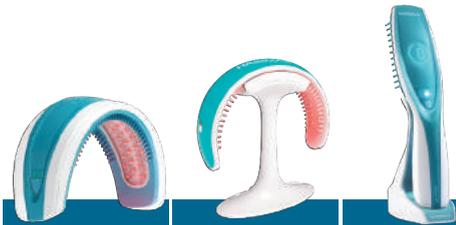


BENEFITS

- ✓ Increases growth factors for more oxygen and nutrients to your hair follicles
- ✓ Energizes and awakens weakened or dormant hair follicles
- ✓ Reverses hair's thinning process and restores hairs natural growth cycle
- ✓ Stimulates hair to grow fuller, denser and stronger

HAIRMAX LASER DEVICE MODELS - FEATURE COMPARISON



HairMax Models	LaserBand 82	LaserBand 41	Ultima 12
Number of Lasers	82	41	12
Approximate Treatment Time	90 sec	3 min	8 min
Clinical Studies Proving Efficacy (when used as directed)	✓	✓	✓
FDA Cleared for Males & Females*	✓	✓	✓
No Serious Side Effects Ever Reported	✓	✓	✓
Cordless Operation	✓	✓	✓
Beep/Vibrate	Vibrate	Vibrate	Beep & Vibrate
Rechargeable Batteries	✓	✓	✓

Go to www.HAIRMAX.com for more information

QUESTIONS AND ANSWERS

Q: Who are the best candidates for the HairMax laser devices?

A: The HairMax® laser devices can be used by men and women with thinning hair or pattern baldness caused by a hereditary condition.* Physicians use a system known as the Norwood-Hamilton Classification (men) and the Ludwig (Savin) Scale (women) to describe the degree of hair loss. Your physician can discuss with you whether the devices are appropriate for treating your condition.

Q: How often do I need to use the laser devices?

A: It is recommended to use the HairMax laser devices 3 times per week with at least a day between each treatment. Depending on the model, the total treatment time varies from 90 seconds to 15 minutes.

Q: Can the laser devices be used with other medications?

A: Yes, the HairMax laser devices work great with other hair loss products. You should, however, discuss this with your physician and determine which method of treatment best suits your individual needs.

Q: Will results improve when the HairMax laser devices are used more frequently than 3 times a week?

A: It has been found that three times a week is the optimal amount of usage needed to generate-maximum results. Using the HairMax laser devices more than three times per week has not shown any additional benefits of treatment.

Q: How long before results are seen from use of the HairMax laser devices?

A: Experience varies, but most users start to see benefits in as little as 16 weeks. However, hair grows slowly and it may take some users a longer time to see the benefits. Allow a full 26 weeks of usage to see new hair growth, reduction in shedding and hair that is healthier and more manageable.

Q: When is the best time to use the HairMax laser devices?

A: The HairMax laser devices can be used on a wet or dry scalp, but should be used before applying any topicals, gels or other hair products.

QUESTIONS AND ANSWERS

continued...

Q: Will I see an increase in shedding?

A: Some users experience an initial increase in shedding after starting treatment. This is a good sign and indicates a new healthy anagen hair is growing in to replace the weakened telogen hair.

Q: What is the difference between the models?

A: The laser energy delivered by each of the HairMax® laser devices is the same. The only difference is in the treatment time needed at each session. The more lasers the device has the less time is needed.

Q: How often do I have to charge the HairMax laser device?

A: The HairMax LaserCombs & HairMax LaserBands 82 & 41 are equipped with a rechargeable battery and once fully charged (in 2-3 hours) they can be used for approximately 10 hours of continuous use. When the battery requires charging, the laser devices will turn off. It is recommended that you always return the laser devices to the charging cradle after each use to keep it fully charged.

Q: Does the laser power of the HairMax laser devices diminish if the battery is not fully charged?

A: The HairMax laser devices are designed to deliver the optimum dose of laser energy and will not diminish as the battery discharges. Instead, if the battery becomes too weak, the device will turn off completely and alert the user that it is in need of charging. The battery is designed to last for 2-3 weeks without a charge. If traveling longer than 2 weeks, we recommend that you take your power cord with you in case the device needs charging while you are away.

