

# FAQ

## WHY SHOULD I USE OYA LIQUID RAPID TONERS?

Use OYA Liquid Rapid Toners for color correcting, toning, color refreshing, shine and versatile color change with no commitment or lifting.

## HOW LONG WILL THE OYA LIQUID RAPID TONERS COLOR RESULTS LAST?

Demi Permanent OYA Liquid Rapid Toners will last up to 6 weeks. We recommend using OYA Sulfate Free Shampoo and OYA Conditioner to increase color longevity

## HOW DO YOU MIX OYA LIQUID RAPID TONERS?

- Mix 1:1 ratio with OYA Liquid Activator only
- OYA Liquid Rapid Toners may be applied with bowl and brush or applicator bottle
- Process up to 20 minutes with no added heat
- Rinse and follow with OYA Sulfate Free Shampoo and OYA Conditioner

## HOW LONG SHOULD OYA LIQUID RAPID TONERS PROCESS?

Although OYA Liquid Rapid Toners will deposit and neutralize in as little as 5 minutes, to ensure longer durability, process for the full 20 minutes.

## DO OYA LIQUID RAPID TONERS CONTAIN AMMONIA?

No, OYA Liquid Rapid Toners are ammonia free, eliminating strong fumes while processing and keeping hair integrity intact.

## WHERE DO OYA LIQUID RAPID TONERS FALL ON THE PH SCALE?

The pH of OYA Liquid Rapid Toners is between 9.5 and 10.5. The OYA Liquid Activator is between 2.0 and 2.5. Once mixed, pH drops between 8.5 and 10.0. This slightly alkaline pH level achieves more powerful color results and durability than acidic color.

## WHY WOULD I USE OYA LIQUID RAPID TONER CLEAR?

OYA Liquid Rapid Toner CLEAR has no pigment and is great to soften the tonality of your color deposit. OYA Liquid Rapid Toner CLEAR can also be used as a shine service add-on.

## HOW DO I USE OYA LIQUID RAPID TONERS CLEAR TO SOFTEN COLOR DEPOSIT?

To control toner intensity, OYA recommends the following color deposit softening formulas:

- Maximum color dilution 20ml/g OYA Liquid Rapid Toner + 40ml/g CLEAR
- Moderate color dilution 30ml/g OYA Liquid Rapid Toner + 30ml/g CLEAR
- Minimal color dilution 40ml/g OYA Liquid Rapid Toner + 20ml/g CLEAR

## WILL OYA LIQUID RAPID TONERS LIGHTEN MY HAIR?

No, Demi Permanent OYA Liquid Rapid Toners are ammonia free and contain no lifting agents. They are designed to tone color only and will not lighten natural pigment.

## WILL OYA LIQUID RAPID TONERS DRY OUT MY HAIR?

No, OYA Liquid Rapid Toners will seal the hair cuticle when depositing color and will add lustrous shine thanks in part to the Natural Color Support Complex of Green Tea and Sea Kelp.

## DO I APPLY OYA LIQUID TONERS ON WET OR DRY HAIR?

For the best results, apply OYA Liquid Rapid Toners on damp or dry hair. If applying to damp hair, make sure to towel off excess moisture, if hair is overly saturated, it will weaken the formula.



LIQUID RAPID TONERS  
TECH GUIDE



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# EASY BLONDES

# INTRODUCING... OYA DEMI PERMANENT LIQUID RAPID TONERS



BLUE    BLUE GRAY    GOLD BEIGE    GOLD VIOLET    VIOLET    BLUE VIOLET    EXTRA VIOLET    NO COLOR

## BEST USED LEVELS 8-10

neutralize yellow-gold tones    neutralize yellow-gold tones    balance and enhance warmth    mild warmth control    neutralize yellow tones    neutralize yellow-gold tones    neutralize yellow tones    soften color deposit and shine service

## RESULTS

cool natural blonde    icy slate blonde    bright buttery blonde    muted gold blonde    natural blonde    soft pearl blonde    pale blonde    adjust tone control and added shine

## INSTRUCTIONS FOR USE

- 1 : 1 MIXING RATIO
  - 1 part LIQUID RAPID TONER
  - 1 part ACTIVATOR (5 vol./ 1.5%)
- Shades may be intermixed to create custom color results
- Dilute with Clear for softer color deposit
- Apply to damp or dry hair using a bowl and brush or an applicator bottle
- Process for 5 - 20 minutes without heat
- Shorter processing times give softer results
- Shampoo and rinse

## CONTAINS

- Natural Color Support Complex
  - Green Tea protects hair and increases color retention
  - Sea Kelp is packed with minerals and amino acids to restore elasticity and shine
- Chestnut Extract moisturizes and repairs
- Hydrolyzed Quinoa enhances and preserves color intensity

## FREE OF

- PPD
- Ammonia
- Added Fragrance
- Gluten
- Persulfates
- Parabens
- 4-ABP

## OYA BLONDE - LIQUID RAPID TONERS

Advanced, no-lift and ammonia free toners that enhance or correct color tone in as little as 5 minutes

- No added fragrance and no harsh odors
- Enhanced pigment strength
- Gel-like consistency provides workable and even application
- Amazing versatility and control
- Results are predictable and balanced
- Leaves hair shiny, soft and manageable
- Gentle formula keeps hair integrity intact

## ACTIVATOR

- Formulated specifically for OYA LIQUID RAPID TONERS
- Liquid consistency for easy and quick mixing
- Allows for both bottle and bowl application
- No added fragrance
- Enhances durability of color
- Ensures precise color results
- No lifting of natural color
- 5 volume strength developer (1.5% H<sub>2</sub>O<sub>2</sub>)