

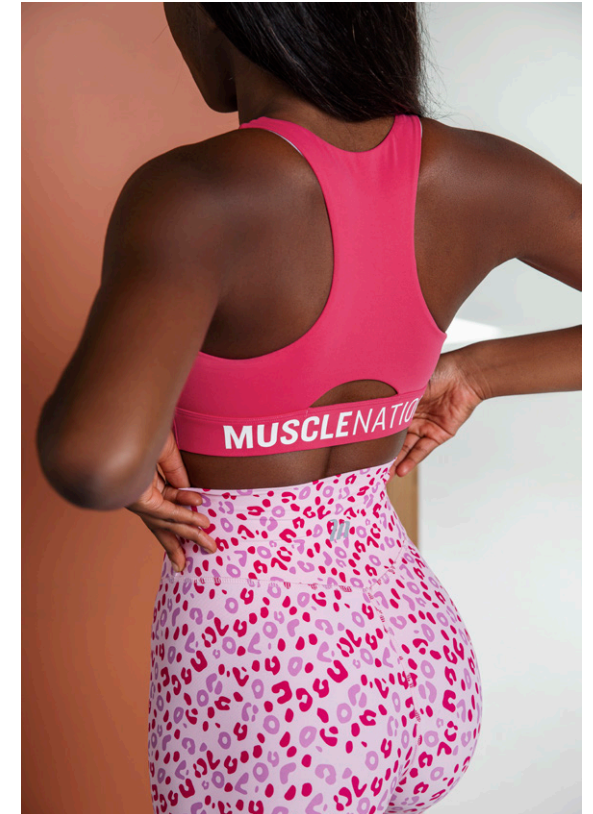
LOOK  
BOOK  
*January*

NEW COLLECTION

**THURS 28 JAN**  
8AM AEST / 9AM AEDT

**MUSCLENATION**





## COMFORT BRA

Step into your comfort zone.

A maximum support bra, with keyhole back detailing and a sophisticated v-neckline. Finished with bold, high-shine silicone Muscle Nation branding on the back waistband.

AVAILABLE IN 7 COLOURS





# HIIT BRA

Engineered for tough workouts.

A maximum support bra with adjustable straps and a 3-hook clasp closure at the back. Branded with a customised Muscle Nation logo woven into the elastic back straps.

AVAILABLE IN 5 COLOURS



# WOMEN'S CROPPED SURF TANK & SHORTS

Embrace serious vacay vibes in this fresh surf set.

Versatile summer styles crafted from soft, loopback fabric.

Completed with a tropical vacation print and Muscle Nation branding in a burst of red and orange.