Q: How do I use the laser devices to treat my hair loss?

A: For the HairMax LaserComb place the device flat on your scalp with both rows of teeth touching your scalp. Move the device gently, in slow motion against the way your hair grows from front to back and side to side for the total treatment recommended for the device. For the LaserBand 82, place the device on your scalp for 30 seconds on each section of your scalp, front, top and back, for a total treatment time of 90 seconds. The LaserBand 41 will be used in six positions on your scalp, leaving it in place for a minimum of 30 seconds on each position for a total treatment time of 3 minutes, or as recommended by your physician.

HAIRMAX®
The science of hair growth.

PATIENT INFORMATION

HairMax Laser Devices to Treat Your Hair Loss



Breakthrough in Hair Growth, Hair Care and Hair Science

INTRODUCTION

Some say it is the hair that makes the man or the woman; it's been called our crowning glory and defines our style, framing our personal presentation. For many people, losing their hair is a frustrating experience.

Thanks to the HairMax® laser devices, there is now well founded hope for those suffering from hair loss and thinning hair.

Lexington International, LLC began developmental work on Laser PhotoTherapy over 20 years ago in Australia. Since then, the company has been at the forefront of this emerging technology. In 2001, the LaserComb was introduced to the market. In clinical trials, over 90% of laser device users experienced hair growth.

In 2007, based on a multi-center clinical study, the LaserComb received FDA Marketing Clearance for the treatment of Androgenetic Alopecia and the promotion of hair growth in males.* In 2011, based on multi-center clinical studies, the LaserComb received FDA Marketing Clearance for the treatment of Androgenetic Alopecia and promotion of hair growth in females*.

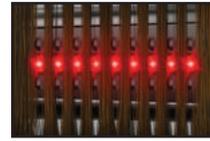
Since 2001, there have been a total of seven clinical studies completed with 460 subjects and all of the studies have demonstrated the efficacy and safety of the laser devices.

The hand-held HairMax LaserComb Ultima 12 is available without a prescription and is a one time purchase that delivers long term benefits. It is portable, easy to use, and requires only three treatments per week.

The enhanced hands-free HairMax LaserBands 82 & 41 (no prescription necessary) cradle your scalp with nourishing laser light to energize and revitalize hair follicles to regrow hair. The devices require as little as three 30 second passes over your scalp for a total treatment of 90 second 3 times a week. This means that the HairMax LaserBands 82 & 41 have the fastest treatment time of any laser hair growth device on the market.



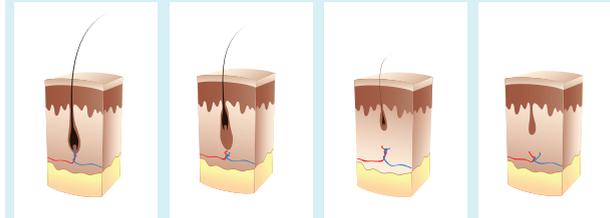
HOW THE HAIRMAX WORKS



Hair parting teeth for an unobstructed path to the hair follicle.

The HairMax® laser devices work via the principle of Photo Bio-stimulation, a process by which laser energy is delivered to the hair follicle. Photo Bio-stimulation promotes growth factors within the hair follicle. Some users report stabilization of hair fallout at the onset of treatment followed by subsequent faster and thicker new hair growth. This points to the fact that the HairMax laser devices effectively target the hair follicle at the cellular level and through Photo Bio-stimulation speeds up the hair growth process while at the same time inducing the growth of a thicker hair where a thin, dying hair may have been in place previously.

TREATMENT OBJECTIVES



To provide energy for healthy growth.

To stimulate root for new growth of healthy hair.

To stimulate vellus follicle to encourage the transformation back to healthy hair.

No follicle exists and this stage of the condition is beyond revitalization.

