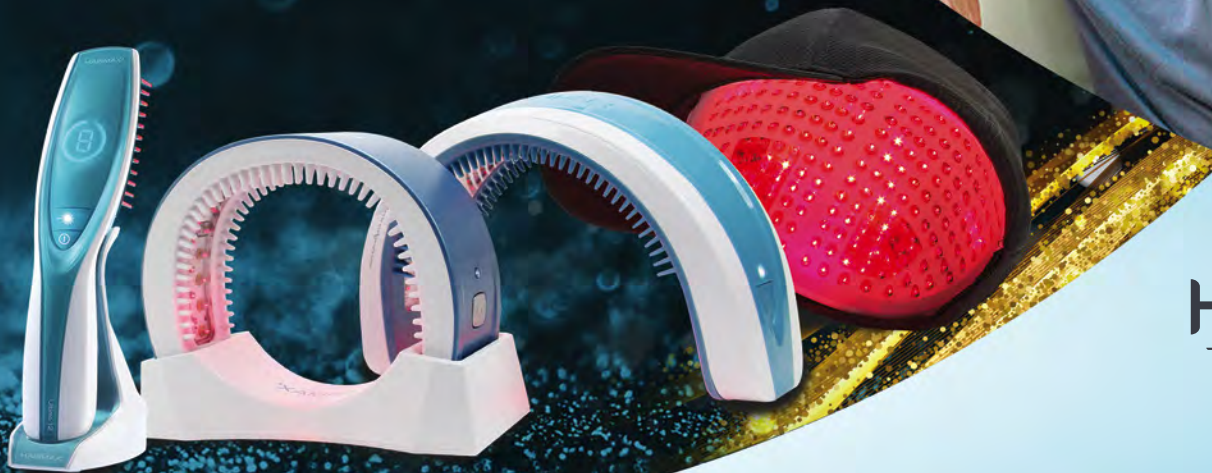


Real Solutions for Hair Loss & Thinning Hair

From the Pioneers in Laser Hair Growth



HAIRMAX[®]
The science of hair growth.[®]

HAIRMAX[®] cares



At HairMax, we care. We understand that hair loss is a highly emotional issue, impacting not only your physical appearance, but also your self-confidence and self-esteem.

We understand how stressful it can be to find a real solution that actually works. Our customers continually inspire us to innovate products of superior quality, efficacy and value. You can trust HairMax's dedicated team of hair growth experts, researchers and physicians to bring you the very best in hair growth science and technology.

At HairMax, our mission is to enrich your life by helping you grow denser, fuller, more vibrant hair. Join the over 1.5 million HairMax users around the world and experience amazing hair growth results for yourself.

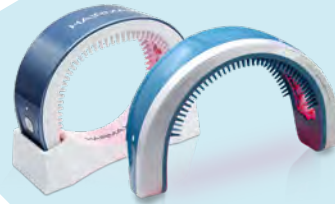
Love your hair again with HairMax!

David Michaels
Founder & Managing Director

David Michaels

Innovation Technology Science

For Unparalleled
Hair Growth Results



Laser Devices

FDA Cleared* & Clinically
Proven to Treat Hair Loss
and Stimulate Hair Growth



For Den-si-ty

Re•Invention of Hair Care
Transforms Thinning,
Lifeless Hair

HairMax® is
the pioneer in laser
hair growth technology and the
global leader in the field, bringing
doctor recommended laser light treatments
to hair loss sufferers around the world. We've
earned that recognition by innovating a
range of laser hair growth devices and
biologically active hair care to treat hair
loss, reverse thinning and provide
breakthrough benefits.



Dietary Supplements

Helps Support
Healthy Hair,
Skin and Nails



Hair Fibers

Thinning Hair
Concealer

Breakthrough Hair Growth Technology

There are over 80 million men and women in the U.S. suffering from hereditary hair loss. It can be devastating watching your hair thin, seeing more hair in your brush or going down the drain. Hair is considered our crowning glory, affecting how you feel about the way you look, your self-confidence and self-esteem.

At HairMax®, we understand the impact of hair loss on your life and we have dedicated our efforts in pioneering the research, design and development of safe and effective, 'state of the art' hair growth devices and premium thinning hair care products.

