



**DEAR CUSTOMERS AND PARTNERS,**

On behalf of our entire team, I am humbled to announce that Happy Day Brands, with the generous support of several partners, is coming along side of our local community to provide The Idaho Foodbank with a donation of 40,000 pounds of packaged oatmeal. They are working 'round-the-clock to provide food to people across our community. We are so grateful for their commitment to so many individuals and families during this critical time.

This is the first of a number of donations we will be making across our network of food bank partners – we'll share more about the other regions we're aiming to support and the amazing partners who are helping make this all possible in the coming days.

Please know we are with you during this tough time and wish everyone wellness as we navigate the uncertainty, together.

In deep appreciation,

Mark Priddy  
CEO and Co-Founder

**happy day**  
b r a n d s