



HAIRMAX SHOWCASES NEWEST TECHNOLOGY INNOVATIONS THAT REVOLUTIONIZE THE TREATMENT OF HAIR LOSS AND THINNING HAIR AT CES 2019

Award-winning LaserBand 82, RegrowMD 272 Laser Cap and light-activated ACCELER8™ Hair Booster + Nutrients, new innovations that revolutionize the treatment of hair loss on display at CES, Sands Expo, Booth #43455 January 2019.

LAS VEGAS – Dec. 20, 2019 — HairMax, the pioneer in laser hair growth, will showcase their breakthrough technologies and feature the ACCELER8™ Hair Booster + Nutrients, the world's first light-activated leave-in booster that transforms thinning hair into fuller, thicker more voluminous looking locks. HairMax's cutting-edge hair growth laser devices are FDA cleared and clinically proven to increase hair counts with an average increase of 129 additional new hairs per sq. inch after six months of use.

- **LaserBand and LaserComb models** - feature 3 elements for efficacy, including laser density, intensity along with patented hair-parting teeth. The teeth divide the hair creating an unobstructed pathway for maximum laser delivery to the hair follicles.
- **NEW RegrowMD Laser 272** - delivers clinically proven laser technology in a cap. The bio-light comfort design, features openings in the liner to provide a direct flow of light energy to your follicles for a high performing laser cap hair growth treatment.
- **HairMax ACCELER8™ Hair Booster + Nutrients** - the world's first scientifically developed light-activated bio-active treatment to protect hair and scalp from biological aging and environmental stress. This leave-in booster helps treat six mechanisms of hair loss and helps create an optimal environment for hair growth. ACCELER8™ Hair Booster + Nutrients contains HairMax's proprietary NRG8-pLEX™ blend, including proven ingredients such as adenosine ATP, apple stem cell, reishi mushroom, caffeine & niacinamide delivered to the follicle via targeted liposome technology.

"We listen closely to the concerns of our customers and are inspired to innovate new products to fit every lifestyle and need," said David Michaels, HairMax founder and managing director. "We now offer the widest range of FDA cleared hair growth devices and hair care with the highest quality ingredients available and bring them to market at the fairest prices possible."

Stop by the HairMax (Sands Expo, booth #43455) to demo their full line of products and a chance to WIN a LaserBand 82 hair growth device and the complete for den•si•ty bio-active hair care line. Retail Value: \$899

About HairMax - Lexington International LLC

Based in Boca Raton, Lexington Int'l is the global leader in laser hair growth technology. Lexington laser devices are the first device on the market to receive FDA clearance as a medical device to treat hair loss and stimulate hair growth. Lexington laser devices have been the subject of 7 clinical studies proving both efficacy and safety with an over 90% success rate. Today, Lexington laser devices hold 8 FDA



clearances and 15 medical device licenses world-wide. Sold in over 170 countries, Lexington has helped over 1.5+ million men and women treat their hair loss and enrich their lives.

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