Laser Photo-therapy has been used in hair loss and hair restoration clinics around the world with great success. However, these treatments are inaccessible to most, as they are costly and require ongoing visits. HairMax has taken the astonishing success of Laser Photo-therapy and developed the first laser hair growth device for home use. After the submission of extensive clinical studies, HairMax was granted the first FDA Clearance* as a home use medical device to treat hair loss and stimulate hair growth in both men and women.

HairMax devices are recommended by doctors, sold in over 170 countries and have been used by over 1.5 million men and women around the world to transform their thinning, lifeless hair into fuller, denser, healthier hair.

With HairMax, every day can be a great hair day!

Clinically Proven Results

7

clinical studies with 460 men & women

90⁺%

of clinical study participants experienced significant hair growth†

129

additional hairs per sq. inch, average increase in hair count†



The Science of Hair Growth.®

HairMax® laser devices deliver gentle, nourishing laser light to your hair follicles, stimulating cellular energy production and creating a healthier environment for hair growth. This boost of laser light encourages more blood flow to the follicle, bringing in more oxygen and nutrients, activating antioxidant defenses, and speeding up the elimination of waste products such as DHT. HairMax laser light treatments help restore your hair's natural growth cycle resulting in new hair growth with increased density, fullness, and vibrancy.

Benefits of HairMax Treatments



Treats
Hair Loss



Stimulates New
Hair Growth



Reverses
Thinning Hair



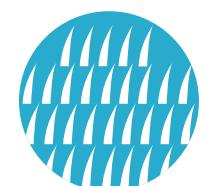
Activates
Hair Follicles



Strengthens and
Thickens Hair



Repairs
Damaged Hair



Rejuvenates
Aging Hair

*HairMax LaserBands & LaserCombs are indicated to treat Androgenetic alopecia, and promote hair growth in males who have Norwood Hamilton Classifications of IIa to V and in females who have Ludwig (Savin) I-4, II-1, II-2, or frontal patterns of hair loss and who both have Fitzpatrick Skin Types I to IV.

*The HairMax Laser 272 is indicated to promote hair growth in males with Androgenetic alopecia who have Norwood-Hamilton Classifications of IIa - V, or females with Androgenetic alopecia who have Ludwig-Savin Classifications I - II or Frontal and for both with Fitzpatrick Skin Phototypes I - IV.

Ultima 12 LaserComb

Targeted treatment or full scalp coverage



“ I had so much new hair growth that I was able to stop wearing a wig. I recommend HairMax wholeheartedly. Every single day, I appreciate the new hair I've grown! ”

The Ultima 12 LaserComb combines the benefits of HairMax®'s clinically proven hair growth technology with a new iconic Italian design. This targeted laser treatment delivers nourishing light energy directly to hair follicles to reverse thinning and regrow hair. Experience new hair growth, increased density and healthier, fuller more attractive hair in just weeks.

FEATURES

- 12 medical grade lasers (no LEDs)
- 8 minute treatment time
- Targeted treatment or full scalp coverage
- Patented teeth effectively part hair ensuring maximum delivery of therapeutic light to your scalp
- Lighted Timer Display
- Cordless and lightweight for freedom of movement
- Sleek, modern charging cradle & Rechargeable battery

BENEFITS

- Stimulates hair growth & treats hair loss
- Increases density and fullness
- Revitalizes damaged hair
- Reverses the thinning process
- Drug-free treatment with no adverse side effects
- FDA Cleared* for men & women

LaserBand 41

ComfortFlex design for a comfortable fit



TREATMENT
3X
A WEEK

AS LITTLE AS
3
MINUTES

41

**41 LASERS X 6 AREAS EQUALS
246 TOTAL SCALP COVERAGE**

comfortflex

The image shows the HairMax LaserBand 41, a blue and white headband device with red laser points. It is shown on a white base. The number '41' is prominently displayed in a large, stylized font. Text boxes provide treatment frequency and duration. A callout box highlights the laser coverage. The 'comfortflex' logo is also present.

“ I noticed loads of teeny tiny hairs growing all over the top and sides of my scalp! I bought it for my husband but we both love it and use it regularly. ”

The new enhanced HairMax® LaserBand 41 with ComfortFlex design is designed with soft touch hair parting teeth and a flexible band, providing a comfortable treatment for all head sizes. The teeth ensure optimal delivery of laser light to your hair follicles. When moved over your scalp in 6 positions, it provides coverage equivalent to 246 lasers.

