

## HairMax Innovates Again With a Premium Laser 272 PowerFlex Hair Growth Cap - Highest Quality Cap to Treat Hair Loss and Promote Hair Growth

HairMax<sup>®</sup>, The leader in laser hair growth, innovates new Laser 272 PowerFlex, the ultimate laser cap treatment to treat hair loss and promote hair growth.

## BOCA RATON, Fla. - June 20, 2019 - PRWEB --

HairMax expands the company's laser portfolio with the addition of the new Laser 272 PowerFLex Laser Cap. The HairMax 272 Laser Cap joins the family of premium laser hair growth medical devices including the LaserBand and LaserComb, providing the widest array of high quality, state of the art, laser hair loss treatment experiences.

Though it is the company's position that the hair parting teeth on their LaserComb and Laser Band devices provide maximum efficacy, many consumers believe top of the head caps are more convenient for them. Therefore, we have entered the market with a laser cap as a welcome addition to the HairMax line of laser devices.

With many low-cost generic laser caps being offered by questionable companies with unknown GMP standards and lack of proof, HairMax stands alone with an unmatched 19-year tradition of high-quality manufacturing standards in an ISO 13485:2016 registered, MDSAP certified and GMP compliant facility.

"We assessed the market, including the leading laser cap, and knew we could do a better job in terms of engineering, fit and usability. Our focus was to give the consumer a high-quality medical device for a great user experience," states Jim Smeriglio, Director of Manufacturing.

"The HairMax Laser 272 device stands above all other Cap devices, in durability, flexibility and internal circuitry, making this an investment that will provide a high quality hair loss treatment for many years," continues Mr. Smeriglio.

Superior design. Affordably priced.

The HairMax PowerFlex 272 Laser Cap has been scientifically engineered to maximize hair growth with these unique features:

- Laser 272 Cap incorporates 272 high quality laser diodes within a silicone bio engineered custom molded liner to provide maximum laser light energy to the scalp.
- The PowerFlex design, with anatomically engineered liner perimeter provides form fitting comfort and maximum flexibility during treatment for best results.
- Each laser diode is densely spaced and precisely aligned within the cap to deliver the optimal amount of laser energy to reach the scalp for uniform follicular stimulation.
- Dual operating mode technology for a choice of constant or pulsing laser light wave 15 min or 30 min treatment time.
- Rechargeable Battery Pack for freedom of movement.
- Controller with illuminated treatment timer and battery level indicator.
- · Water resistant for thorough and easy cleaning.
- Lock-in USB omni directional micro-cable for security.

In June of 2018, the HairMax Laser Cap 272 was granted FDA 510(k) Clearance for the treatment of Androgenetic Alopecia in both men and women: https://www.accessdata.fda.gov/scripts/cdrh/cfdocs/cfpmn/pmn.cfm?ID=K18088 5

This brings the total number of FDA Clearances the company has been granted to 8, which required the submission of not only safety, but also effectiveness data based on 7 scientifically designed clinical research studies.

HairMax Cares - David Michaels, Founder of Lexington Int'I, states: "As market pioneer, we feel a special responsibility to support men and women in treating their hair loss in the way that best fits their needs, lifestyle and budget, making this once exclusive therapy available to everyone. We understand that one size doesn't necessarily fit all - with the addition of the Laser 272 PowerFlex Laser Cap, we now offer, by far, the widest selection of FDA Cleared devices on the market. It is important to the company that we offer a cap style device at a fair price. The days of the \$3000 Laser Cap are over."

## About Lexington International, LLC

Based in Boca Raton, Lexington Int'l is the global leader in laser hair growth technology. Lexington laser devices are the first device on the market to receive FDA Clearance as a medical device to treat hair loss and stimulate hair growth. Lexington laser devices have been the subject of 7 clinical studies proving both efficacy and safety with an over 90% success rate. Today, Lexington laser devices hold 8 FDA clearances and 14 medical device licenses world-wide. Sold in over 170 countries, Lexington has helped over 1.5+ million men and women treat their hair loss and enrich their lives.

For more information, please visit: http://www.HairMax.com