



LEXINGTON INTERNATIONAL, LLC  
PRESS RELEASE

## HairMax Announces Distribution Partner for HairMax Hair Growth Laser Device and Hair Care Products in Thailand.

HairMax, world-wide leader in laser hair growth, expands their international product offerings through a partnership with Ways 2 Link Group in Thailand.

**BOCA RATON, Fla. - May 21, 2018 - PRLog** -- HairMax is pleased to announce its partnership with Ways 2 Link Group in Thailand. The agreement involves the distribution of the innovative, HairMax hair growth laser device range and thinning hair care products. According to Statista, the market for hair care in Thailand is worth approximately USD1.3 billion with expected growth of 5 percent a year. This makes Thailand an ideal market to expand distribution of the HairMax product line to men and women suffering from hair loss and thinning hair.

Mr. Chanwis Wanitkit, Managing Director of Ways 2 Link, Co., Ltd. Stated, "Currently most treatments for hair loss are situated at hospitals and clinics which requires regular visits and over time this is very time consuming and costly for patients. Our company began to source products that could revolutionize the treatment process in the convenience of peoples' homes. HairMax is a perfect fit in terms of technology and design". Mr. Wanitkit also stated: "In the near future, we are planning to launch retail-like clinic channels, and offer the devices wholesale through clinics, hospitals and doctor's recommendation based online sales".

Some of the HairMax product line to be distributed by Way 2 Link includes:

- Laser Hair Growth Devices
- HairMax for Density Thinning Hair Care Products
- Dietary Supplements
- Hair Building Fibers

Commenting on the agreement, Mr. David Michaels, Managing Director of Lexington Int'l said: "It's an exciting time at HairMax, with the release of the next generation of laser hair growth devices and thinning hair care products. We are pleased to partner with Ways 2 Link, Co. in expanding our product line to the beautiful people of Thailand." Mr. Michaels also stated: "Lexington will continue to pursue additional international medical device registrations to assure further availability of HairMax laser devices world-wide, to help hair loss sufferers regrow their hair and enrich their lives."

HairMax laser technology energizes hair follicles to effectively treat hair loss, reverse hair thinning and regrow fuller, healthier hair. HairMax laser devices deliver low-level light therapy (LLLT), clinically proven to increase hair counts with an average of 129 additional new hairs per sq. inch, with no harmful side effects. We take pride in offering the most clinically studied laser devices on the market, having completed 7 clinical studies with over 460 men and women - more than any other company.


### About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

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