FEATURES


- 41 medical grade lasers (no LEDs)
- As little as 3 minute treatment time
- 41 lasers x 6 areas of scalp for 246 total laser coverage
- Patented teeth effectively part hair ensuring maximum delivery of therapeutic light to your scalp
- 3 elements for efficacy: hair parting teeth, laser density & intensity
- Flexible band design for total scalp coverage
- Cordless and lightweight for comfort and freedom of movement

BENEFITS

- Stimulates hair growth & treats hair loss
- Increases density and fullness
- Revitalizes damaged hair
- Reverses the thinning process
- Drug-free treatment with no adverse side effects
- FDA Cleared* for men & women

LaserBand 82

Customer favorite with fastest treatment time



TREATMENT
3X
A WEEK

AS LITTLE AS
90
SECONDS

82

82 LASERS X 3 AREAS EQUALS
246 TOTAL SCALP COVERAGE

“ I am excited to report that I have new hair growth where it had been thinning. The overall health and general appearance of my hair has dramatically improved as well. ”

The HairMax® LaserBand 82 has a unique band design that covers your scalp with nourishing laser light to energize and revitalize your hair follicles and your regrow hair. The LaserBand 82 has the fastest treatment time available, in as little as 90 seconds you can treat your entire scalp or easily target problem areas from the front hairline to the back of the head.

FEATURES

- 82 medical grade lasers (no LEDs)
- As little as 90 second treatment time
- Patented teeth effectively part hair ensuring maximum delivery of therapeutic light to your scalp
- 3 elements for efficacy: hair parting teeth, laser density & intensity
- Band design for full scalp coverage
- Cordless and lightweight for comfort and freedom of movement

BENEFITS

- Stimulates hair growth & treats hair loss
- Increases density and fullness
- Reverses the thinning process
- Revitalizes damaged hair
- Drug-free treatment with no adverse side effects
- FDA Cleared* for men & women

Regrow^{MD} Laser 272

Clinically proven hair growth technology in a cap

TREATMENT
3X
A WEEK

AS LITTLE AS
30
MINUTES



272 HIGH QUALITY LASERS

BIO LIGHT COMFORT
DESIGN

“ Not only has my hair become visibly thicker but there is more volume than before. The bald spot in the back of my hair is no longer my bald spot. ”

Regrow^{MD} Laser 272 provides clinically proven hair growth technology in a cap. Our exclusive BioLight Comfort design incorporates 272 high quality lasers evenly spaced within a flexible, lightweight inner liner. This feature provides a direct flow of light energy to optimally reach your hair follicles and stimulate hair growth.

FEATURES

- 272 high quality lasers (no LEDs)
- 30 minute treatment
- BioLight Comfort Design with openings for direct light flow
- Discreet use – wear under sports cap or your favorite hat
- Lightweight, portable and battery-powered
- For versatility, it can be inserted into your favorite baseball cap or other hats

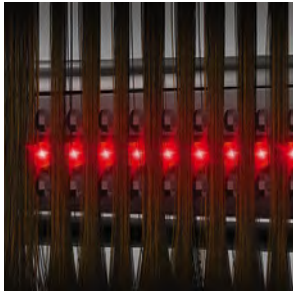
BENEFITS

- Stimulates hair growth
- Treats hair loss at home or on-the-go
- Increases density and fullness
- Revitalizes damaged hair
- Reverses the thinning process
- Drug-free treatment with no adverse side effects
- FDA Cleared* for men & women

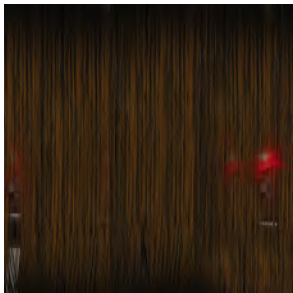
The HairMax® Advantage

LaserBand & LaserComb Devices Patented Teeth For Optimal Delivery

Hair is a photoprotectant, which means that it acts as a natural light blocker for the scalp. The hair-parting mechanism, exclusive to HairMax devices, parts your hair to create a pathway for the optimal amount of laser light to reach your scalp for maximum benefit. This is a significant advantage in using HairMax devices.



