



HARD ASSET
MANAGEMENT, INC.
RARE COINS & PRECIOUS METALS
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What is HARD ASSET MANAGEMENT

Hard Asset Management is one of the world's premiere rare coin and precious metals dealer/firms, led by founder and CEO Christian Briggs. Our number one focus is to make recommendations on exactly what to acquire and, more importantly, when to sell and take profits. Our senior account executives can help build you a world class rare coin portfolio for your long-term investment objectives. We have an in-house research team that identifies opportunities in all areas of precious metals and rare coins from all over the world.

Not only does Hard Asset Management have one of the best track records of recommendations in both precious metals and rare coins, but it also has one of the premiere podcast shows, directly talking to the fundamentals of hard assets, and how current events and how future events can make or break anybody's financial portfolio. The Hard Asset Money Show is available on Apple, Spotify and more.



Christian Briggs

Mr. Briggs has been in the business of managing hard assets for nearly 40 years.

During that time, he has bought and sold some of the rarest and most highly desired. coins, currencies and antiquities in the world, including US rarities that are currently highlighted in the book "100 Greatest U.S. Coins."

Having sold over \$500,000,000 in rare coins and precious metals, Mr. Briggs brings his experience to individuals seeking long-term growth opportunities.



HARD ASSET MANAGEMENT

We specialize in building Hard Asset Portfolios.



