**BENEFITS**

- Increases growth factors for more oxygen and nutrients to your hair follicles
- Energizes and awakens weakened or dormant hair follicles
- Reverses hair’s thinning process and restores hairs natural growth cycle
- Stimulates hair to grow fuller, denser and stronger

**HAIRMAX LASER DEVICE MODELS - FEATURE COMPARISON**

<table>
<thead>
<tr>
<th>HairMax Models</th>
<th>LaserBand 82</th>
<th>LaserBand 41</th>
<th>Ultima 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Lasers</td>
<td>82</td>
<td>41</td>
<td>12</td>
</tr>
<tr>
<td>Approximate Treatment Time</td>
<td>90 sec</td>
<td>3 min</td>
<td>8 min</td>
</tr>
<tr>
<td>Clinical Studies</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Proving Efficacy</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>FDA Cleared for</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>No Serious Side Effects Ever Reported</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Cordless Operation</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Rechargeable Batteries</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

Go to www.HAIRMAX.com for more information

**QUESTIONS AND ANSWERS**

Q. Who are the best candidates for the HairMax laser devices?
A. The HairMax® laser devices can be used by men and women with thinning hair or pattern baldness caused by a hereditary condition. Physicians use a system known as the Norwood-Hamilton Classification (men) and the Ludwig (Savin) Scale (women) to describe the degree of hair loss. Your physician can discuss with you whether the devices are appropriate for treating your condition.

Q. When is the best time to use the HairMax laser devices?
A. The HairMax® laser devices can be used by men and women with thinning hair or pattern baldness caused by a hereditary condition. Physicians use a system known as the Norwood-Hamilton Classification (men) and the Ludwig (Savin) Scale (women) to describe the degree of hair loss. Your physician can discuss with you whether the devices are appropriate for treating your condition.

Q. How can the laser devices be used with other medications?
A. Yes, the HairMax laser devices work great with other hair loss products. You should, however, discuss this with your physician and determine which method of treatment best suits your individual needs.

Q. Will I see an increase in shedding?
A. Some users experience an initial increase in shedding after starting treatment. This is a good sign and indicates a new healthy anagen hair is growing in to replace the weakened telogen hair.

Q. What is the difference between the models?
A. The laser energy delivered by each of the HairMax® laser devices is the same. The only difference is in the treatment time needed at each session. The more lasers the device has the less time is needed.

Q. How often do I have to charge the HairMax laser device?
A. The HairMax LaserCombs & HairMax LaserBands 82 & 41 are equipped with a rechargeable battery and once fully charged (in 2-3 hours) they can be used for approximately 10 hours of continuous use. When the battery requires charging, the laser devices will turn off. It is recommended that you return the laser devices to the charging cradle after each use to keep it fully charged.

Q. How do I use the laser devices to treat my hair loss?
A. For the HairMax LaserComb place the device flat on your scalp with both rows of teeth touching your scalp. Move the device gently, in slow motion against the way your hair grows from front to back and side to side for the total treatment time of 16 weeks. For the LaserBand 82, place the device on your scalp for 30 seconds on each section of your scalp, front, top and back, for a total treatment time of 90 seconds. The LaserBand 41 will be used in six positions on your scalp, leaving it in place for a minimum of 30 seconds on each position for a total treatment time of 3 minutes, or as recommended by your physician.
The LaserMax laser devices work via the principle of Photo Bio-stimulation, a process by which laser energy is delivered to the hair follicle. Photo Bio-stimulation promotes growth factors within the hair follicle. Some users report stabilization of hair loss at the cellular level and through Photo Bio-stimulation speeds up the hair growth process while at the same time inducing the growth of a thicker hair where a thin, dying hair may have been in place previously.

**TREATMENT OBJECTIVES**

- To provide energy for healthy growth.
- To stimulate root for new growth of healthy hair.
- To stimulate vellus follicle to encourage the transformation back to healthy hair.
- No follicle exists and this stage of the condition is beyond revitalization.

**INDICATIONS FOR USE**

“The HairMax laser devices are indicated to treat Androgenetic Alopecia, and promote hair growth in males who have Norwood Hamilton Classifications of IIa to V and in females who have Ludwig (Savin) I-4, II-1, II-2, or frontal patterns of hair loss and who both have Fitzpatrick Skin Types I to IV. Laser light – avoid direct eye exposure.

Your healthcare provider will discuss with you which HairMax laser device is appropriate for treating your condition.

**IN PROGRESS**

**STUDIES DEMONSTRATING HAIRMAX EFFECTIVENESS IN WOMEN**

In 2010, two double-blind clinical trials were conducted in females, aged 25 to 60 years of age with Androgenetic Alopecia at a number of research sites across the country. These trials were conducted under strict GCP (Good Clinical Practice) guidelines and were approved by an IRB (independent Review Board) and overseen by a CRO (Contract Research Organization).

The subjects were randomized either the HairMax LaserComb® device or a Control Device. Subjects used the LaserComb for 26 weeks and were evaluated for change in hair count over baseline. Below is a chart of the results.

As can be seen, those subjects using the LaserComb experienced an average increase of 132.2 hairs per square inch vs. 27.7 hairs per square inch for the control device at the end of the study at 26 weeks. This hair count is an average, and some subjects using the LaserComb experienced over 250 hairs increase per square inch over their baseline. Most importantly over 93% of all subjects using the LaserComb experienced hair growth at 26 weeks and no serious side effects were reported. Subjects also reported seeing an increase in thickness and fullness of their hair.

The results of this study were a key part of the 510(k) filing. The study was designed to assess the promotion of hair growth, changes in hair density and safety. This study showed that the LaserComb was effective and safe in the treatment of hereditary hair loss in males and was a key factor in the granting of FDA Marketing Clearance in 2007.

**STUDIES DEMONSTRATING HAIRMAX EFFECTIVENESS IN MEN**

In 2010, two double-blind clinical trials were conducted in males, aged 25 to 60 years of age with Androgenetic Alopecia at a number of research sites across the country. These trials were conducted under strict GCP (Good Clinical Practice) guidelines and were approved by an IRB (Independent Review Board) and overseen by a CRO (Contract Research Organization).

The subjects were randomized either the HairMax LaserComb® Advanced 7, the Lux 9, the Professional 12 or a control device. Subjects used the LaserComb for 26 weeks and were evaluated for change in hair count over baseline. Below is a chart of the results.

As can be seen, those subjects using the LaserComb experienced an average increase of 139.3 hairs per square inch vs. 277 hairs per square inch for the control device at the end of the study at 26 weeks. This hair count is an average, and some subjects using the LaserComb compared to a sham device was submitted to the FDA as part of a 510(k) filing. The study was designed to assess the promotion of hair growth, changes in hair density and safety. This study showed that the LaserComb was effective and safe in the treatment of hereditary hair loss in males and was a key factor in the granting of FDA Marketing Clearance in 2007.