HairMax Partners with BreastCancer.org for Corporate Sponsorship of Breast Cancer Awareness Month

Lexington Int'l, developer of HairMax laser medical devices for hair loss is pleased to announce its corporate sponsorship of BreastCancer.org, to advance their goal of heightening awareness of this disease during Breast Cancer Awareness Month.

BOCA RATON, Fla. - Sept. 30, 2015 - <u>*PRLog*</u> -- Lexington Int'l is pleased to announce its sponsorship of BreastCancer.org during Breast Cancer Awareness Month in October. The goal is to support the mission of BreastCancer.org to help women and their loved ones make sense of the complex medical and personal information about breast health and breast cancer, so they can make the best decisions regarding their treatment. To accomplish this, we have made a donation and will offer a discount for the all HairMax products for the month of October. This special referral code can be found on the BreastCancer.org website shop. http://www.breastcancer.org/shop

Lexington will partner together with BreastCancer.org, to get the key messages out that, there has been an explosion of life-saving treatment advances against breast cancer, bringing new hope and excitement. While most people are aware of breast cancer, many forget to take the steps to have a plan to detect the disease in its early stages and encourage others to do the same.

While chemotherapy has made major advancements in successfully treating breast cancer, it is well-known that as a result of a course of chemotherapy, excessive or complete loss of hair occurs and that once the regimen has been completed, returning hair can look thinner and sparser, than it was prior to treatment. Hair loss due to chemotherapy is one of the most emotionally distressing side effects of treatment.

While HairMax laser devices are indicated for the treatment of hereditary hair loss, many women who have completed chemotherapy, have chosen to use HairMax laser devices, to help return their lost hair, to a healthier and more vibrant state and have reported excellent results.

"As an 8-year breast cancer survivor, I know that hair loss can be the most visible and disturbing side effect of breast cancer treatment", said Rita Lusen, VP of Corporate Partnerships and Business Development, <u>Breastcancer.org</u>. "For many, the hair loss, while not permanent, threatens your sense of self. That's why I am so pleased that HairMax may offer breast cancer patients a way to expedite their hair growth after treatment so they can get back to living their full and busy lives. "

Mr. David Michaels, Managing Director of Lexington said: "We are pleased to support BreastCancer.org. If women choose HairMax to regain their sense of self and enrich their lives after treatment, it will give us great satisfaction".

About Lexington International, LLC

Based in Boca Raton, Lexington Int'l is a pioneer in the development of advanced laser hair loss treatments and hair growth products. The HairMax Laser devices are the only laser phototherapy medical devices with 7 FDA Clearances for the treatment of hereditary hair loss in both men and women. HairMax laser devices are also the only laser phototherapy devices to have clinical studies results proving efficacy and safety, published in four peer-review medical journals. Since 2001, in over 170 countries worldwide, Lexington Int'l., LLC has helped over half a million individuals treat their hair loss and improve the condition of their hair and enrich their lives. For more information please visit: www.hairmax.com

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