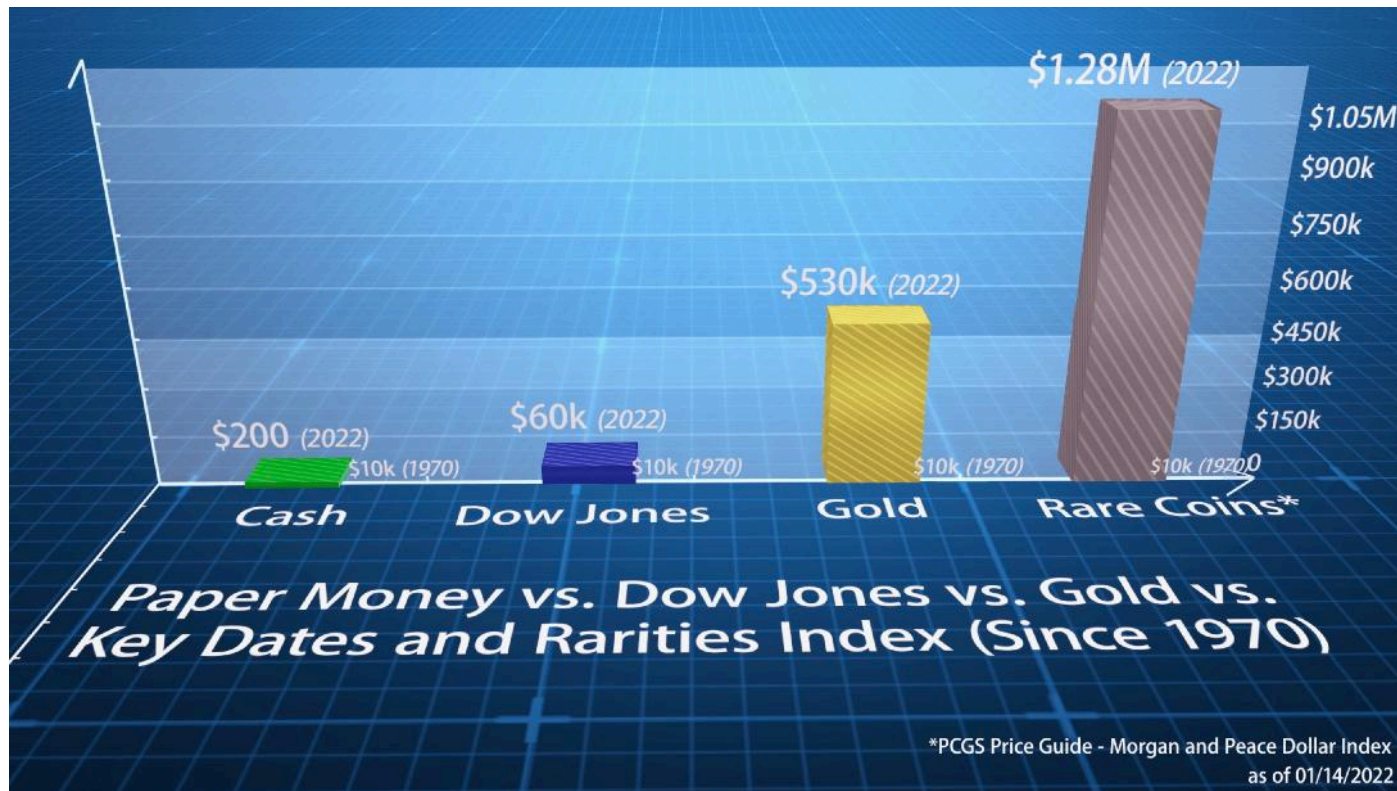
Precious Metals



Rare Coins



CURRENT STATE OF UNITED STATES RARE COIN MARKET



The rare coin market has experienced a substantial period of near-continuous growth.

If you had \$10,000 and kept it in cash, you would have \$200 in buying power today. If you invested in the Dow Jones, you would have approximately \$60,000, and if you invested in gold, you would have over half a million dollars.

But if you invested in rare coins, you would have well over a million in value today. Which of these four is best for you and your family?

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US DEBT & LIABILITIES CONTINUE TO GROW



The world global debt hit an historical and frightening level of **\$296** trillion dollars at the end of 2020, which includes the United States, China, Europe, and many other G20 countries around the world. This debt is an estimated **stunning 320%** of the world's GDP. The debt-to-GDP ratio is what a country owes compared to what it produces. Government debt to GDP per country and external debt to GDP per country has skyrocketed to levels that many analysts are warning because of what they believe cannot be sustained. These experts now believe we have reached the tipping point of no return where it may not be possible that this debt can be paid back.

In 2022, the total United States debt of **JUST** unfunded liabilities stands at more than \$168 trillion dollars. And by 2030, it will balloon to \$270 trillion dollars. However, the United States tax revenue today stands at \$4.1 trillion dollars but will only rise to a little over \$7.3 trillion dollars by 2030.



NOT ALL COINS ARE CREATED EQUAL



1798 New York-Style Brasher Doubloon

One of the world's most important coins, original sold for just \$6,200 in 1907. 114 years later, it sells in January 2021 for nearly \$10M.



1794 Silver Dollar

It is one of the first silver dollars struck by the U.S. mint and it sold in 2013 for over \$10M. Estimated today's value \$25M+.



