Hairy Solutions

With men increasingly interested in cosmetic treatments, the demand for hair regrowth therapies is on the rise. We take a look at four ways to cater to clients with thinning hair.

For preventing hair thinning: a.po.te’ca.ri Mane Event
It’s completely normal to lose around 100 hairs every day, but for those who notice their brushes look a little more hairy than they should, trying hair and follicle strengthening supplements may be a good idea. Designed by naturopaths and nutritionists for men and women, the a.po.te’ca.ri Mane Event is a plant-based nutrition supplement, which pushes through growth barriers, generates new growth, thickens hair and strengthens future growth. The hair-loving injection of premium plant-based herbs, aminos, vitamins and minerals is scientifically formulated to build hair, generate growth, improve condition and increase length from within.

For mild hair thinning: HairMax® LaserBand 82
The hands-free HairMax® LaserBand 82 cradles the scalp with nourishing laser light to energise and revitalise the hair follicles to regrow hair. In as little as 90 seconds, the entire scalp can be treated, or easily target problem areas from the front hairline to the back of the head in 30 seconds per area. The LaserBand is FDA cleared and TGA approved for both male and female hereditary hair loss. The lightweight design incorporates hair parting teeth for optimal laser light delivery to the scalp.

For moderate hair thinning: PRP
PRP, short for platelet-rich plasma, has been growing in popularity over the past few years. While it’s most commonly used for facial treatments to enhance the quality of the skin, amazing results have been achieved when using PRP on the scalp to promote hair growth. Blood is taken from the client, which is then spun in a centrifuge to receive concentrated platelets. This ‘liquid gold’ is the reinjected into the area of concern. The injecting only takes around one to two minutes, with the PRP administered directly on and around the sites of thinning and hair loss, particularly the hairline and crown. There is no downtime – clients can simply expect to be a little tender and avoid washing their hair or swimming within the first two days. Results can be seen around three to six months after treatment. Dr Josh Wall from Sydney based Contour Clinics says “all the feedback [on PRP] I’ve had has been amazing for hair.”

For severe hair thinning: NeoGraft
For people with severe hair loss or bald patches, a hair transplant can be a great way to get back a full head of hair. The procedure works by extracting single hairs including the follicle from an area with a lot of hair and then implanted into the site lacking hair. If done manually, it can be a lengthy treatment, which is why a device like Venus Concept’s NeoGraft can be faster and more accurate. The NeoGraft is an automated hair transplant system, which extracts the hair follicle without damaging it and then helps create recipient sites in the proper depth and angle before the follicles are implanted, leaving no linear scar with little to no discomfort.

It is estimated that around 40% of men will have noticeable hair loss by the time they reach the age of 35.