INDICATIONS FOR USE

*The HairMax laser devices are indicated to treat Androgenetic Alopecia, and promote hair growth in **males** who have Norwood Hamilton Classifications of IIa to V and in **females** who have Ludwig (Savin) I-4, II-1, II-2, or frontal patterns of hair loss and who both have Fitzpatrick Skin Types I to IV. Laser light - avoid direct eye exposure.

Your healthcare provider will discuss with you which HairMax laser device is appropriate for treating your condition.

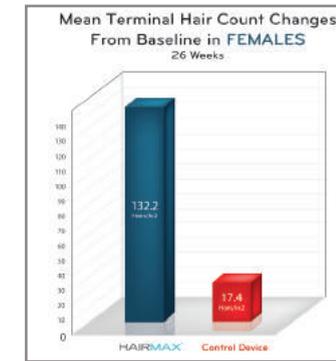
STUDIES DEMONSTRATING HAIRMAX EFFECTIVENESS IN WOMEN



In 2010, two double-blind clinical trials were conducted in females, aged 25 to 60 years of age with Androgenetic Alopecia at a number of research sites across the country. These trials were conducted under strict GCP (Good Clinical Practice) guidelines and

were approved by an IRB (Independent Review Board) and overseen by a CRO (Contract Research Organization).

The subjects were randomized to HairMax LaserComb® device or a Control Device. Subjects used the LaserComb for 26 weeks and were evaluated for change in hair count over baseline. Below is a chart of the results.



As can be seen, those subjects using the LaserComb experienced an average increase of 132.2 hairs per square inch vs. 17.4 hairs per square inch for the control device at the end of the study at 26 weeks. This hair count is an average, and some subjects using the LaserComb experienced over 250 hairs increase per square inch over their baseline. While subjects in the LaserComb group experienced hair growth at 16 weeks, hair growth increased dramatically at the end of the study at 26 weeks. Most importantly, over 95% of all subjects using the LaserComb experienced hair growth at 26 weeks and no serious side effects were reported. Subjects also reported seeing an increase in thickness and fullness of their hair.

The results of this study were a key part of the 510(k) submission and subsequent FDA Marketing Clearance granted in 2011 for the treatment of female pattern hair loss.*

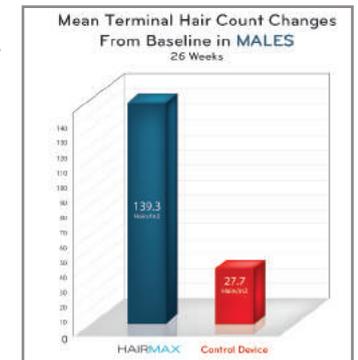
STUDIES DEMONSTRATING HAIRMAX EFFECTIVENESS IN MEN



In 2010, two double-blind clinical trials were conducted in males, aged 25 to 60 years of age with Androgenetic Alopecia at a number of research sites across the country. These trials were conducted under strict GCP (Good Clinical Practice) guidelines and were approved by an IRB

(Independent Review Board) and overseen by a CRO (Contract Research Organization).

The subjects were randomized to either the HairMax LaserComb® Advanced 7, the Lux 9, the Professional 12 or a control device. Subjects used the LaserComb for 26 weeks and were evaluated for change in hair count over baseline. Below is a chart of the results.



As can be seen, those subjects using the LaserComb experienced an average increase of 139.3 hairs per square inch vs. 27.7 hairs per square inch for the control device at the end of the study at 26 weeks. This hair count is an average, and some subjects on the LaserComb experienced over 300 hairs increase per square inch over their baseline. Most importantly, over 93% of all subjects using the LaserComb experienced hair growth at 26 weeks and no serious side effects were reported. Subjects also reported seeing an increase in thickness and fullness of their hair.

In 2006, a clinical trial of the LaserComb compared to a sham device was submitted to the FDA as part of a 510(k) filing. The study was designed to assess the promotion of hair growth, changes in hair density and safety. This study showed that the LaserComb was effective and safe in the treatment of hereditary hair loss in males* and was a key factor in the granting of FDA Marketing Clearance in 2007.