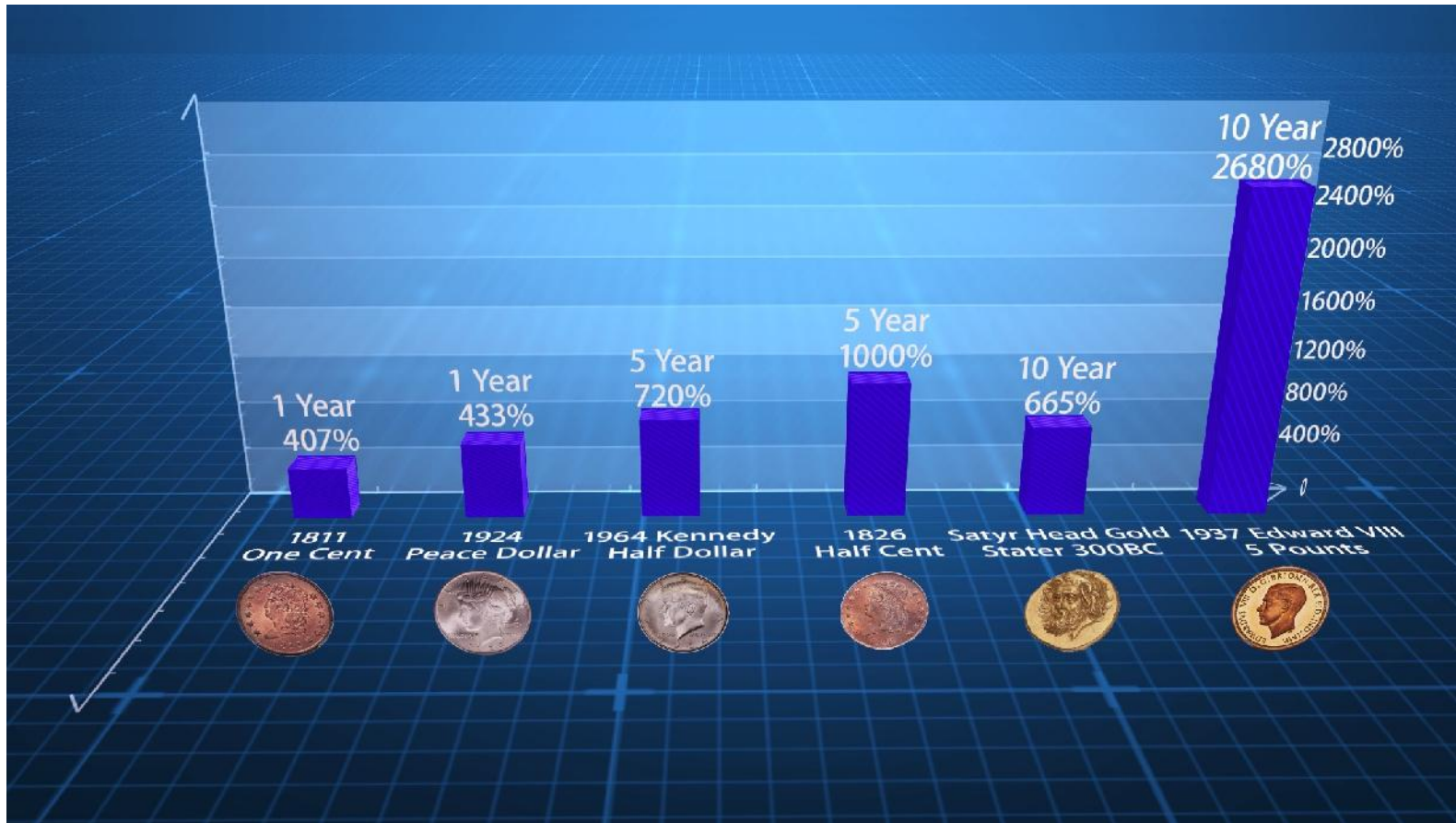
1933 Double Eagle

Rumored to have sold in 1996 for under \$1M. Later to be sold in June 2021 for nearly \$19M.



HARD ASSET MANAGEMENT has chosen to focus only on the most valuable of all US and World rare coins. These coins have had the greatest price increases. Their potential for future price performance is characterized by several factors that include past performance, precious metal content, historical significance, and artistic beauty.

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SELECT RARE COIN GAINS OVER 12 MONTHS

DESCRIPTION	QUALITY/GRADE	2021 PRICE	2022 PRICE	CHANGE
1869 50C J-762	PR 64	\$1,500	\$8,000	+433%
1875 20C J-1407	PR CAM 65+	\$8,000	\$40,000	+400%
1807 1C Small Fraction	MS BN 50+	\$7,700	\$36,000	+367%
1939 10C	PR 68+	\$5,250	\$24,500	+366%

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SELECT RARE COIN GAINS OVER LAST 5 YEARS

DESCRIPTION	QUALITY/GRADE	2017 PRICE	2022 PRICE	CHANGE
1892-O \$1	MS PL 63	\$1,000	\$7,500	+650%
1946 50C DDO FS-101	MS63	\$175	\$1,250	+614%
1883-S \$1	MS DMPL 61	\$2,500	\$15,000	+500%
1804 1/2C C-5 Spiked Chin	MS DMPL 61	\$2,250	\$13,500	+500%

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SELECT RARE COIN GAINS OVER LAST 20 YEARS