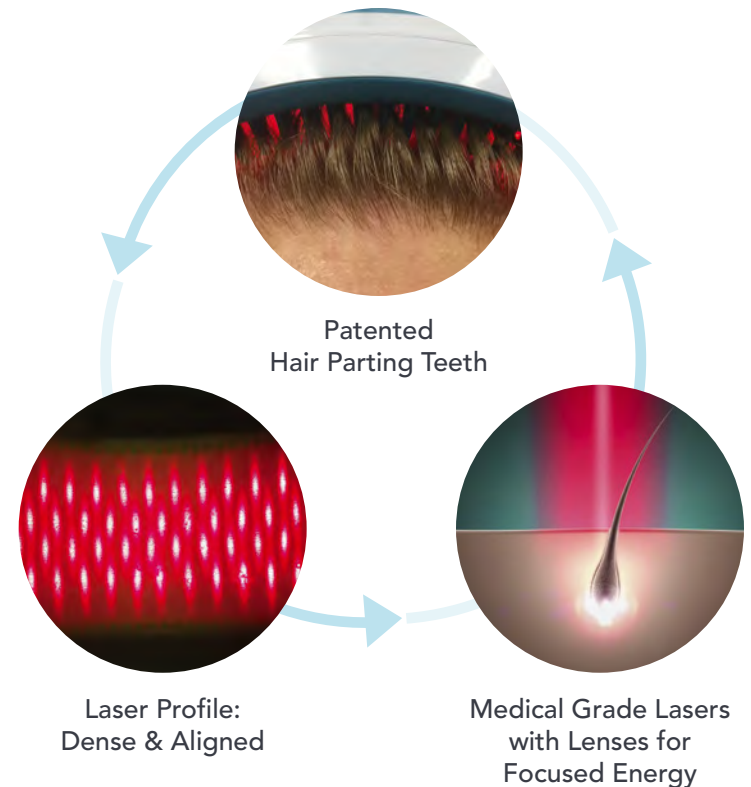
HairMax devices part hair for optimal laser light delivery to your follicles.



Hair blocks laser light from scalp with hooded, stand or cap devices.

LaserBands: Uniquely Designed with 3 Elements for a Highly Effective Treatment

Our proprietary design includes 3 elements for efficacy: patented hair parting teeth, laser intensity and density, providing a highly effective treatment.



Patented Hair Parting Teeth

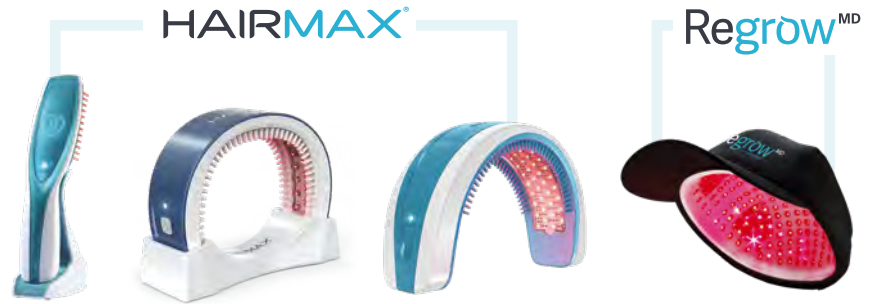
Laser Profile:
Dense & Aligned

Medical Grade Lasers
with Lenses for
Focused Energy

There is a HairMax® for Everyone

All HairMax devices are FDA Cleared* for men and women.

Visible results in just 16 weeks for many users.



Device Features	Ultima 12	LaserBand 41	LaserBand 82	Laser 272
Laser Modules	12	41	82	272
Treatment Time	8 minutes	as little as 3 minutes	as little as 90 seconds	30 minutes
Clinically Proven Technology	✓	✓	✓	✓
FDA Cleared for Males & Females*	✓	✓	✓	✓
No Serious Side Effects Ever Reported	✓	✓	✓	✓
Cordless Operation	✓	✓	✓	–
Lighted Timer Display	✓	–	–	–
Hair Parting Teeth	✓	✓	✓	–
Timer Notification	Beep & Vibrate	Vibrate	Vibrate	Beep
Charging Cradle	✓	✓	–	–
2-Year Warranty	✓	✓	✓	✓
Worldwide Power Adapter	✓	✓	✓	✓

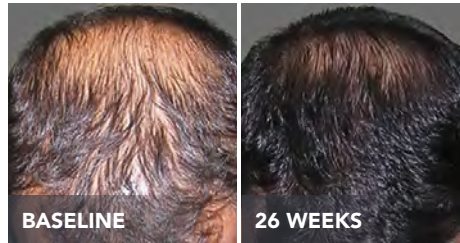
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*The HairMax Laser 272 is indicated to promote hair growth in males with Androgenetic alopecia who have Norwood-Hamilton Classifications of IIa - V, or females with Androgenetic alopecia who have Ludwig-Savin Classifications I - II or Frontal and for both with Fitzpatrick Skin Phototypes I- IV.

