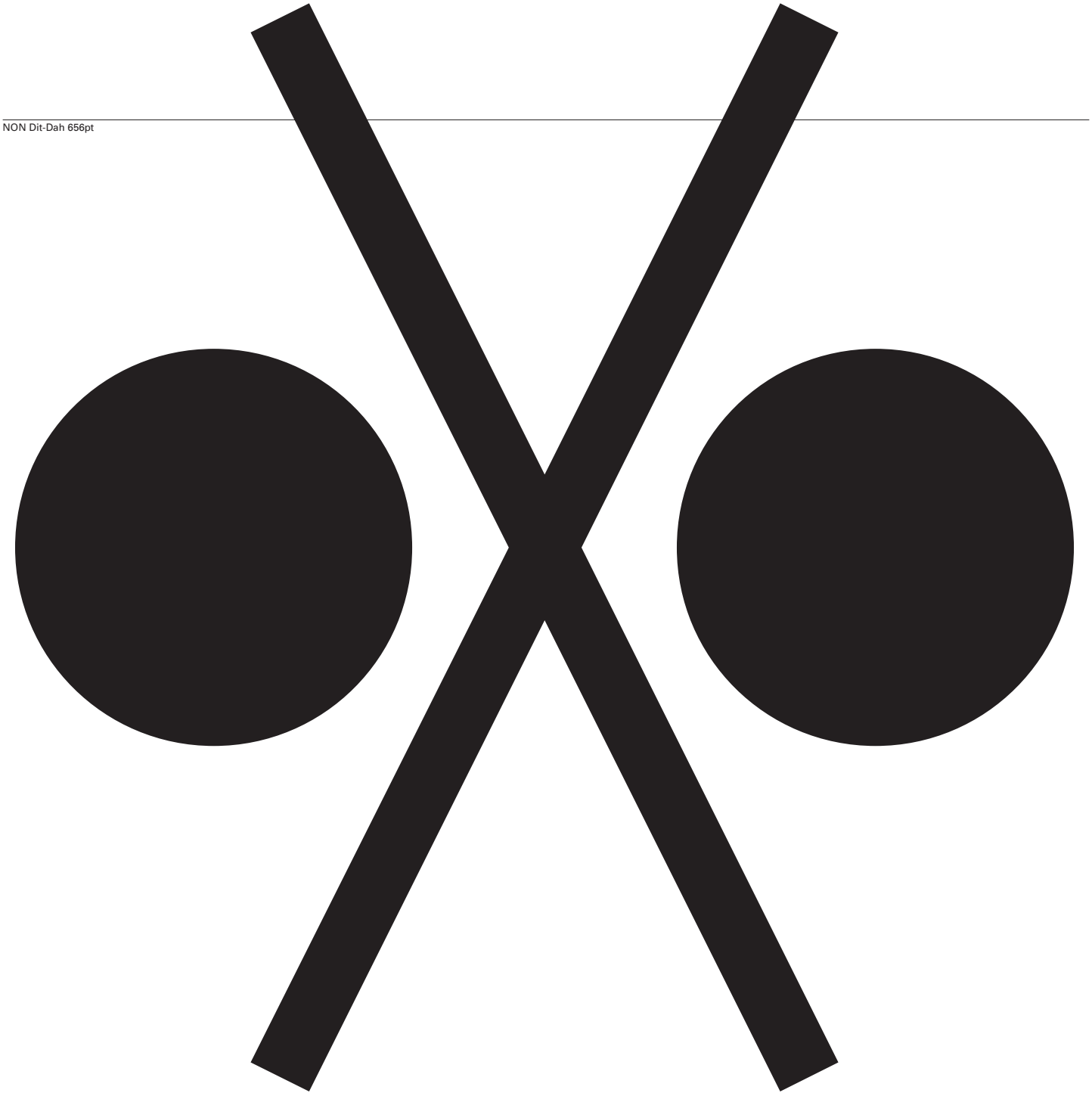

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