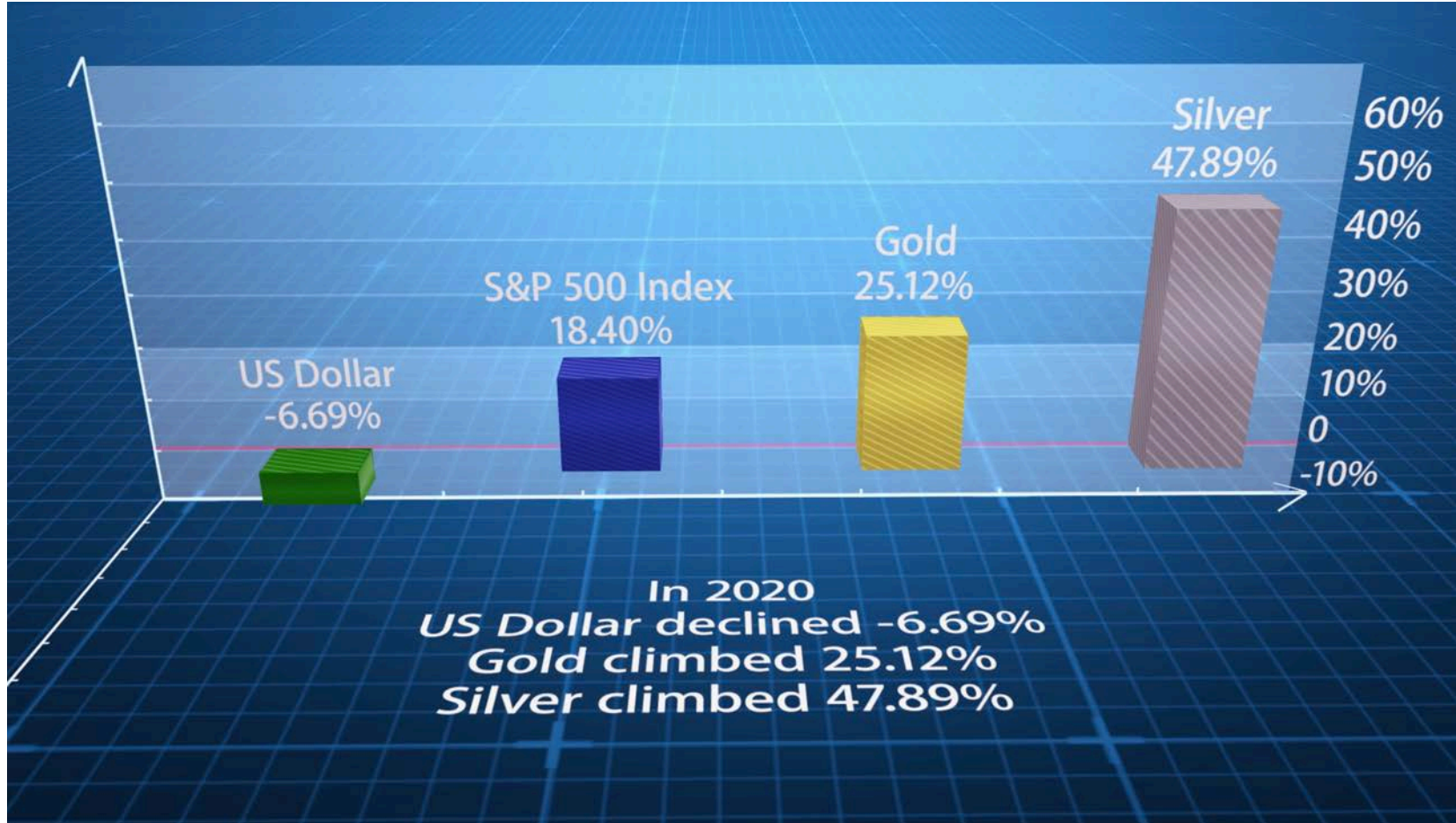
DESCRIPTION	QUALITY/GRADE	PRICE	RECENT PRICE	CHANGE
1880 United States \$4 Coiled Hair Stella	PR67	\$310,000	\$1,821,250	+487%
1793 1C Chain	MS66 BROWN	\$375,000	\$2,500,000	+566%
1937 Edward VIII gold Proof Pattern 5 Pounds	PR67	\$85,000	\$2,280,000	+2,582%

