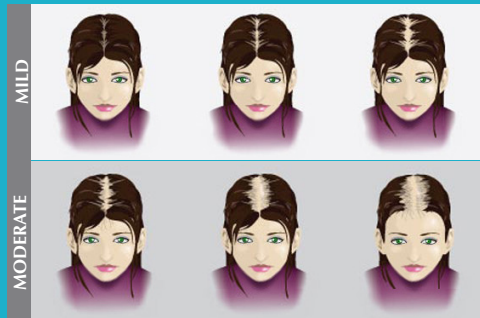


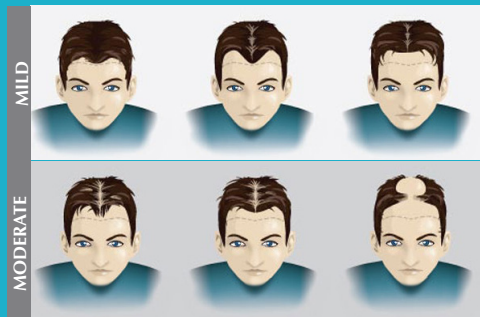
## IS THE HAIRMAX RIGHT FOR YOU?

HairMax® is most effective in women and men in early to moderate stages of hair loss and thinning. If your hair loss looks like the images below, HairMax is recommended for you.

### FEMALE



### MALE



## DOCTOR RECOMMENDED

Physicians worldwide recommend HairMax Laser Light Therapy to their patients. HairMax is supported by a Medical Advisory Board of over 30 established key authoritative figures in the fields of dermatology and hair restoration.

## FREQUENTLY ASKED QUESTIONS

### How often do I need to use my Ultima 12?

It is recommended to use your LaserBand three times a week for 8 minutes, with at least a day between each treatment.

### Will results improve if I use my Ultima 12 more than 3 times a week?

Three times a week has been found to be the optimal treatment time. Using your LaserBand more than 3 times a week has not shown any additional benefits.

### How long before I see results?

Most users start to see benefits in 12 -16 weeks.

### How long will I need to continue hair loss treatments with the Ultima 12?

To keep seeing benefits use your LaserBand as directed on an ongoing basis. If you do not use the device as recommended, there is a strong possibility that you will not see benefits or your hair loss will regress to where you were prior to using the LaserBand.

### Can I use my Ultima 12 on wet or dry hair?

You can use your device on dry or damp hair. It is important that your scalp be clean and free of styling products. A build-up of topicals such as oils, gels, sprays, etc. can block the laser light from effectively reaching the hair follicles.

### Do I have to use any special shampoos or products with my Ultima 12 LaserComb?

No, however, we recommend using the HairMax for den•si•ty collection. These sulfate-free, low pH products are gentle on your thinning hair and complement the laser treatment.



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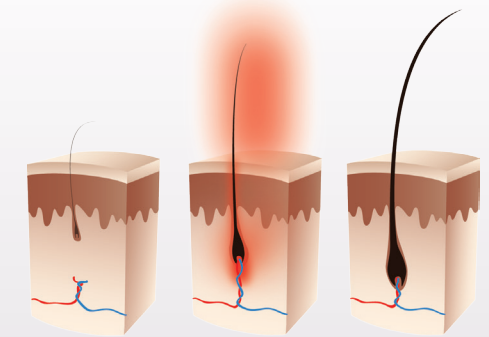
[www.HairMax.com](http://www.HairMax.com)

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## HOW LASER LIGHT THERAPY PROMOTES HAIR GROWTH

HairMax® works through a process called Photobiostimulation, similar to photosynthesis in plants.



## THE ULTIMATE SOLUTION FOR HAIR LOSS



HairMax® Ultima 12 LaserComb

DESIGN BY *pininfarina* HAIRMAX

## LIGHT IS ENERGY.

HairMax delivers therapeutic, nourishing light energy to your hair follicles to activate them for stronger growth. This boost of light revitalizes and enlivens weakened hair follicles to stimulate growth factors and reverse the thinning process. This will help extend and restore your hair's natural growth cycle, resulting in hair growth with increased density, fullness and vibrancy.

*"I had been experiencing hair loss and thinning of the hair for several years. To me, my hair was extremely important in the way I looked and felt. I have been using the HairMax LaserComb and have noticed a HUGE difference in my hair!! My hair looks much fuller, and you can't see my scalp as much!! You have no idea how this makes me feel. I have my self confidence back and want to shout to the world how it has changed my life! I will use this for the rest of my life. Thank you, thank you!" - Lucille C*

**HAIRMAX®**  
The science of hair growth.™

## SEEING IS BELIEVING

New hair growth beyond what you thought possible!



**Female:** Significant new hair growth along the center part, increased density and fullness.



**Male:** Significantly more scalp coverage and new hair growth in the frontal hairline.

## CLINICALLY PROVEN

HairMax has been proven safe and effective in 7 clinical studies with a total of 460 participants and is the only laser hair loss device with clinical studies published in 5 medical peer reviewed journals. Participants experienced significant hair growth with an average increase in hair count of 129 additional hairs per square inch.

**90%**  
of participants in clinical studies experienced significant hair growth

# The Ultimate Solution For Hair Loss & Thinning Hair

## HairMax® Ultima 12 LaserComb

This sophisticated laser device safely and effectively delivers nourishing laser light to energize and revitalize your hair follicles to promote hair growth. The patented hair parting teeth incorporated in the device parts your hair to ensure the light energy reaches your scalp.

- Stimulates Hair Growth
- Treats Hair Loss
- Reverses the Thinning Process
- Increases Density and Fullness
- Revitalizes Damaged Hair
- No Harmful Side Effects
- Drug-Free Treatment

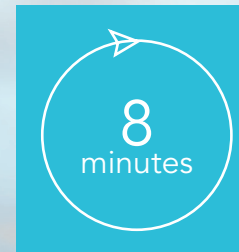
## Design by Pininfarina

HairMax has collaborated with the leading Italian design firm Pininfarina, to create a refined and distinctive iconic design for our newest range of laser devices. Combining form with function, technology with innovation, the HairMax-Pininfarina line of laser hair growth devices are exquisitely designed and unequalled in style, usability and most importantly, effectiveness.

**CLINICALLY TESTED**

**FDA CLEARED\***

**DOCTOR RECOMMENDED**



NOURISH.  
STIMULATE.  
GROW.

\*HairMax laser devices are indicated to treat Androgenetic Alopecia, and promote hair growth in males who have Norwood Hamilton Classifications of IIa to V and in females who have Ludwig (Savin) I-4, II-1, II-2, or frontal patterns of hair loss and who both have Fitzpatrick Skin Types I to IV. Laser Light - Avoid direct eye exposure.