

# Kauai Resident Robert Heiman Introduces NEW, Natural Break-through Solution for Thicker, Fuller, Younger-Looking Hair

By Elizabeth Kraus, "The Anti-Aging Analyst"

With his Aloha shirt, soulful eyes and signature thick, shoulder-length mane, one would never know by looking at 77 year-old Kauai resident Robert Heiman that he's one of the most influential players in the multi-billion dollar skin care industry.

Robert's scientific breakthrough formulations were the very first in the skincare industry to actually IMPROVE skin at a molecular level. His accomplishments as founder and formulator/molecular biochemist for Epicuren Discovery Skincare have catapulted the brand to be one of the most-in demand skin care lines with an almost "cult-like" following.

Years later and triumphant over a long battle with stomach cancer, Robert continues his passion for helping people achieve holistic wellness by creating breakthrough formulas for his line of personal products called Holocuren, which he helms from his Kauai office.

He's focused on developing products that encourage the total health and beauty of body, mind and spirit, and dedicated to using only organic and natural ingredients that radiate the divine power of nature. Robert says these ingredients can actually transform the health and vitality of the body's cells.

Recently, Robert put his 40 plus years of master formulation experience to work not in skincare, but hair care. He created a first-of-its-kind, all-natural hair growth line: Miracle Anti-Aging Shampoo, Conditioner, Serum and Extreme Conditioner. These game-changer products help repair and renew the inner cortex and outer cuticle of hair, increasing hair density and elasticity at a molecular level.

Signs of aging in hair include loss in strength, density, thickness, elasticity and shine. Robert researched thousands of hair products and found there was a need for products with quality ingredients that actually CHANGE hair.

"These age-defying Holocuren products are the beginning of a new generation in anti-aging hair treatments. They are the perfect NATURAL solution for thinning hair, hair breakage, dull hair or for

those who want their hair to grow faster. There's nothing else on the market that comes close to the quality of these products," notes Robert.

Holocuren's Miracle Anti-Aging Shampoo, Conditioner and Hair Serum contain unique, natural and scientifically sophisticated ingredients such as Hydrolyzed Quinoa Protein, and Rosemary Leaf Extract to inhibit hair loss and promote growth, Keratin to strengthen and protect and Bee Propolis Extract and Hawaiian Kukui nut to treat damaged hair.

But perhaps the most unique, cutting-edge ingredient is Hydrolyzed Capauxein™, a patented, natural extract from NON-GMO corn, which was discovered through recent gene charting techniques in Europe and took over 10 years to perfect. This natural extract is shown to be one of the best growth stimulators in trial studies, and *actually stimulates the genes in your hair to act more like the hair you had when you were younger.*

Equally impressive as what is IN this haircare line is what is NOT in it. Miracle Anti-Aging Shampoo, Conditioner, Serum and Extreme Conditioner are free of Sulfates, Parabens, Petrochemicals and Dioxane and are an alternative to hair care lines that contain oil and silicon coatings, which weigh hair down.

Miracle Anti-Aging Hair care dramatically improves the strength and structure of hair at a molecular level, gives it a youthful appearance (thicker hair, more elastic hair) AND stimulates hair growth.

"I'm so pleased to see testimonials come in from people who say this hair care line has dramatically changed their hair. One Hawaii resident even called Miracle Anti-Aging hair care "The Fountain of Hair Youth."

Elizabeth Kraus, "The Anti-Aging Analyst," is a skincare journalist/reporter with over 3 decades writing experience. Under Liz Kraus, she writes about the latest breakthroughs in skincare and longevity for the Los Angeles Examiner (<http://www.examiner.com/antiaging-in-los-angeles/liz-kraus>) and also unites women over 40 with anti-aging tips and tricks at [www.anti-age-arsenal.com](http://www.anti-age-arsenal.com).



If you need a "Hana mana" for your hair, Miracle Anti-Aging Hair care line can be purchased at [www.holocuren.com](http://www.holocuren.com), or at these fine island locations:

#### HAWAII

Bare Beauty at The Lancers Salon  
beauti goddess studio  
Dr. Valerie Quijano  
Salon Elan

#### MAUI

The Face Place  
Simply Hair by Susie

#### KAUAI

Alexander Day Spa at Kauai  
Marriott Resort & Beach Club  
Beauty Bar

Dolphin Touch Wellness Center  
Healthy Hut

Living Foods Market  
North Shore Pharmacy  
Papaya's Natural Foods  
Vim N' Vigor

#### OAHU

Honu You Hawaiian Spa

## INTRODUCING A NEW DIMENSION IN HAIR CARE

### Miracle Anti-Aging Hair Growth System



Miracle Shampoo    Miracle Hair Serum    Miracle Extreme Conditioner    Miracle Conditioner



"This hair system is the perfect NATURAL solution for thinning hair, hair breakage, dull hair or for those who want their hair to grow faster."

- Robert Heiman, Formulator

Free of sulfates, parabens, petrochemicals and dioxane.

"These are unquestionably the best hair care products I have ever used."

"My hairdresser told me that my receding hair was filling in and that my thinning hair was filling out."

"Holocuren hair products are the Fountain of Hair Youth."



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