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PRECIOUS METALS

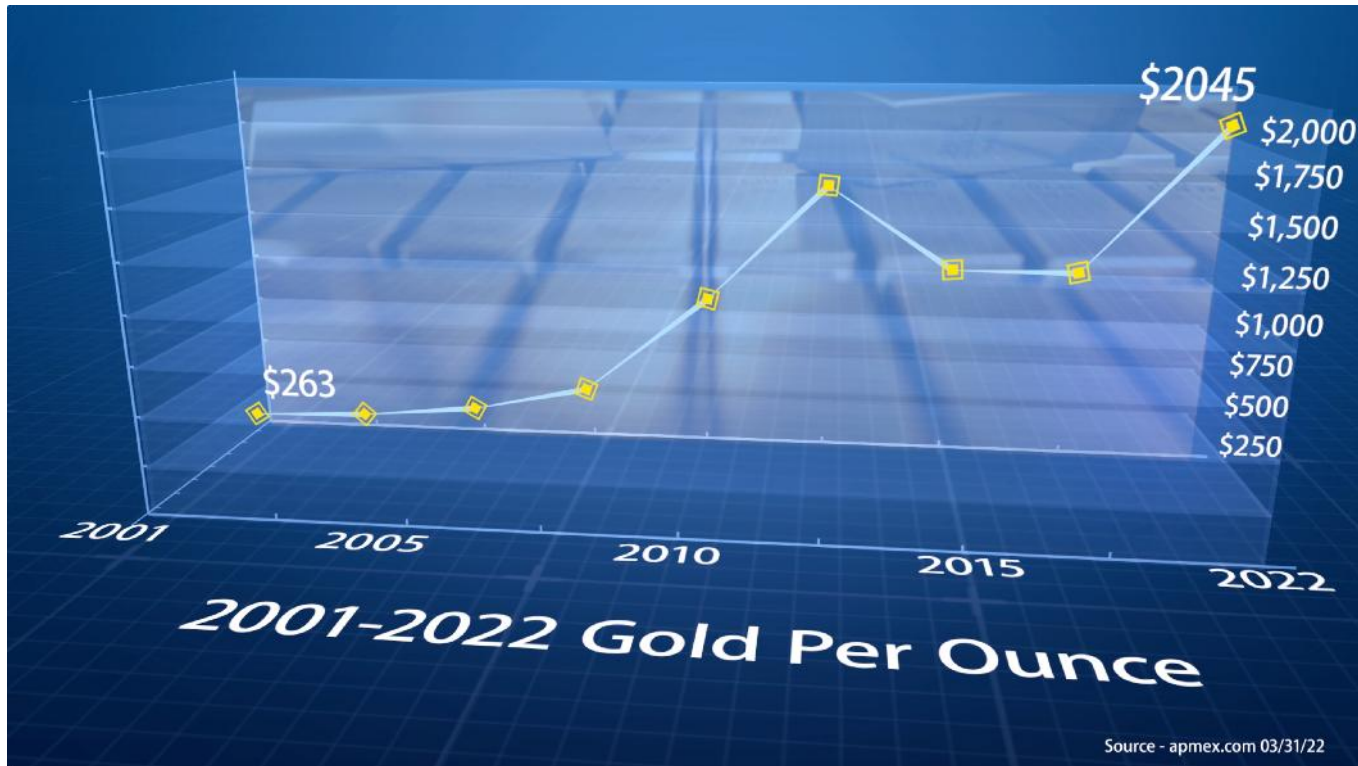
Yet another investment that Hard Asset Management specializes in is gold, silver, platinum, and palladium bullion. Precious metals including gold, silver, and select rare coins have shown consistent growth during strong economic times, but they've shown unparalleled multiple gains when tracked against economic downturns. During the great depression, the Dow Jones industrial average from its peak in 1929 to its low in 1932 had dropped a staggering 92.9%. During the same bear market period, hard asset investments of gold soared relentlessly upward the entire time, from \$20.63 in 1929 to \$34.69 in 1934. And now, with the pandemic crisis of 2020, stocks were at 28,652 in December 2019 before a major downward correction of 37% by March 2020. Because of that, gold surged from \$1,459 in early March to \$2,063 by early August. After hitting \$2,000 an ounce, many analysts and leading gold experts are now raising their estimates on gold prices, predicting gold could surge up to \$25,000 an ounce. Economist Jim Rickards predicts gold will eventually reach \$50,000 or even \$100,000 an ounce.





PRECIOUS METALS: **GOLD**

Ever since Gold was discovered over 5,000 years ago, mankind have valued this rare and precious metal above all other elements.



USD per ounce

High \$2,045 Low \$250



PRECIOUS METALS: SILVER

Ancient Greeks as far back as the fourth millennium BC began separating silver from the less valuable element, lead. And today, it is the most vastly collected precious metal on Earth.



