



HairMax® Launches Contest To Win LaserBand 82 for Hair Growth to Recognize Hair Loss Awareness Month.

The HairMax contest calls for video submissions from hair loss sufferers explaining how HairMax would positively impact their life, for a chance to win a LaserBand 82 hair growth laser device.

BOCA RATON, Fla. - July 23, 2018 - PRLog -- The month of August is designated as Hair Loss Awareness Month. This year, in recognition of the event, HairMax is conducting a video contest, encouraging people to share how HairMax laser hair loss treatments would positively impact their life.

The contest is open to residents of the United States, ages 21 and up. Submissions will be accepted from July 18, 2018 to August 31, 2018. The public voting through social media will begin at the time of video submission and will end on August 31, 2018. The 4 video submissions that receive the highest number of votes on the designated HairMax video gallery <https://hairmax.com/pages/video-gallery> will win a LaserBand 82 hair growth laser device (retail value \$799). Winners will be announced on or before September 15, 2018.

To enter, participants are required to create and upload a video to one of these video hosting sites (YouTube, Vimeo or Instagram). The video should not be more than 2 minutes in length and should explain how HairMax laser treatments would benefit their (or a loved one's) hair and how it would positively impact their life. The video link is then submitted on the video contest entry page. <https://www.hairmax.com/video-contest> Once submitted, participants share the video link via their social media channels and encourage voting. The four videos with the highest number of votes each win a LaserBand 82. Full contest details can be found at: <http://hairmax.com/video-contest-rules>

Francesca Dubsy, Director of Marketing states: "We understand how hair loss and thinning hair can negatively impact people's lives. Many suffer in silence and give up hope of successfully treating it. We believe that this contest will help create awareness that there is a safe treatment that is proven to work without drugs or side effects." Ms. Dubsy further stated: "This contest will encourage people to share their story and tell everyone how winning a HairMax LaserBand 82 would improve their hair and their lives."

In addition, HairMax will run a special 15% discount on select HairMax Laser devices for those who wish to purchase the device without participating in the video contest. The offer runs simultaneously with the contest and expires on August 31, 2018. Promo Code: contest2018

Over 1.5 million people worldwide have trusted HairMax to treat their hair loss and stimulate hair growth – here's why.

Extensive Research – HairMax has conducted more studies on laser light energy for hair growth than any other company to date. HairMax laser devices have been the subject of 7 clinical trials with over 460 men and women. Over 90% of the clinical study participants experienced significant hair growth, with an average increase in hair count of 129 additional new hairs per sq.in.

FDA Cleared - No Worrisome Side Effects - HairMax devices are FDA Cleared to treat androgenic alopecia and promote hair growth. There no worrisome side effects ever reported from use.

Patented Hair Parting Teeth - HairMax LaserBand 82 has harnessed the groundbreaking benefits of laser phototherapy and combined it with our exclusive patented hair-parting mechanism. Hair is a natural photo protectant which blocks light from reaching the scalp, the patented teeth mechanism, parts the hair to allow for the maximum delivery of laser light energy to the follicles to achieve optimal results. Together, with the laser density and intensity they work as a 3 - part efficacy system to provide a highly effective treatment.

Devices to fit any budget -. A range of laser devices are available to fit every budget with prices starting at \$199.00...

In addition to laser devices, HairMax offers a full range of hair loss products and hair growth treatments including the scientifically formulated HairMax for den*si*ty line and Dietary supplements targeted for thinning hair.

About HairMax

Based in Boca Raton, Fla. Lexington International, LLC. is a pioneer in the development of advanced hair loss treatments and laser hair growth products. HairMax laser devices are the only laser phototherapy medical devices with seven FDA clearances for the treatment of hereditary hair loss in both men and women. HairMax Lasers are also the only laser phototherapy devices with seven clinical studies proving efficacy and safety, with study results published in four peer review journals. Since 2001, in over 171 countries worldwide, HairMax has helped hundreds of thousands of individuals treat their hair loss, stimulate hair growth and improve the condition of their hair.

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