Real Hair Transformations



FEMALE was experiencing diffused thinning on the vertex of her scalp. Her hair grew in to cover her scalp, and the density and fullness of her hair were markedly improved.



MALE with extensive hair loss in the vertex area of his scalp. At completion of the clinical study, denser hair is seen with much less scalp showing through and balding areas less pronounced.



FEMALE with significant hair loss at the temporal area. At completion of the clinical study, the target area has shown significant new hair growth.



MALE with typical pattern baldness on top of the scalp. After 26 weeks of using HairMax®, the area has filled in with new hair growth.



FEMALE had significant hair loss at the temporal area. The target area shows significant regrowth after 16 weeks of using HairMax.



MALE with extensive hair loss not only in the vertex, but frontal area. Extensive regrowth of hair is seen particularly in the frontal area.



for den•si•ty Hair Care System
WITH NRG8-pLEX™

The **for den•si•ty** Hair Care System is scientifically innovated to transform thinning and lifeless hair into thicker, fuller looking hair.

Building on years of research in ingredients proven effective for thinning hair and combining it with an innovative liposome delivery system, HairMax® formulated this effective 3-step system, encompassing a proprietary blend of bio-active ingredients designed to deliver maximum results.



WITH
NRG⁸-pLEX™

A proprietary blend of eight highly effective ingredients, including caffeine, apple stem cell, reishi mushroom and niacinamide, that together provide the scalp and hair with increased energy, stimulation and essential nourishment vital for healthy hair.

NRG⁸-pLEX takes hair science to a new level with a targeted delivery system that focuses on the hair and biological aging of the skin. This delivery system maximizes the penetration of the active ingredients to magnify your results.



for den•si•ty Bio-Active Ingredients

- **Adenosine ATP*** – May help to extend the Anagen stage and increases hair diameter.
- **Saw Palmetto*** – Believed to help block DHT by inhibiting 5 alpha reductase.
- **Caffeine*** – May help increase circulation in the skin and reduce trans-epidermal water loss, which has potential to improve the skin's barrier function.
- **Apple Stem Cell*** – believed to protect and enhance the epidermal cells, which may delay biological aging in the skin.
- **Procapil*** – Believed to help fight follicle aging.
- **Reishi Mushroom*** – Also known as the "Mushroom of Immortality", may help to slow down the premature aging of the hair and help increase blood flow.
- **Niacinamide*** – Vitamin B-3 is known to be an anti-inflammatory vitamin that may help increase the bio-synthesis of ceramides & improves scalp's epidermal lipid barrier.
- **Pomegranate Oil*** – Known as an antioxidant with anti-inflammatory benefits.
- **Amla (Indian Gooseberry)*** – Provides instant lift from the root out.

*According to case studies provided by the National Center for Biotechnology

for den•si•ty Hair Care System

The Re•Invention of Hair Care



“*Fantastic product line. It smells divine, and I love the way my hair looks and feels. My hair is visibly thicker and has more volume than ever before.*”

STIMUL8™ SHAMPOO & EXHILAR8™ CONDITIONER

The first step in the **for den•si•ty** Hair Care System, HairMax® STIMUL8 and EXHILAR8 is blended with our proprietary bio-active **NRG8-pLEX** formula to energize and reactivate the hair.

The gentle cleansing effect and moisture balancing properties prepare the scalp and hair to receive the **NRG8** complex, bringing life back into lifeless hair and providing the optimal treatment for fuller, healthier-looking hair.

BENEFITS

- Supports hair strength and defends against breakage
- Reduces build-up and promotes scalp micro circulation
- Adds visible body and volume to the hair
- Improves manageability, combability and detangling
- Leaves hair ultra-clean as it helps clear away impurities at the follicle to improve the effectiveness of ACCELER8 Hair Booster + Nutrients

STEP 2

HERO
PRODUCTLIGHT
ACTIVATED
INGREDIENT

ACCELER8™ HAIR BOOSTER + NUTRIENTS

The second step in the **for den•si•ty** Hair Care System, ACCELER8 Hair Booster + Nutrients truly lives by its name, combining advanced science with the most effective topical delivery system on the market.

