

HAIRMAX
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax LaserComb Home-Use Laser Light Hair Growth Device, Exhibiting at Cosmo Prof

HairMax showcases full line of transformative hair loss treatments and products specifically targeted for hair growth at Cosmo Prof in Las Vegas, July 12-15, 2014 at Booth #C21454

Boca Raton, FL (July 10, 2014) - Lexington International, LLC the established leader in the Science of Hair Growth and Hair Care will exhibit their complete line of advanced hair loss treatments and hair growth products at Cosmo Prof in Las Vegas.

HairMax® has redefined how people treat their hair loss and thinning hair, by combining the latest technological advancements with scientifically backed formulas that deliver real results. Attendees are invited to visit booth # C21454 to learn about this follicle boosting product line, including the revolutionary HairMax LaserComb®, the first and only laser light hair growth device for home-use, cleared by the FDA for the treatment of hair loss and promotion of hair growth in both men and women.

The HairMax LaserComb utilizes laser phototherapy, a treatment used by dermatologists and hair restoration centers as an easy to use, light weight device for home use. Just a few minutes of treatment, three times per week, the LaserComb delivers safe, nourishing laser light energy to stimulate and revitalize hair follicles.

The HairMax LaserComb is the only home-use laser treatment for hair loss on the market backed with seven extensive clinical studies, performed by leading physician at major teaching institutions of dermatology. In these studies, the HairMax LaserComb was proven to stimulate new hair growth, reverse the thinning process, awaken dormant hair follicles, increase density & fullness and revitalize damaged hair.

In addition to the LaserComb, Lexington will also introduce the HairMax for den·si·ty Collection, a scientifically formulated topical hair care line of shampoos and treatments designed to cleanse, exfoliate, invigorate and fortify hair follicles for thicker, fuller, healthier looking hair. These products were uniquely designed with DHT blockers, 5-alpha reductase inhibitors, organic stimulants, anti-oxidants, phytic acid and niacinamide, ingredients which are renowned for their hair growth support properties. The HairMax for den·si·ty Collection includes four products:

Shampoo, Revitalizer, Conditioner and Follicle Boosting Activator.

David Michaels, Managing Director, Lexington International states: “Continuing to launch transformative hair loss treatments and hair growth products and expanding distribution with key partners, HairMax continues its tremendous growth and further solidifies our brand’s leadership position in the hair growth category”. Mr. Michaels also said. “Through ongoing product innovation and growing multi-channel distribution, HairMax is making the benefits of professional, clinical hair loss treatments available to consumers everywhere, in the comfort and privacy of their own home”.

The HairMax LaserComb is available at Neiman Marcus, Bergdorf Goodman, select Nordstrom, Ulta, Sephora (online), QVC and other international television shopping networks.

About Lexington International, LLC

Based in Boca Raton, Lexington Int’l is a pioneer in the development of advanced hair loss treatments and laser hair growth products. The HairMax LaserComb is the only laser phototherapy medical device with 6 FDA Clearances for the treatment of hereditary hair loss in both men and women. The HairMax is also the only laser phototherapy device to have the results of 7 clinical studies proving efficacy and safety of the device, published in two peer-review medical journals. Since 2001, in over 170 countries worldwide, Lexington Int’l., LLC has helped hundreds of thousands of individuals to treat their hair loss and improve the condition of their hair and enrich their lives. For more information please visit: (www.hairmax.com)

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