*Set sold seperately.*



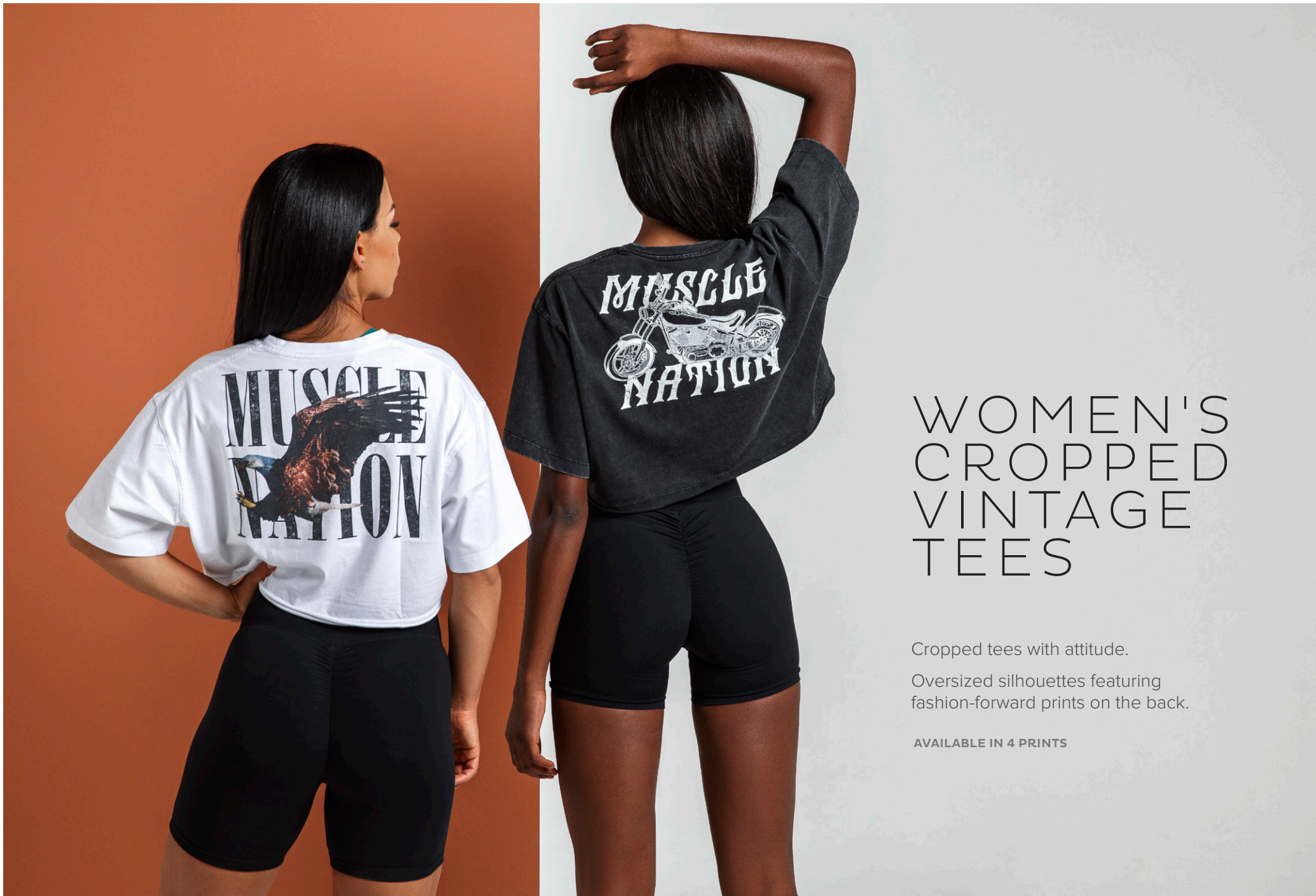


# WOMEN'S OVERSIZED VINTAGE TEES

Oversized tees with big personalities.

Shake up your t-shirt collection with these statement styles for summer. Finished with on-trend prints, an oversized silhouette and drop shoulders for comfort.

AVAILABLE IN 5 PRINTS



# WOMEN'S CROPPED VINTAGE TEES

Cropped tees with attitude.

Oversized silhouettes featuring  
fashion-forward prints on the back.

AVAILABLE IN 4 PRINTS

# MEN'S SURF TEE, TANK & SHORTS

Vacation or stay-cation?

Summer-inspired pieces you can wear casually, or while just lounging around.

Completed with a lively holiday print and bright Muscle Nation branding.

*Set sold seperately.*



# CLIMAFLEX T-SHIRT

Form-flattering, body-sculpting and designed for performance.

Enjoy your workouts knowing this tee will not compromise comfort.

AVAILABLE IN 5 COLOURS







# MEN'S ARM DROP TANK

Workout stress-free knowing this tank allows freedom of movement. Featuring a crew neck and drop arms for comfort.

Branded with our bold MNATION logo on the front.

AVAILABLE IN 4 COLOURS





# MEN'S Y-BACK TANK

As your workouts intensify, this tank will serve you well from start to finish.

Move freely and stay well ventilated in this functional Y-Back design.

