

HAIRMAX
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax Celebrates Hair Loss Awareness Month By Offering a Guide to Beautiful, Healthy Hair Growth

Hair loss affects approximately 80 million men and women in the USA. To help raise awareness of this common condition during National Hair loss Awareness Month, HairMax® is offering the HairMax Guide to Beautiful, Healthy Hair Growth.

Boca Raton, FL (August 14, 2014) - August is National Hair Loss Awareness Month, to help increase awareness of the common causes of hair loss and effective ways for men and women to take action to treat their condition. Hair is a mirror of 'self', and defines a person more than any other physical attribute. Beautiful hair is associated with youth, vibrancy, influences how one feels about themselves, and builds confidence and self-esteem.

Hair loss and thinning hair affects most men and women at some point in their lives. HairMax understands that hair loss is deeply personal and intensely emotional. Hair loss and thinning can often be slowed or reversed before it becomes noticeable to others or progresses beyond help. The HairMax Guide to Beautiful, Healthy Hair Growth includes vital information on diet, foods, dietary supplements, scalp cleansers, leave in topical treatments, and laser treatments to target some of the most common causes of hair loss and thinning.

We invite people with hair loss or thinning to download The HairMax Guide to Beautiful, Healthy Hair Growth. <http://www.hairmax.com/healthy-hair-growth-guide.pdf>.

The guide features the HairMax collection of hair loss treatments and hair growth products including the FDA Cleared, HairMax LaserComb® laser light home-use medical device. The HairMax LaserComb can be a stand-alone treatment, but it is recommended that all products be used together as a complete system for healthy hair growth.

In seven clinical studies, the HairMax LaserComb has been proven to be effective with an overall 93% success rate. The majority of men and women in these studies experienced significant hair growth and denser, fuller, more vibrant hair without any serious side effects. In April of this year, the results of four of the most recent clinical studies on the efficacy of the HairMax in treating pattern hair loss, was published in the peer review medical journal, The American Journal of Clinical Practice.

Mr. David Michaels, Managing Director of Lexington said: “We are pleased to participate in National Hair Loss Awareness Month by making available the HairMax Guide to Beautiful, Healthy Hair Growth with up to date information and tips on steps people can take to improve the condition of their hair”. Mr. Michaels further stated: “ For over 12 years we have been helping men and women successfully treat their hair loss, by offering technologically advanced and innovative products, which have brought relief of their hair loss condition, and enriched their lives.”

About Lexington International, LLC

Based in Boca Raton, Lexington Int’l is a pioneer in the development of advanced hair loss treatments and laser hair growth products. The HairMax LaserComb is the only laser phototherapy medical device with 6 FDA Clearances for the treatment of hereditary hair loss in both men and women. Since 2000, in over 170 countries worldwide, Lexington Int’l., LLC has helped hundreds of thousands of individuals to treat their hair loss and improve the condition of their hair. For more information please visit: (www.hairmax.com)



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