



## LEXINGTON INTERNATIONAL, LLC PRESS RELEASE

### Hairmax, Pioneer in the Science of Hair Growth, Exhibits Award Winning LaserBand Devices at CES 2018

HairMax features LaserBand hair growth devices at the Consumer Electronics Show 2018 in Las Vegas, January 9-12, 2018 at the Health and Wellness Marketplace, Booth #43853

**BOCA RATON, Fla. - Jan. 2, 2018 - PRLog --** HairMax, recognized world-wide as the pioneer of in-home use, low level laser technology for hair growth and the undisputed leader in the field, will feature their breakthrough technologies at CES 2018. HairMax LaserBand devices are the fastest, science-backed laser hair loss treatments available. Visitors looking to understand how laser light technology paired with innovative design can help energize hair follicles and stimulate hair growth can visit the Health and Wellness Marketplace at Tech West, Sands Expo, Booth #43853.

HairMax's cutting-edge technology is backed by over 2 decades of research and development, delivering the first ever LaserBand series with an unmatched, patented hair-parting mechanism that parts your hair to create a pathway for the light to reach your scalp, allowing for the ideal delivery of laser light energy to reach the follicles and achieve the optimal results. HairMax laser devices are FDA cleared and clinically proven to increase hair counts with an average of 129 additional new hairs per sq. inch after six months of use. The device's band design, medical-grade red laser diodes and patented hair parting teeth provide the fastest laser hair loss treatment ever, in as little as 90 seconds, just 3 days a week. In addition to speed, the LaserBand 82 and 41 models, when moved over the scalp, provide comprehensive scalp coverage equating 246 total lasers.

"We are dedicated to offering the most technologically advanced laser devices to men and women in need of hair regrowth and rejuvenation," said David Michaels, Managing Director of HairMax. "We continue to innovate and expand our hair growth product offerings and seek ways to enhance the user experience."

With just 3 treatments per week, users rejuvenate dormant and weakened hair follicles, reactivating them for stronger hair growth. Benefits of HairMax laser treatments also include reversal of hair thinning, increased density & fullness, revitalization of damaged hair and significant new hair growth.

"We're excited to exhibit the LaserBands at CES 2018. The anti-aging market is growing exponentially as men and women alike, are looking for at home devices to help reverse the signs of aging and restore a more youthful appearance. Most people equate aging with wrinkles and sagging skin, however, one of the sure signs of aging is thinning, balding and lifeless hair." Says, Francesca Dubsy, Director of Marketing. "HairMax fills that need by providing at home laser treatments to help reverse thinning and help regain youthful looking hair."

#### About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

Online Press Kit: [www.hairmax.com/press](http://www.hairmax.com/press)

For more information please visit: [www.hairmax.com](http://www.hairmax.com) for more details.

#### Media Contact

For Media Inquiries Contact:  
Francesca Dubsy, Director of Marketing  
Email: [fd@hairmax.com](mailto:fd@hairmax.com)  
Corporate Office: 561.314.2430 ext. 124

 [hairmax.com](http://hairmax.com)

 [/hairmax](https://www.facebook.com/hairmax)

 [/HairMaxLaserComb](https://www.youtube.com/HairMaxLaserComb)

 [@hairmax](https://twitter.com/hairmax)