AVAILABLE IN 5 COLOURS





# MEN'S VINTAGE TANK

These tanks scream attitude!  
Featuring summer inspired  
designs and on-trend,  
raw-cut sleeves.

AVAILABLE IN 5 PRINTS

E





# MEN'S VINTAGE TEE

These tees are all about personality.  
Featuring summer inspired designs  
on an oversized silhouette.

AVAILABLE IN 5 PRINTS



THE NEW  
JANUARY  
COLLECTION  
LAUNCHING

**THURS 28 JAN**  
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MUSCLENATION.ORG

# HB X MIN

*flora botanica*

NEW COLLECTION

**MUSCLENATION**



LEADING THE WAY

## *recycled fabric*

The HBxMN Collection marks the launch of our brand new fabrics, made with recycled yarns.

Each item in this collection is crafted from an element of recycled fabric. The use of recycled fabrics, such as Recycled Polyester, helps reduce landfill and conserve raw materials.

Recycled Polyester is made from consumer waste and recyclable materials, such as plastic bottles which have been collected, sorted by colour, and then melted down and formed into chips. These chips are also called 'flakes'. These chips or flakes are then sent to spinning mills where they are melted down and turned into yarn to create new fabric.

The Leggings and Bike Shorts in this collection are crafted from 75% Recycled Polyester, along with the main fabric of the Bralettes. In addition, the Cropped Mesh Tanks in this collection are crafted from 85% Recycled Polyamide.

To further support the recycling movement, orders will arrive to customers in our brand new 100% compostable packaging and postage satchels, furthering the positive steps we are taking as a brand in 2021 to be more environmentally conscious.



A woman with long blonde hair, wearing a black sports bra and black shorts, is posing in a lush green forest. She has her arms raised and is looking down. The background is filled with dense green foliage.

CARING  
FOR THE  
ENVIRONMENT

## *about hattie*

From the beginning of this campaign, my vision was to create a collection with the environment as a key focus. Living a sustainable and environmentally aware lifestyle, is a belief close to my heart.

I'm very passionate about my new collection, the recycling movement, the quality of the garments and how stunning they all look and feel. Each item in this collection is crafted from elements of recycled fabric.

The floral prints and vibrant, fun colours encapsulate the essence of me. I want you to feel like the best version of yourself in these clothes.

I hope you love this collection as much as I do.

**HATTIE BOYDLE**

*hattie*





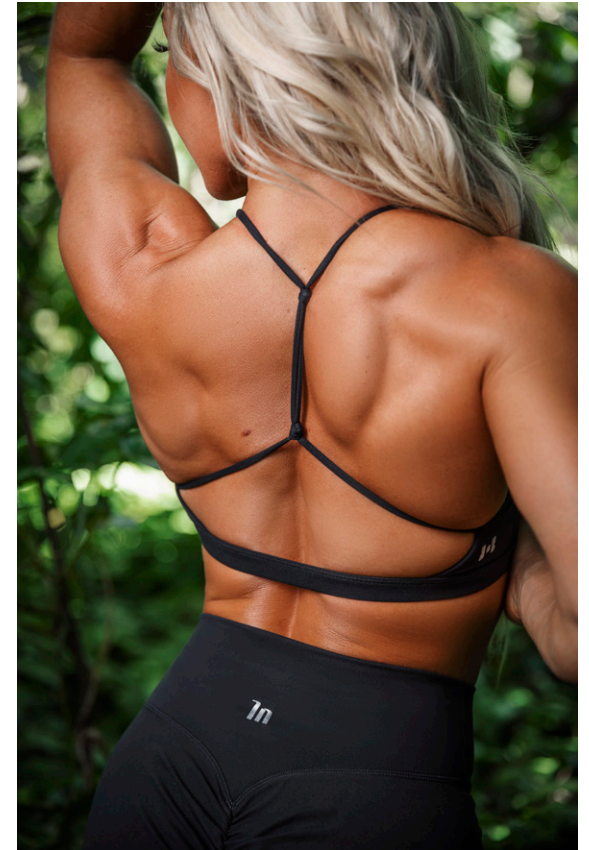
# sun kissed bralette

Embrace this style's feminine v-neckline and woven, knotted back detailing.