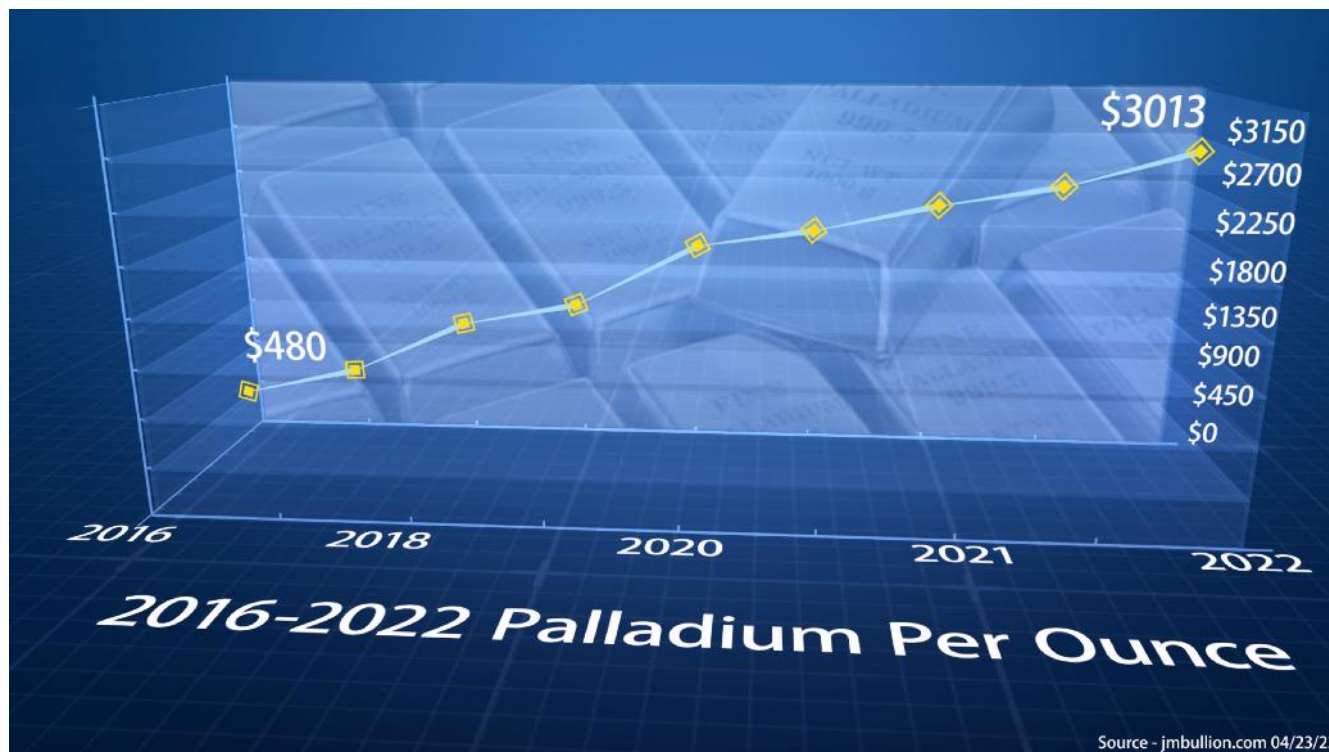
USD per ounce

High \$25 Low \$5



PRECIOUS METALS: PALLADIUM

Rare and lustrous silvery-white metal that was discovered in the early 1800s. Palladium is an attractive investment due to the rise in jewelry and industrial demands.