This cutting-edge leave-in booster contains bio-active ingredients encapsulated in a liposome to directly target hair and skin. Treating the six mechanisms of hair loss, ACCELER8 transforms thinning hair into fuller, voluminous looking locks.

STEP 3



RSN8™ PRO SCALP TREATMENT

Healthy hair starts with a healthy scalp. The RSN8 Pro Scalp Overnight Infusion applies the latest in skin care research to your scalp, providing a strong foundation for thicker, fuller looking hair.

The final step in the **for den•si•ty** Hair Care System, this innovative treatment combines eight highly active ingredients that rejuvenate, stimulate and nourish your scalp, working together to support a youthful scalp and help fight the signs of aging.

A concentrated blend of peptides, vitamins and vital extracts assist in laying the groundwork for healthy hair development, root grounding and encourages a healthy hair growth cycle.

Dietary Supplements

Supports healthy hair, skin and nails



60 CAPSULES – 30 DAY SUPPLY

PROVIDES ESSENTIAL NUTRIENTS
TO HELP HAIR LOOK ITS BEST

HairMax® dietary supplements are scientifically formulated by some of the leading hair growth researchers and recommended by physicians worldwide. Our natural complex is blended with clinically proven hair strengtheners to help support healthy hair. HairMax dietary supplements work from the inside out, providing essential nutrients to help hair look its best. Great for skin and nails too!

INGREDIENTS

- 2500 mcg of Biotin per serving to help produce keratin, increase hair elasticity and help maintain hair health
- Niacin helps improve blood circulation to the hair bulb
- Contains DHT blockers (Beta Sitosterol & Saw Palmetto)
- Contains MSM (sulfur) for healthy collagen and keratin, which are essential to healthy hair growth
- Contains powerful antioxidants to support healthy scalp
- No artificial color, flavor, preservatives, sugar, gluten, wheat, yeast, shellfish or sodium

BENEFITS

- Good for all hair types
- Helps maintain overall health
- Increase hair elasticity and help maintain hair health

Hair Fibers

Thicker, fuller looking hair instantly



HairMax® Hair Fibers are the perfect solution for men and women suffering with hair loss and thinning hair who want to change the way they feel about their appearance. Balding and thinning areas instantly vanish, leaving you with a natural looking full head of hair. Our Hair Fibers are a great way to conceal your thinning areas while allowing time for HairMax hair growth products to work.

FEATURES

- Applies in seconds & statically bonds to your hair
- Easily washes out with any shampoo
- Great for root cover up between coloring
- Safe to use after hair transplant surgery or with other hair loss treatments

BENEFITS

- Fluffier, silkier, lightweight formula for more natural looking coverage
- No color fade or running when in contact with perspiration or water
- Goes on dry, no odor, smooth clump free formula
- Designed to look more like human hair, fibers are uniform in length and with for silkier feel
- Bottle designed with a patented funnel design shaker top allows all product to be dispersed evenly
- Packaged with specially designed tight seal so that the fibers do not absorb moisture

The Pioneers in Laser Hair Growth



8 FDA Clearances

HairMax® is the FIRST home-use Laser Photo Therapy device to be cleared by the FDA for the treatment of Androgenetic alopecia (pattern hair loss) in both males and females.* To date, HairMax has been granted a total of 8 FDA Clearances.

Clinical Studies

Seven clinical studies with 460 subjects were conducted with HairMax at top medical research centers in the USA. Over 90% of participants experienced significant hair growth with an average increase of 129 additional hairs per sq. inch. In addition to new hair growth, HairMax users also report increased density and fullness of hair, reversal of the thinning process and an overall improvement of scalp health.

Drug Free Treatments - No Adverse Side Effects

HairMax Laser treatments are drug-free and have no adverse side effects ever reported.

Quality Assurance

Lexington International, LLC is a MDSAP and ISO 13485:2016 certified company. Regular audits maintain ISO certification and commitment to quality. HairMax devices encompass a state-of-the-art high precision laser diode encased in a super-strong housing for ultimate durability. The laser module has an estimated life of 10,000-15,000 hours; a realistic lifespan of the product is over 10 years when used as directed. HairMax complies with all USA and International laser product safety standards.

Certifications & Approvals

HairMax has obtained 14 International medical device licenses worldwide. In our commitment to providing world class solutions for hair loss, we diligently work with international governments to provide the safety and clinical evidence to register HairMax products as certified solutions for hair loss.

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HAIRMAX[®]
The science of hair growth.[®]

SHOP NOW

HairMax.com

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