The open, t-back design of this bralette creates a stunning back silhouette.

Mindfully crafted from our ECO Fabric.

AVAILABLE IN  
5 COLOURS



# sea spray bralette

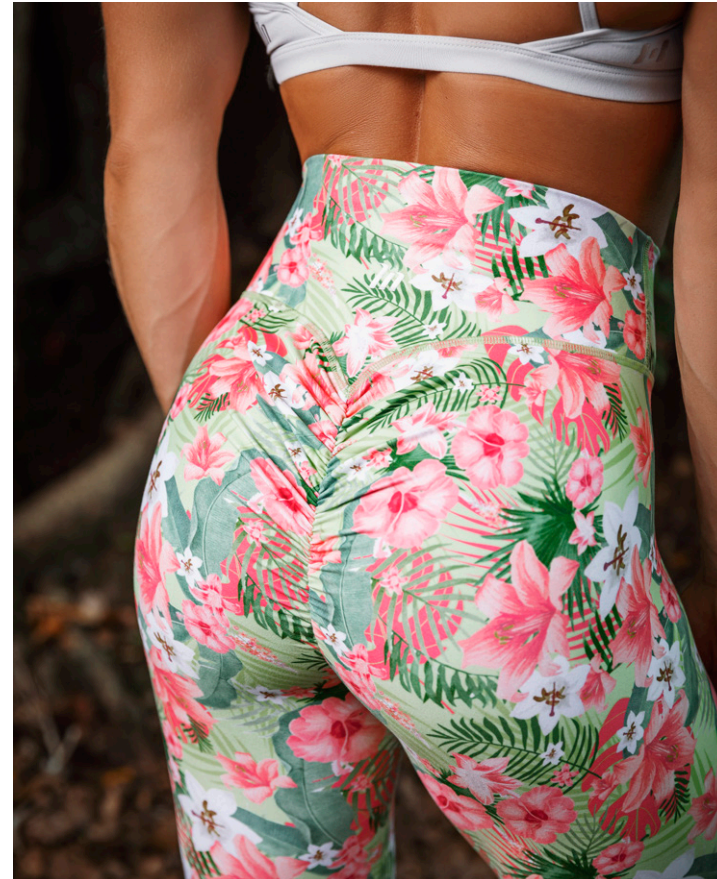
This fashion-forward bralette is one-shouldered, and a bold statement piece in your summer wardrobe.

Asymmetrical strap detailing shows off the natural shape of your back.

Mindfully crafted from our ECO Fabric.

AVAILABLE IN  
5 COLOURS





*sweetheart  
ankle length  
leggings*

A sweetheart back waistband compliments your physique, while the enhanced scrunch-bum accentuates your curves.

Finished in a gorgeous, vibrant floral print with pops of pink and green.

Mindfully crafted from our ECO Fabric.