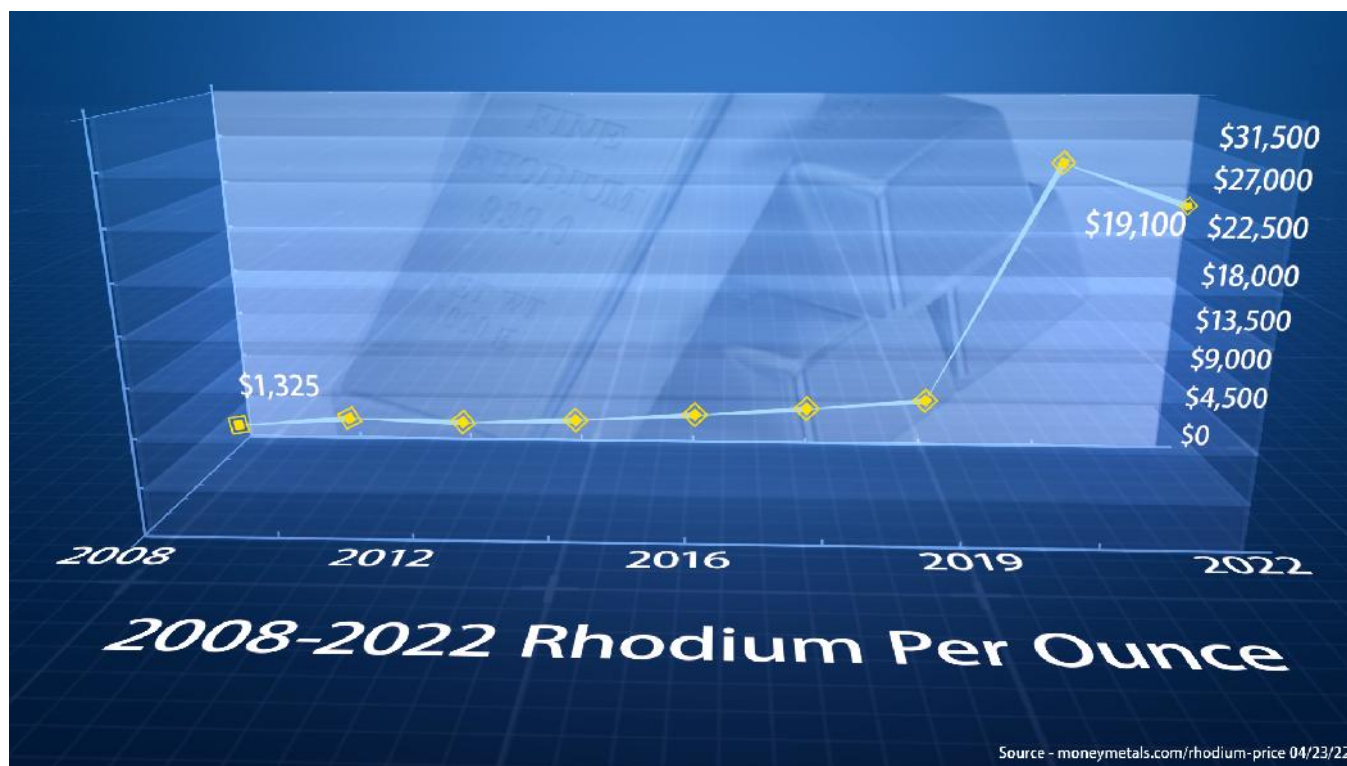


USD Per ounce
High \$3,013 Low \$480



PRECIOUS METALS: RHODIUM

Rhodium is a relatively unknown precious metal, possibly due to its global demand being concentrated in auto-catalysts, where it is used in smaller quantities alongside sister PGMs palladium and platinum.



USD per ounce
High \$19,100 Low \$1,325



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IN THE NEWS



Hard Asset Management, Inc. to Secure \$1.3B in Gold Bullion for Asset Builders International, Inc. Family Office

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Hard Asset Management Acquires a Number of Rarities, Including an Exceedingly Rare Brasher Counterstamped British Guinea

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“ Is China Preparing A Gold-Backed Yuan: Beijing Greenlights Purchases Of Billions In Bullion

In 2018, the Chinese launched a gold-backed, yuan-denominated oil futures contract. These contracts were priced in yuan, but convertible to gold, raising the prospect that “the rise of the petroyuan could be the death blow for the dollar.”

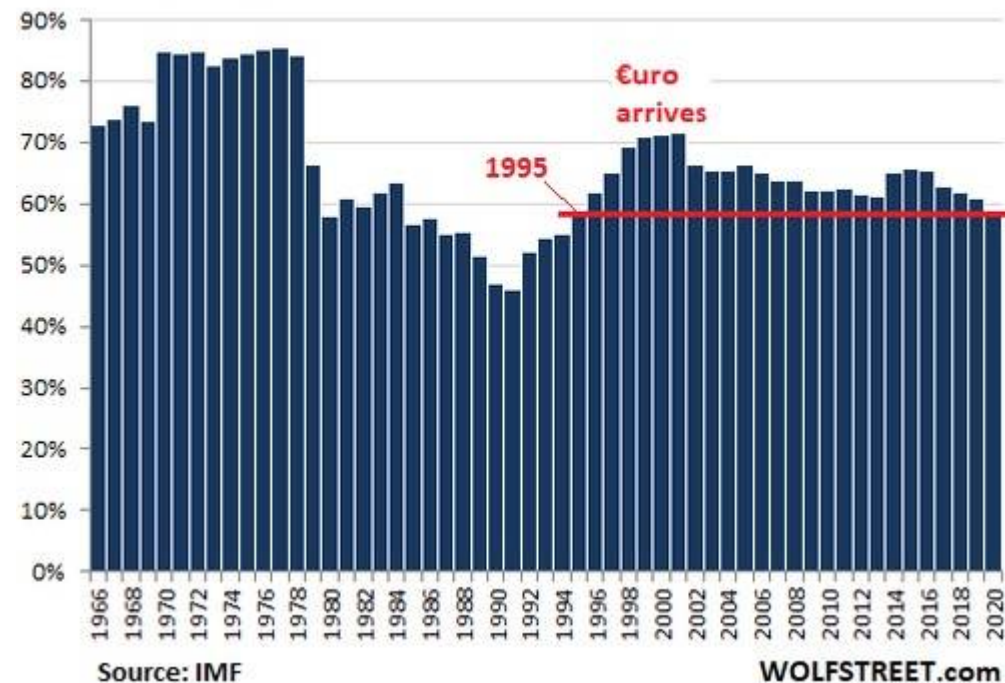
The People's Bank of China (PBOC), the nation's central bank, controls how much gold enters China through a system of quotas given to commercial banks. It usually allows enough metal in to satisfy local demand but sometimes restricts the flow.

