

HAIRMAX[®]
The science of hair growth.

LEXINGTON INTERNATIONAL, LLC
PRESS RELEASE



HairMax LaserComb Granted North American Hair Research Society Seal of Recognition

The HairMax LaserComb has met the criteria and been approved by the North American Hair Research Society (NAHRS) for their prestigious Seal of Recognition.

Boca Raton, FL (June 28, 2013) - Lexington Int'l is pleased to announce that the HairMax LaserComb® has been granted the prestigious North American Hair Research Society (NAHRS) Seal of Recognition. NAHRS membership consists of physicians, researchers and scientists who are committed to “unraveling the causes and developing effective treatments for disorders of hair growth”.

The NAHRS Seal of Recognition Program was created to inform physicians and consumers about products whose quality and effectiveness are beneficial in promoting healthy hair or scalp, in diagnosing or treating hair or scalp disease, in diagnosing or treating hair loss, or in stimulating or inhibiting hair growth.

The statement from the Society in granting the Seal reads: “The HairMax LaserComb is available in 3 models and has been clinically proven to increase hair counts in men and women with androgenetic alopecia.” (known as pattern hair loss)

The NAHRS Seal of Recognition was granted to the HairMax LaserComb upon review of the numerous clinical studies that have been conducted to demonstrate the safety and effectiveness of this modality of treatment. Lexington International is dedicated to ongoing research in this field and looks forward to working with NAHRS to help educate physicians and consumers about this alternative drug free solution to treat pattern hair loss.

Pattern hair loss is estimated to affect about 80 million in the US according to the American Academy of Dermatology. Treatment options are limited as there are only 2 drugs approved by the FDA for treating male pattern hair loss, and only 1 drug for treating the condition in women. The addition of the FDA Cleared HairMax LaserComb treatment option, offers a safe and effective non-drug treatment for this condition .

The HairMax LaserComb is a home use laser phototherapy medical device and is the only device of its kind on the market with FDA Clearance for the treatment of pattern hair loss in both

men and women. There have been a total of 7 clinical studies with 460 subjects to date that have proven the efficacy and safety of the HairMax LaserComb.

The HairMax has been used by hundreds of thousands of men and women worldwide to effectively treat their hair loss and help enrich their lives. The HairMax is recognized as a first line treatment option for the treatment of pattern hair loss by many physicians worldwide.

Mr. David Michaels, Managing Director of Lexington states: “We are pleased to be granted the Seal of Recognition from NAHRS. This Seal recognizes the efficacy of the HairMax LaserComb and will be instrumental in informing consumers and physicians about this important non-drug treatment option for this condition”.

About Lexington International, LLC

Based in Boca Raton, Lexington is a manufacturer and developer of advanced phototherapy devices for home use. The HairMax is also the first and only medical device with FDA Clearance for marketing for the treatment of hair loss and promotion of hair growth in both men and women. The HairMax is the only device of its kind to have results of the efficacy of the device published in a peer review journal. Over the past 10 years and in over 163 countries worldwide, Lexington Int., LLC has helped hundreds of thousands of individuals to treat their hair condition and enrich their lives. For more information, please visit: (www.hairmax.com)



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