AVAILABLE IN  
1 COLOUR





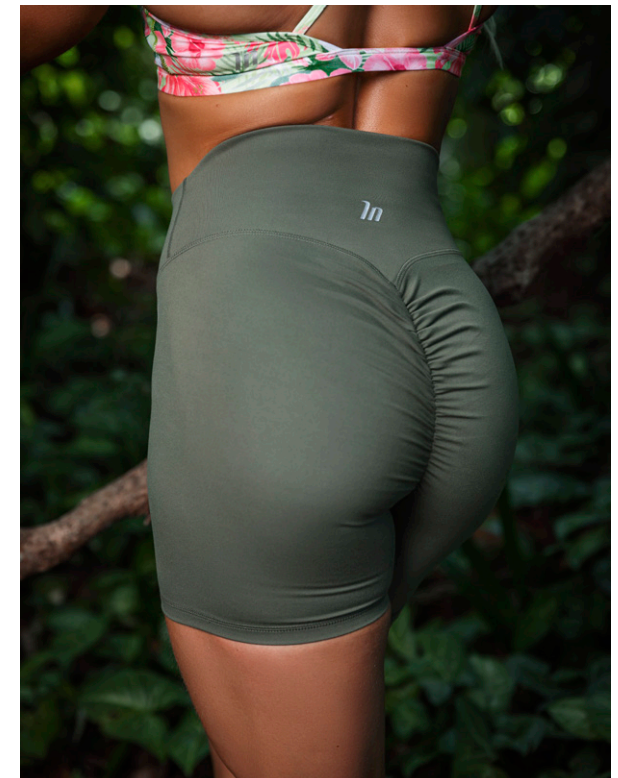
# sweetheart bike shorts

A flattering, sweetheart back waistband shapes all your curves.

Completed with an enhanced scrunch-bum to make your booty pop. Branded with the Hattie Boyle and Muscle Nation logos.

Mindfully crafted from our ECO Fabric.

AVAILABLE IN  
3 COLOURS





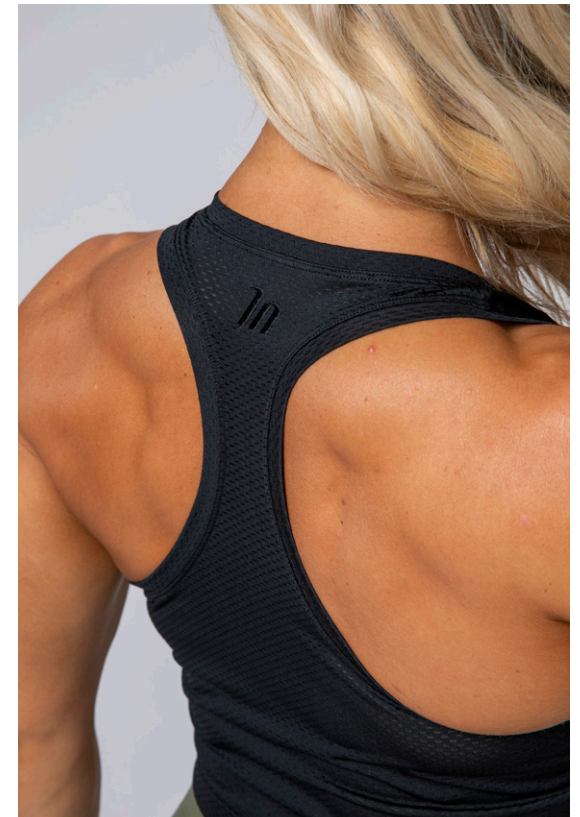
# breeze cropped mesh tank

A lightweight, mesh tank to keep you cool while the temperature rises.

Featuring a non-restrictive, scoop neck and racer back for comfort. Branded with embroidered Hattie Boyle and Muscle Nation logos.

Mindfully crafted from our ECO Fabric.

AVAILABLE IN  
2 COLOURS





MUSCLE NATION

# meal prep bag

The stylish way to carry your meals.

A bag to help keep you on track with your meal plan throughout the day. Store your prepped meals, snacks and drinks in the insulated compartment while you're on-the-go.

Features include an inner padded laptop sleeve, to transition you seamlessly from the gym to the office.

Outer side pockets secure your drink bottle or shaker. Two ice packs are included to help keep your meals cool.

Completed with a Muscle Nation branded crossbody strap, and long side arm straps.



**HBX MN**  
*flora botanica*

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HBX MN  
COLLECTION  
LAUNCHING

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MUSCLEMATION

# supplements

BROWSE AND SHOP THE  
COLLECTION ONLINE