In recent weeks it has given permission for large amounts of bullion to enter, the sources said.

"We had no quotas for a while. Now we are getting them ... the most since 2019," said a source at one of the banks moving gold into China.

Around 150 tonnes of gold worth \$8.5 billion at current prices is likely to be shipped, four sources said. Two of the sources said the bullion would be shipped in April. Two others said it would reach China over April and May.

USD Share of Global Official Reserves
% of allocated reserves





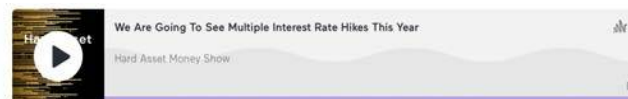
Broadcasting around the world, welcome to the Hard Asset Money show. Chaotic times call for fearless examination of the things that matter. Your wealth, your money, your future. This is the only show that will peel back the headline hysteria and get to the real issues that change the way you make money. No filters. No hidden agenda.

Hosted by Christian Briggs.

LATEST EPISODES

HARD ASSET MONEY SHOW -- HOW TO SURVIVE THE MEGACOLLAPSE OF 2022

02/10/22 - There is a major correction about to happen in 2022. The stock market has seen a tremendous pullback to start the year. We have seen a fairly substantial drop in consumer spending. Inflation plus the upcoming interest rate hikes are scaring people. How do we prepare for this upcoming financial collapse?



'HARD ASSET MONEY SHOW'

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INNOVATIVE ACQUISITION PROGRAM

Hard Asset Management has designed an innovative acquisition program that provides participants with an unprecedented combination of access to expert advice. Our services range from the identification of investment-quality authenticated rare assets to up-to-date information regarding the market value of those assets. This allows participants to benefit from the same strategies and techniques that previously might only have been accessible to dealers and life-long collectors.

Hard Asset Management helps participants build world-class collections of rare assets that have proven investment and profit potential. Based on the program best suited for each client, you can select one or more of our three Legacy Programs. Any of our account executives will be happy to walk you through each one of the programs. Clients can enter one program and later upgrade. Also, they can make the financial commitment over time if necessary.

HARD ASSET MANAGEMENT IS NOT AN INVESTMENT ADVISOR

While Hard Asset Management deals in the United States and World rare asset industry, it does not act as an investment advisor. Clients who are acquiring assets purely as a collectible or investment or solely because of their precious metal content or rarity are encouraged to consult with his or her respective investment advisor as to their ability to understand all risks involved. We have no registration

PAST PERFORMANCE IS ABSOLUTELY NO GUARANTEE OF FUTURE PRICE INCREASES. HAM HAS A 10 DAY UNCONDITIONAL RETURN POLICY FROM TIME ITEM IS RECEIVED BY CLIENT FOR A FULL RETURN OF THEIR PURCHASE PRICE MINUS ANY SPECIAL SHIPPING CHARGES. ASSETS SPECIAL ORDERED OR PURCHASED AT AUCTION ON BEHALF OF CLIENT ARE NON-REFUNDED-ABLE. DO NOT PURCHASE ANY HARD ASSET IF YOU CAN NOT AFFORD TO LOSS YOUR ENTIRE INVESTMENT.

Hard Asset Management emphasizes that, notwithstanding any historical trend as to the increase in value of United States or world rare assets, there is an inherent risk that any downturn in the economy... whether caused by war, financial downturn, state or federal government(s) around the world filing bankruptcy or natural disaster etc...might result in the unanticipated fluctuation in the value of United States or world rare and hard assets. There is obviously, therefore no guaranty that the value of any asset purchased from Hard Asset Management will maintain its value over any specific period of time.